

---

**ANTH 393 (LEC01)**  
**Anthropology of Global Systems**  
**GFC Hours 3-0**  
**Fall 2023**

**Instructor:** Anureet Lotay      **Lecture Location:** PF110  
**Email:** anureet.lotay@ucalgary.ca      **Lecture Days/Time:** MWF 1:00-1:50 pm  
**Office Hours:** Monday 2:00-3:00 pm  
**Teaching Assistant:** Arielle Perotta  
**TA Email:** arielle.perrotta@ucalgary.ca

---

**Prerequisite(s):** Anthropology 203

**COURSE DESCRIPTION**

This course investigates the complex relationship between the global and the local by examining the social, cultural, economic, and political changes in specific localities as a result of the global rise of capitalism. It examines transnational phenomena and the impact of globalization through a survey of broad topics such as politics, economy, food, health, media, and crime, among others, and their implications for our interconnected global society.

**LEARNING OUTCOMES**

The Department of Anthropology and Archaeology is committed to student knowledge and skill development.

**Upon completion of this course, students should be able to:**

- Analyze global impacts of globalization: Apply critical thinking skills to examine globalization's multifaceted consequences on local communities and the broader global context, drawing insights from historical and contemporary case studies.
- Cultivate cultural awareness: Develop an appreciation for diverse worldviews and cultural practices by exploring global societies.
- Apply anthropological concepts to globalization: Use key anthropological concepts such as ethnocentrism and cultural relativism to assess how they interplay with and shape the complex process of globalization.

- Evaluate globalization through multiple lenses: Employ a multidisciplinary approach to analyze globalization's influence on economic structures, political dynamics, social interactions, and environmental sustainability.
- Engage in critically evaluating resources: Develop proficiency in critically assessing information sources across various formats, including news media and online platforms, ensuring a well-informed perspective on global issues.
- Synthesize and communicate insights: Synthesize diverse perspectives and information sources to construct well-rounded analyses of globalization's impacts, demonstrating effective communication skills through oral and written formats.
- Utilize case studies for holistic understanding: Utilize case studies from different time periods and cultural contexts to develop a holistic understanding of the local and global dimensions of globalization's effects.

## READINGS AND TEXTBOOKS

There is no required textbook for this course. We will use readings including book chapters, journal articles and other media. Readings and links are provided on D2L.

## REQUIRED TECHNOLOGY AND EQUIPMENT

Computer with broadband internet connection to access D2L

If you do not have your own computer, you can use a computer at the library.

<https://library.ucalgary.ca/>

## COURSE REQUIREMENTS AND ASSESSMENT

	% of Grade	Notes	Due Date
Cultural Artifact analysis (in-class)	10%	In-class – group activity	September 29
Paper Proposal	20%	750-1000 words	October 13
Global Media Analysis Assignment	20%	500-750 words	November 10
Final Paper	50%	~2000 words	December 6

## Assignment Descriptions:

Detailed assignment instructions will be provided on D2L and discussed in class.

1. **Cultural Artifact Analysis:** in this class activity, you will conduct a focused analysis of a cultural artifact provided by the instructor to understand its cultural significance and global connections. In groups, you will discuss the artifact with each group member investigating a specific aspect (such as symbolism, historical context, production process etc. in the context of globalization). Together you will complete a list of prompts for reflection with your group and present your findings to the class.

2. **Global Media Analysis Assignment:** This assignment aims to develop your critical thinking and analytical skills by examining how global issues are portrayed in the media. Through this analysis, you will explore the ways in which media representations frame and interpret global events, considering their implications within the context of globalization.
3. **Paper Proposal:** In preparation for your final research paper, you will submit a paper proposal including your thesis statement and descriptions of your chosen topic and scholarly sources. This proposal will serve as a foundation for your comprehensive research paper, allowing you to receive feedback and guidance before proceeding.
4. **Globalization and Local Communities Research Paper:** In this research paper assignment, students will explore the intricate relationship between globalization and local communities in Canada or globally. For example, you can write about the effects of globalization on Vancouver's housing market, the coffee industry in Columbia, or the Kpop industry in Seoul. By selecting a specific local community and an issue/commodity, students will delve into how globalization has impacted various aspects of its economic, social, and cultural fabric. Through comprehensive research and analysis, students will examine both the positive and negative effects of globalization on the chosen community and propose potential strategies for addressing the challenges and capitalizing on the opportunities brought about by globalization.

**Note:**

1. Students do not need to pass each individual course component to pass the course as a whole.
2. Extra credit work is not available in this class.
3. All assignments (except for the Cultural artifact analysis assignment) must be submitted on D2L.
4. Late assignments will be penalized 1% per day, including weekends, without prior instructor approval. Please let me know well in advance if you require an extension.

**Reappraisal of Graded Term Work:** <http://www.ucalgary.ca/pubs/calendar/current/i-2.html>

**Reappraisal of Final Grade:** <http://www.ucalgary.ca/pubs/calendar/current/i-3.html>

**Department of Anthropology and Archaeology Grading Scheme:**

Each exam will be weighted as above and a final mark out of 100 calculated. This will then be converted to a letter grade as follows:

A+	95 – 100%	B+	80 – 84.9%	C+	67 – 70.9%	D+	55 – 58.9%
A	90 – 94.9%	B	75 – 79.9%	C	63 – 66.9%	D	50 – 54.9%
A-	85 – 89.9%	B-	71 – 74.9%	C-	59 – 62.9%	F	< 50%

## **LAND ACKNOWLEDGEMENT**

*The University of Calgary, located in the heart of Southern Alberta, both acknowledges and pays tribute to the traditional territories of the peoples of Treaty 7, which include the Blackfoot Confederacy (comprised of the Siksika, the Piikani, and the Kainai First Nations), the Tsuut'ina First Nation, and the Stoney Nakoda (including Chiniki, Bearspaw, and Goodstoney First Nations). The City of Calgary is also home to the Métis Nation of Alberta Region 3.*

## **ACKNOWLEDGMENT AND RESPECT FOR DIVERSITY**

The Department of Anthropology and Archaeology views diversity of identity as a strength and resource. Your experiences and different perspectives are encouraged and add to a rich learning environment that fosters critical thought through respectful discussion and inclusion.

## **COURSE POLICIES**

### **Cell Phone and Laptop Policy**

Cell phones must be turned off/silences during the class except when in use for Top Hat. Laptops and tablets should be used only for taking notes. Since the screens can be distracting to students sitting behind you, if you wish to use your laptop or tablet please sit towards the back of the class.

### **Email Policy**

- If you have a question or concern, the answer to which CANNOT be found in your syllabus or course materials, then you can reach the instructor or the TA at the above email addresses (not on the phone).
- I appreciate concise and appropriate email messages. Keep question(s) short and to the point. Show that you have made an effort to find the answer first in the text and lecture material (or even an outside source). State what you know in relation to what you are having a difficult time understanding.
- I will attempt to respond to emails in a timely fashion, that is, within two working days. The volume of messages I receive may mean responding beyond this period.
- Please note that I am less likely to reply on evenings and weekends.

### **Email Etiquette**

- E-mail only from your University of Calgary email account (@ucalgary.ca)
- Identify the reason for your e-mail in the subject line (Request for grade).
- Greet your instructor by name (Hello Prof. Lotay is acceptable)
- Identify yourself clearly (I am a student in ANTH 393)
- Include your full name and student number

### **Course Expectations**

- It is expected that students will attend all classes and will come to class prepared.
- That students will let me know of an issue that may impact their success in the course as soon as possible.

- Students can expect an email about any changes to the course such as a change in the topics covered and the dates.
- Students can expect an email/announcement on D2L to remind them of upcoming important dates.
- Unless otherwise noted, grades for assignments will be posted within two weeks following an submission.
- Recording of lectures is not permitted unless a student with a disability who is registered with Student Accessibility Services (SAS) has an accommodation to make audio recordings of course material. Students without a formal accommodation may audio record lectures, provided that the student and instructor sign a release form available from departmental and faculty offices. Any audio recording by students with permission to record them may do so only for the purposes of private study by the individual student.
- All lectures, and discussions during office hours, will be recorded by the instructor.

## **UNIVERSITY POLICIES**

### **ACADEMIC ACCOMMODATIONS**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit <https://live-ucalgary.ucalgary.ca/student-services/access>. Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor or the Department Head. The full policy on Student Accommodations is available at <https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Student-Accommodation-Policy.pdf>.

### **ACADEMIC INTEGRITY POLICY**

Academic integrity is the foundation of the development and acquisition of knowledge and is based on values of honesty, trust, responsibility, and respect. We expect members of our community to act with integrity. The University Calendar includes a statement on the principles of conduct expected of all members of the university community (including students, faculty, administrators, any category of staff, practicum supervisors, and volunteers), whether on or off university property. This statement applies in all situations where members of the university community are acting in their university capacities. All members of the university community have a responsibility to familiarize themselves with the principles of conduct statement, which is available at: [www.ucalgary.ca/pubs/calendar/current/k.html](http://www.ucalgary.ca/pubs/calendar/current/k.html).

### **ACADEMIC MISCONDUCT**

The University of Calgary is committed to the highest standards of academic integrity and honesty. Students are expected to be familiar with these standards regarding academic honesty and to uphold the policies of the University in this respect.

Academic dishonesty is not an acceptable activity at the University of Calgary, and students are **strongly advised** to read the Student Misconduct section in the University Calendar at: [www.ucalgary.ca/pubs/calendar/current/k-3.html](http://www.ucalgary.ca/pubs/calendar/current/k-3.html). Often, students are unaware of what constitutes academic dishonesty or plagiarism. The most common are (1) presenting another student's work as your own, (2) presenting an author's work or ideas as your own without adequate citation, and (3) using work completed for another course. Such activities will not be tolerated in this course, and students suspected of academic misconduct will be dealt with according to the procedures outlined in the calendar at: <https://www.ucalgary.ca/legal-services/university-policies-procedures/student-academic-misconduct-procedure>

For students wishing to know more about what constitutes plagiarism and how to properly cite the work of others, the Department of Geography recommends that they attend Academic Integrity workshops offered through the Student Success Centre: <https://www.ucalgary.ca/student-services/student-success/learning/academic-integrity>

### **INSTRUCTOR INTELLECTUAL PROPERTY**

Course materials created by professor(s) (including course outlines, presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the professor(s). These materials may NOT be reproduced, redistributed or copied without the explicit consent of the professor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the course at the same time may be allowed under fair dealing. Information on Instructor Intellectual Property can be found at <https://www.ucalgary.ca/legal-services/university-policies-procedures/intellectual-property-policy>

### **FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT**

Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.

### **COPYRIGHT LEGISLATION**

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (<https://ucalgary.ca/legal-services/university-policies-procedures/acceptable-use-material-protected-copyright-policy>) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes, electronic versions of textbooks, etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

**SUPPORTS FOR STUDENT LEARNING, SUCCESS, AND SAFETY**

Please visit the Registrar's website at: <https://www.ucalgary.ca/registrar/registration/course-outlines> for additional important information on the following:

- Wellness and Mental Health Resources
- Student Success Centre
- Student Ombuds Office
- Student Union (SU) Information
- Graduate Students' Association (GSA) Information
- Emergency Evacuation/Assembly Points
- Safewalk

**CONTINUED ON NEXT PAGE**

## TENTATIVE CLASS SCHEDULE

- Please note that this schedule is tentative. Any schedule changes will be announced via email and posted to the notice board on D2L.
- Some topics will require more attention than others, and we will take more time with them.

Week	Dates			Topic and Readings
1		W Sep 6	F Sep 8	Introduction to Course Defining global systems and globalization from an anthropological perspective
2	M Sep 11	W Sep 13	F Sep 15	Globalization: Theories and Trends Early historical context and milestones; anthropology and globalization, anti-globalization
3	M Sep 18	W Sep 20	F Sep 22	Economic Globalization Global economic systems, trade networks, and neoliberalism; Effects of economic globalization on local livelihoods and inequalities
4	M Sep 25	W Sep 27	F Sep 29	Cultural Artifact Analysis (in-class activity) – Sep 29 Commodities and Consumption Global circulation of goods, implications of globalized production and consumption patterns
5	M Oct 2	W Oct 4	F Oct 6	Global Food Systems and Culinary Cultures Global food production, distribution, and consumption networks; Exploration of cultural meanings of food, gastronomic tourism, and challenges to food security in a globalized world
6	M Oct 9 No class	W Oct 11	F Oct 13	Oct 9 - Thanksgiving Day, No Classes Paper Proposal Due October 13 Politics and Governance Global governance structures, international organizations, and politics; global political movements, activism, and diplomacy
7	M Oct 16	W Oct 18	F Oct 20	Media, Technology, and Communication Digital media, social networks, and their role in shaping global narratives; Impact of technology on information dissemination and cultural practices
8	M Oct 23	W Oct 25	F Oct 27	Ecology and Environment Global climate issues, how environmental issues intersect with globalization + indigenous knowledge, resource extraction, and environmental activism
9	M Oct 30	W Nov 1	F Nov 3	Global Health Global health disparities, organizations pandemics, medical systems, and health markets



10	M Nov 6	W Nov 8	F Nov 10	Media Analysis Assignment Due – Nov 10 Migration and Mobility Global migration patterns, migrant experiences, and social implications; Effects of labor migration, displacement, and refugee crises
Nov 12-18				Term Break, No Classes
11	M Nov 20	W Nov 22	F Nov 24	Tourism and Cultural Representations Tourism's impact on local cultures and economies; Examining how cultures are represented and commodified in a global context; medical tourism
12	M Nov 27	W Nov 29	F Dec 1	Transnational Crime and Illicit Networks The role of globalization in facilitating and combating criminal networks across borders such as human trafficking, drug trade, and cybercrime
13	M Dec 4	W Dec 6		Final Paper Due December 6 Conclusion and Future Directions in Global Anthropology The future of globalization, emerging trends and contributions of anthropology to global studies

#### IMPORTANT DATES

M Sept 4	Labour Day, No Classes
T Sept 5	Start of Classes
R Sept 14	Last day to drop a class without a financial penalty
F Sept 15	Last day to add or swap a course
F Sept 22	Fee payment deadline for Fall Term full and half courses.
S Sept 30	National Truth and Reconciliation Day
M Oct 9	Thanksgiving Day, No Classes.
M Nov 13	Remembrance Day Observance
Nov 12-18	Reading Break. No classes.
W Dec 6	Fall Term Lectures End. Last day to withdraw with permission from Fall Term half courses.
Dec 9-20	Fall Final Exam Period.
Dec 25-31	Holiday Observance, University Closed.

<https://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html#fall2017>

List of Readings and Media – All readings, media and links are provided on D2L

#### Week 1 – Introduction to Globalization

- Domonoske, Camila. 2021. "Ship Happens: Coffee, Livestock, Ikea Furniture Among The Objects Stuck At The Suez." *NPR*, March 29, 2021, sec. Business.

#### Week 2 – Globalization: Theories and Trends

- Steger, Manfred B., 'What is globalization?', *Globalization: A Very Short Introduction*, 6th edn, Very Short Introductions (Oxford, 2023; online edn, Oxford Academic, 20 July 2023),
- Lardner, Dionysius, and Great Exhibition. *The Great Exhibition, and London in 1851: Reviewed by Dr. Lardner, &c.* Longman, Brown, Green, and Longmans, 1852. *Smithsonian Collections Online*.

#### Week 3 – Economic Globalization

- Steger, Manfred B., 'The economic and technological dimensions of globalization', *Globalization: A Very Short Introduction*, 6th edn, Very Short Introductions (Oxford, 2023; online edn, Oxford Academic, 20 July 2023)
- Paterson, Mark. "MCDISNEYFICATIONS." In *Consumption and Everyday Life*, pp. 70-98. Routledge, 2005.

#### Week 4 – Commodities and Consumption

- Karim, Lamia. "Disposable bodies: Garment factory catastrophe and feminist practices in Bangladesh." *Anthropology Now* 6, no. 1 (2014): 52-63.
- Ta, Trang X. 2017. "A Space for Secondhand Goods: Trading the Remnants of Material Life in Hong Kong." *Economic Anthropology* 4 (1): 120–31. <https://doi.org/10.1002/sea2.12077>.

#### Week 5 - Global Food Systems and Culinary Cultures

- Shiva, Vandana. "The hijacking of the global food supply." In *Stolen Harvest: The Hijacking of the Global Food Supply*, 5–20. University Press of Kentucky, 2016.
- Bestor, Theodore C. "How Sushi Went Global." *Foreign Policy* (2000).

#### Week 6 – Politics and Governance

- Colantone, Italo, and Piero Stanig. 2018. "Global Competition and Brexit." *American Political Science Review* 112 (2): 201–18. <https://doi.org/10.1017/S0003055417000685>.
- Ghadery, Farnush. 2019. "#Metoo—Has the 'Sisterhood' Finally Become Global or Just Another Product of Neoliberal Feminism?" *Transnational Legal Theory* 10 (2): 252–74.

#### Week 7 - Media, Technology, and Communication

- "Social Media and Populism: An Elective Affinity?" n.d. Accessed August 13, 2023. <https://doi.org/10.1177/0163443718772192>.
- "Here's What a Korean Boy Band Can Teach Us about Globalization." 2018. World Economic Forum. December 18, 2018.

- Teo, Stephen. "Film and globalization: from Hollywood to Bollywood." In *The Routledge International Handbook of Globalization Studies*, pp. 434-450. Routledge, 2013.

#### Week 8 - Ecology and Environment

- Lazrus, Heather. 2012. "Sea Change: Island Communities and Climate Change." *Annual Review of Anthropology* 41 (1): 285–301. <https://doi.org/10.1146/annurev-anthro-092611-145730>.

#### Week 9 – Global Health

- Brown, Theodore M., Marcos Cueto, and Elizabeth Fee. "The World Health Organization and the transition from "international" to "global" public health." *American journal of public health* 96, no. 1 (2006): 62-72.
- Whittaker, Andrea, Marcia C. Inhorn, and Francoise Shenfield. 2019. "Globalised Quests for Assisted Conception: Reproductive Travel for Infertility and Involuntary Childlessness." *Global Public Health* 14 (12): 1669–88.

#### Week 10 – Migration and Mobility

- Lafraniere, Sharon. "Europe Takes Africa's Fish, and Boatloads of Migrants Follow." *The New York Times*, January 14, 2008, p.1A.
- Madianou, Mirca, and Daniel Miller. "Mobile phone parenting: Reconfiguring relationships between Filipina migrant mothers and their left-behind children." *New media & society* 13, no. 3 (2011): 457-470.

#### Week 11 – Tourism and Cultural Representations

- Wonders, Nancy A., and Raymond Michalowski. 2001. "Bodies, Borders, and Sex Tourism in a Globalized World: A Tale of Two Cities— Amsterdam and Havana." *Social Problems* 48 (4): 545–71. <https://doi.org/10.1525/sp.2001.48.4.545>.

#### Week 12 – Transnational crime and illicit networks

- Andreas, Peter. "Illicit globalization: myths, misconceptions, and historical lessons." *Political Science Quarterly* 126, no. 3 (2011): 403-425.
- Rozema, Ralph. "Forced disappearance in an era of globalization: biopolitics, shadow networks, and imagined worlds." *American Anthropologist* 113, no. 4 (2011): 582-593.
- Hughes, Nancy-Scheper. "The Global Traffic in Human Organs." In *The Anthropology of Globalization: A Reader*. pp. 270-308. Oxford: Blackwell Publishers.

#### Week 13 - Conclusion and Future Directions in Global Anthropology

- Steger, Manfred B., 'Present and future trends', *Globalization: A Very Short Introduction*, 6th edn, Very Short Introductions (Oxford, 2023; online edn, Oxford Academic, 20 July 2023),