

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

**Art (ART) 235 – Lecture and Lab 01
Introduction to photography
Fall 2014**

Lecture: Tu, Th 9:30-10:45; **Lab:** 10:45-12:00 **Room:** SS 018 Mac Lab

Instructors: Dr Jean-René Leblanc,
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Office Hours: Wednesday from 9:00 am to noon or by appointment

Course Description

An introductory course in current photographic methods, including digital photography, digital image processing, film photography, film developing and printing and the presentation of photographs in both digital and paper-based media.

Prerequisites &/or Co-requisites

NA

Objectives of the Course

Upon satisfactory completion of the course, students will be familiar with the rudiments of Digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will have some understanding of the expressive potential of the photographic medium.

Textbooks and Readings

The required texts for this course are on the course section of the D2L portal.

Assignments and Evaluation

There is no final examination in this course. Marks are based on term work. Completion of all assignments and projects is a minimum requirement for a passing grade in this course. Final grades will be calculated as follows:

Evaluation Criteria:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concepts
2. Originality of ideas and approach to ideas
3. Research process and exploration of ideas
4. Clarity of the capacity to articulate concepts/ideas

Technical Issues:

1. Composition, lighting, focus etc.

Assignments and Grading distribution as follows:

- Multiple choice exam 20%
- In class digital image composition test 10%
- Rules of composition Exercise 5%
- Depth of Field Exercise 5%
- Motion Studies Exercise 5%
- Photo Assignment I: Object Re-contextualize 20%
- Final Project (Series) 35%

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Registrar-Scheduled Final Exam – NO

Late Policy

No late work will be accepted.

Materials and equipment

Students are required to have a digital SLR camera or advanced digital camera with full manual capabilities.

It is strongly recommended that students purchase a means for storing their data on an external media drives 2G minimums.

Optional:

- Tripod
- Cable release or remote control

Course Activities

WORKING CALENDER AND CONTENT

Week 1	Tuesday September 9 : Introduction to the class syllabi and general information. Introduction to the Camera and its basic functions Thursday 11 Septembre : Free
Week 2	Tuesday September 16 : Auto Mode, Manual Exposure Mode, Lenses & Light, File Formats, rules of composition (in class practice). Thursday September 18 : Work time to accomplish exercise 1: rules of composition. Due date: Noon Monday September 22 on D2L.
Week 3	Tuesday September 23 : Review of the Rules of Composition. Aperture and Depth of Field, Aperture Priority Mode (in class practice).

Thursday September 25 : **Work time to accomplish exercise 2: Depth of Field.**
Due date: Noon Monday September 29 on D2L.

- Week 4 Tuesday September 30 : Review of Depth of Field. The Shutter, Shutter Priority Mode, Night, low light Photography and Bulb Mode (in class practice).
Thursday October 2 : **Work time to accomplish exercise 3: Motion studies.**
Due date: Noon Monday October 6 on D2L.
- Week 5 Tuesday October 7 : Review of Motion. Theory of the Real, representation, simulation and presentification.
Tuesday October 9 : Theory of Roland Bartes' Rethoric of the image.
- Week 6 Tuesday October 14 : Walter Benjamin's the art object and its mechanical reproduction. Explaniation of Photo Assignment I: Object Re-contextualize.
Thursday October 16 : Introduction to Studio Lighting.
- Week 7 Tuesday October 21 : First part: Multiple choice exam. Second part: Introduction to the Digital Darkroom (Photoshop) and basic selection tools.
Thursday October 23 : Digital Darkroom: Photoshop Selection Masks Photoshop, Vector Tools, Color and Coloration.
- Week 8 Tuesday October 28 : Digital Darkroom: Photoshop Masking and Blending.
Final Project outline.
Thursday October 30 : Inclass critique and presentation of the Photo Assignment I: Object Re-contextualize (uploaded on D2L).
- Week 9 Tuesday November 04 : Individual meetings to discuss your final project.
Thursday November 06 : Individual meetings to discuss your final project.
- Week 10 **Tuesday November 11: Reading Days. No lectures**
Tuesday November 13 : Work time to Finalize your Final Project Proposal. (Uploaded on D2L by midnight).
- Week 11 Tuesday November 18 : Digital Work Studio for the final project (No Class).
Thursday November 20 : Digital Work Studio for the final project (No Class).
- Week 12 Tuesday November 25 : Digital Work Studio for the final project (No Class).
Thursday November 27 : Digital Work Studio for the final project (No Class).
- Week 13 Tuesday December 02 : Digital Work Studio for the final project (No Class).
Thursday December 04 : In class digital image composition test 10%. Final Project Uploaded on D2L by midnight.

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

IT IS UNACCEPTABLE TO USE YOUR SMART PHONE IN CLASS.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

Lockers for all sessions **can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on Other Academic Services and choose Locker Reservation**
Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Models

N.A.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block