

## DEPARTMENT OF ANTHROPOLOGY AND ARCHAEOLOGY

Archaeology 327.02

Winter 2019

### ARCHAEOLOGY AND THE MEDIA

Instructor: Dr. Andrea Freeman  
Office: ES 842  
Office Hours: TBA  
Lectures: R 2-4:45pm (Taylor Forum)

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#### COURSE DESCRIPTION

Archaeology is examined in terms of its place in contemporary society. In this course, we will examine archaeology as it is presented in various forms of media and address how archaeologists utilize media to promote their research. An emphasis is placed on critical thinking. Students will engage in class discussions, groups projects, and self-driven reflection as a way of exploring this topic. In addition to readings, students will be expected to view videos and explore internet resources outside of class hours.

#### EVALUATIVE METHODS

Students will be graded on the following course components:

Online quizzes & blog entries <sup>1</sup> (one per week):	13 @ 5%	65%
Midterm Group Project <sup>2</sup> (Due Feb 28)		15%
Final Group Project <sup>2</sup> (Due April 11):		20%

<sup>1</sup>*Online quizzes* may be taken multiple times, but must be completed by the date and hour at which the quiz is shut down. Normally the deadline will be a week from the date the quiz is posted. You will receive the mark for your highest achievement.

*Blog entries* may be created online or as a diary (details to follow). Normally blog entries will be due one week from the date assigned.

<sup>2</sup>A small portion (2.5%) of the grade of each group project will be devoted to peer evaluation, which contributes to your individual grade in the class.

#### GRADE BREAKDOWN

A+	100-95%	B	79.9-75%	C-	62.9-59%
A	94.9-90%	B-	74.9-71%	D+	58.9-55%
A-	89.9-85%	C+	70.9-67 %	D	54.9-50%
B+	84.9-80%	C	66.9-63 %	F.	<50%

#### TEXT

Texts, readings, and video used in this course will be available in online format. Students will be provided with links to these resources.

A portion of the readings will come from: *ARCHAEOLOGY AND THE MEDIA*, edited by Clack and Brittain (2007). Ebook available through UofC library

#### LEARNING OUTCOMES

1. Demonstrate understanding of basic concepts, history, terminology, methods, issues, and contemporary concerns surrounding the interface of archaeology and the media.
2. Demonstrate and think critically about how archaeology manipulates and is manipulated by various forms of media.
3. Collect, organize, analyze, interpret, and present qualitative data.
4. Collaborate with peers, discuss, and present ideas using disruptive media.
5. Think holistically, emically, comparatively, and with cultural sensitivity.
6. Use appropriate analytical methods to understand past human cultures and critically evaluate how they are represented in various forms of media.
7. Develop cross-cultural sensitivity with regard to the management of, and research into, material remains and cultural heritage

### KEEPING UP WITH AN ACTIVE CLASSROOM

Please be advised that I will rely heavily on D2L to deliver additional course instructional materials. Calendars of important dates are provided in two different formats (a schedule and a physical calendar). Please consult these in order to ensure that you are completing assignments and quizzes in a timely manner. No exceptions will be made after a quiz has closed.

A portion of each 2 3/4 hour classroom session is devoted to Group Project Work. It is important that you attend so that you can complete the quizzes or blog entries. If you become ill or have an extra-curricular event scheduled for one of the classroom sessions, please notify your instructor as soon as possible.

### HUMAN SUBJECTS

As part of the Taylor Institute's desire to improve the quality of the student classroom experience, Dr. Freeman has been awarded a Teaching Development grant. The proposed activities include a satisfaction survey of students enrolled in ARKY 327.02: Archaeology and the Media. The title of the research is *Enhancing Collaboration in Group Learning*. **Your participation in the research is entirely voluntary and will not play a role in your grade in the course.** The surveys will be conducted by an undergraduate Research Assistant (Andrew Thomas) in order to prevent the teaching staff (instructor, Freeman and TA, Mwambwiga) from seeing the surveys during the term. Dr. Freeman will have access to the data **only after** final grades have been submitted.

The research will consist of an introductory survey of your experience working in groups and an exit ("satisfaction") survey. The exit survey will ask you questions about the tools and resources used to help establish good communication skills within your groups as well as your experience with the group projects. We will describe the research in more detail on the first day of class and post additional details to D2L.

Dr. Freeman will be sending an invitation to participate in this research via email. **If you do not wish to receive this email, please alert Dr. Freeman before January 17, 2019.**

Again, participation is voluntary, but we hope to get your feedback in order to improve both this class and others in which group work is done.

### PLAGIARISM AND CHEATING

Plagiarism: "to steal and pass off the ideas or words of another as one's own" (Webster's). Plagiarism will not be tolerated and will automatically result in a failing grade for the

submission. Any student caught plagiarizing will also be subject to additional University sanctions. Students are expected to be familiar with the Department of Anthropology and Archaeology's policy on intellectual honesty

### **DEFERRED EXAMS:**

A student who is absent from a test for legitimate reasons must discuss an alternative course of action with the instructor. The instructor at their discretion may transfer the percentage weight for the test to the final examination, if there is a final examination in the course, set another test, etc. An instructor will normally make this decision on the basis of verbal information provided by the student. In the event that an instructor feels that they cannot judge the veracity of the information provided, Students must be aware that they are responsible for payment of any charge associated with the medical assessment and documentation as this service falls outside the realm of services provided by the Provincial Health Care Plan. Deferral of the final exam requires Registrar approval.

### **ACADEMIC ACCOMMODATIONS**

<http://www.ucalgary.ca/access/accommodations/policy>

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the instructor of this course.

### **ACADEMIC INTEGRITY**

Academic integrity is essential to the pursuit of learning and scholarship in a university, and to ensuring that a degree from the University of Calgary is a strong signal of each student's individual academic achievements. As a result, the University treats cases of cheating and plagiarism very seriously. Non-academic integrity also constitutes an important component of this program.

For detailed information on what constitutes academic and non-academic misconduct, please refer to the following link: <http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

All suspected cases of academic and non-academic misconduct will be investigated following procedures outlined in the University Calendar. If you have questions or concerns about what constitutes appropriate academic behavior or appropriate research and citation methods, you are expected to seek out additional information on academic integrity from your instructor or from other institutional resources.

Where there is a criminal act involved in plagiarism, cheating or other academic misconduct, e.g., theft (taking another student's paper from their possession, or from the possession of a faculty member without permission), breaking and entering (forcibly entering an office to gain access to papers, grades or records), forgery, personation and conspiracy (impersonating another student by agreement and writing their paper) and other such offences under the Criminal Code of Canada, the University may take legal advice on the appropriate response and, where appropriate, refer the matter to the police, in addition to or in substitution for any action taken under these regulations by the University

### **TEACHING EVALUATIONS / USRI (Universal Student Ratings of Instruction)**

At the University of Calgary, feedback provided by students through the Universal Student Ratings of Instruction (USRI) survey provides valuable information to help with evaluating instruction, enhancing learning and teaching, and selecting courses. **Your responses make a difference, please participate!** Website: <http://www.ucalgary.ca/usri/>

### **Writing Across the Curriculum**

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support, part of the Student Success Centre, can be utilized by all undergraduate and graduate students who feel they require further assistance

**Emergency Evacuation Assembly Points:** In the event of an emergency that requires evacuation, please refer to the following link to become familiar with the assembly points for the class: <http://www.ucalgary.ca/emergencyplan/assemblypoints>

### **Freedom of Information and Protection of Privacy Act: Freedom of Information and Protection of Privacy Act**

The University of Calgary is committed to protecting the privacy of individuals who work and study at the University or who otherwise interact with the University in accordance with the standards set out in the Freedom of Information and Protection of Privacy Act. Please refer to the following link for detailed information: <http://www.ucalgary.ca/legalservices/foip>

The Department of Anthropology and Archaeology's FOIP (Freedom of Information and Privacy) policy requires all reports/examinations to be returned to students during class time or the instructor's office hours. Any term work not picked up will be placed in the Anthropology and Archaeology Office (ES620) for distribution. Any student not wishing to have their work placed in the office must make alternative arrangements with the course instructor early in the term.

**Safewalk Information:** Campus Security, in partnership with the Students' Union, provides the Safewalk service, 24 hours a day to any location on Campus including the LRT, parking lots, bus zones and University residences. Contact Campus Security at (403) 220-5333 or use a help phone, and Safewalkers or a Campus Security Officer will accompany you to your campus destination.

**Faculty of Arts Program Advising and Student Information Resources:** Have a question, but not sure where to start? Arts Students' Centre

The Faculty of Arts Students' Centre is the overall headquarters for undergraduate programs in the Faculty of Arts. The key objective of this office is to connect students with whatever academic assistance that they require.

In addition to housing the Associate Dean, Undergraduate Programs and Student Affairs and the Associate Dean for Teaching and Learning, the Arts Students' Centre is the specific home to:

- program advising
- the Faculty's Co-operative Education Program
- the Arts and Science Honours Academy
- the Faculty's Interdisciplinary Programs
- a Student Help Desk

Location: Social Sciences Room 102

Phone: 403.220.3580

Email: [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca)

Website: [arts.ucalgary.ca/undergraduate/](http://arts.ucalgary.ca/undergraduate/)

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.

Contacts for Students Union Representatives for the Faculty of Arts:

[arts1@su.ucalgary.ca](mailto:arts1@su.ucalgary.ca)

[arts2@su.ucalgary.ca](mailto:arts2@su.ucalgary.ca)

[arts3@su.ucalgary.ca](mailto:arts3@su.ucalgary.ca)

[arts4@su.ucalgary.ca](mailto:arts4@su.ucalgary.ca)

**Ombudsman's office:** <http://www.ucalgary.ca/ombuds/>