

DEPARTMENT OF ANTHROPOLOGY AND ARCHAEOLOGY
Archaeology 331
ARCHAEOLOGY AND THE MEDIA (W20)

Instructor: Dr. Andrea Freeman
Office: ES 842
Office Hours: TBA
Lectures: T 2-4:45pm (Taylor Forum)

Phone: 403-220-2792
email: freeman@ucalgary.ca
Twitter: @andreafreeman
FB: Black Swan Archaeology

COURSE DESCRIPTION

Archaeology is examined in terms of its place in contemporary society. In this specific course, we will examine archaeology as it is presented in various forms of media. We will also address how archaeologists utilize media to promote their research. An emphasis is placed on critical thinking. Students will engage in class discussions, groups projects, and self-driven research as a way of exploring this topic. In addition to readings, students will be expected to view some videos and explore internet resources outside of class hours.

EVALUATIVE METHODS

Students will be graded on the following course components:

Online quizzes & blog entries/reviews ¹ (one per week):11 @ 5%	55%
Attendance	5%
Midterm Group Project ² :	20%
Final Group Project ² :	20%

¹Online quizzes may be taken twice, but must be completed by the date and hour at which the quiz is shut down. You will receive the mark for your highest achievement. Blog entries and reviews should be submitted via dropbox.

²A small portion (2.5%) of the grade of each group project will be devoted to peer evaluation, which contributes to your individual grade in the class.

GRADE BREAKDOWN

A+ 100-95%	B 79.9-75%	C- 62.9-59%
A 94.9-90%	B- 74.9-71%	D+ 58.9-55%
A- 89.9-85%	C+ 70.9-67 %	D 54.9-50%
B+ 84.9-80%	C 66.9-63 %	F. <50%

TEXT

Texts, readings, and video used in this course will be available in online format. Students will be provided with links to these resources.

A portion of the readings will come from: *ARCHAEOLOGY AND THE MEDIA*, edited by Clack and Brittain (2007) and *ARCHAEOLOGY IS A BRAND...* by Cornelius Holtorf. Ebook for A&M available through UofC library.

LEARNING OUTCOMES

1. Demonstrate understanding of basic concepts, history, terminology, methods, issues, and contemporary concerns surrounding the interface of archaeology and the media.
2. Demonstrate and think critically about how archaeology manipulates and is manipulated by various forms of media.
3. Collect, organize, analyze, interpret, and present qualitative data.
4. Collaborate with peers, discuss, and present ideas using disruptive media.
5. Think holistically, emically, comparatively, and with cultural sensitivity.
6. Use appropriate analytical methods to understand past human cultures and critically evaluate how they are represented in various forms of media.
7. Develop cross-cultural sensitivity with regard to the management of, and research into, material remains and cultural heritage

KEEPING UP WITH AN ACTIVE CLASSROOM

Please be advised that I will rely heavily on D2L to deliver additional course instructional materials. A schedule of assignments and important dates is included. Please consult these in order to ensure that you are completing assignments and quizzes in a timely manner. No exceptions will be made after a quiz has closed.

A portion of each 2 3/4 hour classroom session is devoted to Group Project Work. It is important that you attend so that you can complete the quizzes or blog entries. If you become ill or have an extra-curricular event scheduled for one of the classroom sessions, please notify your instructor as soon as possible.

DIFFICULT SUBJECTS, GROUP WORK, AND TRIGGERED EMOTIONS

Some of the subjects we cover in this course may require you to look deeply into both your personal biases and any emotions you might feel over difficult subjects (like identity). We will work hard to create an inviting and supportive environment around these subjects while respecting individual rights to free speech and academic freedom. If at any point you feel uncomfortable, I encourage you to take a break and/or consult the professor or TA first to see if there is any way we can help.

HUMAN SUBJECTS

As part of the Taylor Institute's desire to improve the quality of the student classroom experience, Dr. Freeman has been awarded a Teaching Development grant. The proposed activities include a satisfaction survey of students enrolled in ARKY 331: Archaeology and the Media. The title of the research is *Enhancing Collaboration in Group Learning*. **Your participation in the research is entirely voluntary and will not play a role in your grade in the course.** The surveys will be conducted by an undergraduate Research Assistant (Andrew Thomas) in order to prevent the teaching staff (instructor, Freeman and TA, Parrott) from seeing the surveys during the term. Dr. Freeman will have access to the data **only after** final grades have been submitted.

The research will consist of an introductory survey of your experience working in groups and an exit ("satisfaction") survey. The exit survey will ask you questions about the tools and resources used to help establish good communication skills within your groups as well as your experience with the group projects. We will describe the research in more detail on the first day of class and post additional details to D2L.

Dr. Freeman will be sending an invitation to participate in this research via email. **If you do not wish to receive this email, please alert Dr. Freeman before January 20, 2020.**

Again, participation is voluntary, but we hope to get your feedback in order to improve both this class and others in which group work is done.

Academic misconduct

The University expects Students to conduct Academic Activities with integrity and intellectual honesty and to recognize the importance of pursuing and transmitting knowledge ethically. "Academic Misconduct" includes such things as Cheating, Falsification; Plagiarism, Unauthorized Assistance and failure to comply with exam regulations or an Instructor's expectations regarding conduct required of Students completing academic assessments. Academic Misconduct is a serious form of intellectual dishonesty with significant consequences. Students who participate in, or encourage the commission of, Academic Misconduct will be subject to disciplinary action which could include Probation, Suspension, or Expulsion from the University. For more information see the Student Academic Misconduct Policy (<https://www.ucalgary.ca/policies/files/policies/student-academic-misconduct-policy.pdf>)

Instructor intellectual property

Lectures, demonstrations, performances, and any other course material provided by an instructor includes copyright protected works under the Copyright Act and all forms of electronic or mechanical recording of lectures, laboratories, tutorials, presentations, performances, electronic (computer) information, the duplication of course material, and to the translation of recordings or transcriptions of any of these materials to another form by electronic or mechanical means by students is not permitted, except.

- As a formal accommodation as assessed by the Student Accessibility Services and only for individual private study and only at the discretion of the instructor.
- With the permission of the instructor, students without a formal accommodation may audio record lectures, provided that the student and instructor sign a release form available from departmental and faculty offices. A copy of the Release form shall be retained by the instructor and by the department in which the course is offered. Any audio recording by students is permitted only for the purposes of private study by the individual student. Students may not distribute, email or otherwise communicate these materials to any other person.
- For any other use, whether by duplication, transcription, publication, sale or transfer of recordings, written approval must be obtained from the instructor for the specific use proposed.
- Any use other than that described above (e.g. distributing, emailing or otherwise communicating these materials to any other person, constitutes academic misconduct and may result in suspension or expulsion.
- Students are encouraged to make notes of classroom discussions, lectures, demonstrations etc.

Freedom of Information and Protection of Privacy Act

The University of Calgary is committed to protecting the privacy of individuals who work and study at the University or who otherwise interact with the University in accordance with the standards set out in the Freedom of Information and Protection of Privacy Act. The Department of Anthropology and Archaeology keeps exams and any term work not picked up for a minimum of one year after which it is destroyed. Please refer to the following link for detailed information:

<http://www.ucalgary.ca/legalservices/foip>

Academic Accommodations

It is the student's responsibility to request academic accommodations according to the University policies. Students requesting an Accommodation on the basis of Disability are required to register with Student Accommodation Services (SAS) by submitting a Request for Accommodation in accordance with the Procedure for Accommodations for Students with Disabilities (<https://www.ucalgary.ca/policies/files/policies/procedure-for-accommodations-for-students-with-disabilities.pdf>). SAS will issue a Letter of Accommodation which must be presented to either designated contact person within the Department or the appropriate Instructors within 10 days of the beginning of term. Students needing an Accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to their Instructor or the Department Head/Dean or to the designated contact person in their Faculty.

Copyright

All **students** are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (www.ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

Support and Resources:

Non-course-specific related information can be found on the Office of the Registrar's website: <https://www.ucalgary.ca/registrar/registration/course-outlines>

Note: information here includes

- Emergency Evacuation/Assembly Points
- Wellness and Mental Health Resources
- Student Success Centre
- Student Ombuds Office
- Student Union (SU) Information
- Safewalk