

Catherine Hamel PFA 4186

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COURSE DESCRIPTION

Architecture, and its practice deal with complex design requirements assimilating changing processes, contexts and tools of production. There are numerous individuals and firms designing successful practices to integrate research, design and change beyond externally imposed restrictions. Some maneuver a path through collaboration, foresight and precision of implementation. Others find ways to dilute existing systems to successfully allow for innovation and experimentation.

This course exposes students to a range of themes on leading ideas through architecture. Resources for developing a strategic path towards a desired outcome of their concept of architectural leadership are introduced. Leadership is not reduced to its definition as superiority or authoritative management, rather is embraced as creative ways to flourish and practice towards a desired objective in the field. In addition to an introduction to applied strategic planning in the business models of leadership, leadership in architecture is explored from a variety of angles and scales.

OBJECTIVES

- To understand a spectrum of roles and scales of leadership in architecture
- To set frames of reference for students that seek to prepare themselves for ranging shapes of practice in architecture
- To study and present firms with targeted leadership intent.
- To introduce considerations between the Business Environment, Entrepreneurship and Innovation with an overview of the process of practice in architecture with focus on the considerations in new venture initiative and development.
- To introduce processes involved in idea generation, evaluation, business planning or operations.

TEACHING APPROACH

Students will be exposed to themes, precedents and skill developments to envision a potential architectural leadership direction and possible ways to implement it through Thematic Directions; Skills Development and Applied Evaluations.

There will be lectures, panel discussions with invited guests, question and response sessions. In addition, a series of developmental assignments will be produced to progress the students' final presentations. Team based learning sessions will be facilitated in which students in groups discuss and/or present course themes applied to specific content. Students are required to come prepared for class sessions.

Content: Topic Areas**Week One****Session 1** Sept 14 *On Leadership in Architecture*

Week Two

Session 2 Sept 21 *On Practice in varying forms*

Week Three

Session 3 Sept 28 *Applied Possibilities- some visions detailed, others derailed*

Week Four Oct 05 No Class to accommodate to Studio Deadline

Week Five Oct 12 No Class - BLOCK WEEK

Week Six

Session 4 Oct 19 *The Business Case*

Week Seven

Session 5 Oct 26 *On Communication and stories we tell*

Week Eight

Session 6 Nov 02 *The Targeted Pitch***MEANS OF EVALUATION**

Course evaluation will be based on assignments completed during the term, which include written assignments, presentation of work and facilitating discussions through questions and presentations. Students are expected to participate in class discussion.

Understanding of course material, and engagement will be demonstrated by the response to resources and lectures. Value is given to the ability to articulate ideas with a focused and clear position and communicate it with conviction, clarity and intent.

Assignments should exhibit appropriate written and visual communications skills.

There will be a final presentation but no final examination.

Class Participation	15%
Assignment 1	15%
Assignment 2	25%
Assignment 3	35%
Document	10%

Grade	Grade Point Value	4-Point Range	Percent	Description
A+	4.00	4.00	95-100	Outstanding - evaluated by instructor
A	4.00	3.85-4.00	90-94.99	Excellent - superior performance showing comprehensive understanding of the subject matter
A-	3.70	3.50-3.84	85-89.99	Very good performance
B+	3.30	3.15-3.49	80-84.99	Good performance

B	3.00	2.85-3.14	75-79.99	Satisfactory performance
B-	2.70	2.50-2.84	70-74.99	Minimum pass for students in the Faculty of Graduate Studies
C+	2.30	2.15-2.49	65-69.99	All final grades below B- are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements.
C	2.00	1.85-2.14	60-64.99	
C-	1.70	1.50-1.84	55-59.99	
D+	1.30	1.15-1.49	50-54.99	
D	1.00	0.50-1.14	45-49.99	
F	0.00	0-0.49	0-44.99	

Notes:

- A student who receives a "C+" or lower in any one course will be required to withdraw regardless of their grade point average (GPA) unless the program recommends otherwise. If the program permits the student to retake a failed course, the second grade will replace the initial grade in the calculation of the GPA, and both grades will appear on the transcript.
- "Final grades will be reported as letter grades, with the final grade calculated according to the 4-point range."

CACB Student Performance Criteria

The following CACB Student Performance Criteria will be covered in this course at a primary level: E1. The Architectural Profession; E3. Modes Of Practice (*Leadership and Advocacy, Ethics and Professional Judgement, Practice Organization.*) Other criteria will be covered at a secondary level. B1. Critical Thinking and Communication *Critical Thinking Skills, Verbal and Written Skills, Research Skills, Collaborative Skills.*

Readings

additional references will be provided in class

Additional resources will be provided with assignments and lectures

- The Changing Shape Of Practice: Integrating Research and Design in Architecture
Edts, Micheal Hensel & Fredrik Nilsson
- Transgression: Towards An Expanded Field of Architecture. Rice, L & Littlefield, D.edts.
- Leadership: A Practical Guide, A & D. Price.
- Entrepreneurship: A Practical Guide. A & D. Price
- The E-Myth Architect: Why Most Architectural Firms Don't Work and What to Do About It.
Micheal E. Gerber & Norbert C. Lemermeyer.

Notes:

1. Written work, term assignments and other course related work may only be submitted by e-mail if prior permission to do so has been obtained from the course instructor. Submissions must come from an official University of Calgary (ucalgary) email account.
2. Academic Accommodations. Students who require an accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to their Instructor or the designated contact person in EVDS, Jennifer Taillefer (jtaillef@ucalgary.ca). Students who require an accommodation unrelated to their coursework or the requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to the Vice-Provost (Student Experience). For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/
3. Plagiarism - Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Most commonly plagiarism exists when:(a) the work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test),(b) parts of the work are taken from another source without reference to the original author,(c) the whole work (e.g., an essay) is copied from another source, and/or,(d) a student submits or presents work in one course which has also been submitted in another course(although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved. While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism is an extremely serious academic offence. It is recognized that clause (d) does not prevent a graduate student incorporating work previously done by him or her in a thesis. Any suspicion of plagiarism will be reported to the Dean, and dealt with as per the regulations in the University of Calgary Graduate Calendar.
4. Information regarding the Freedom of Information and Protection of Privacy Act (<http://www.ucalgary.ca/secretariat/privacy>) and how this impacts the receipt and delivery of course material
5. Emergency Evacuation/Assembly Points (<http://www.ucalgary.ca/emergencyplan/assemblypoints>)
6. Safewalk information (<http://www.ucalgary.ca/security/safewalk>)
7. Contact Info for: Student Union (<https://www.su.ucalgary.ca/contact/>); Graduate Student representative(<http://www.ucalgary.ca/gsa/>) and Student Ombudsman's Office (<http://www.ucalgary.ca/ombuds/>).