

UNIVERSITY OF CALGARY FACULTY OF ARTS

UNIVERSITY OF DEPARTMENT OF ART AND ART HISTORY

CALGARY Art 235 – Lecture 02 – Introduction to Photography and Digital Imaging

Fall 2021

Course Delivery Format:	In person. SS 018			
Instructor: Office:	Kristine Thoreson, PhD			
Email:	kristinenic.thoreson@ucalgary.ca			
Office Hours:	by appointment Monday to Thursday Noon-1:00 pm.			
TA Name and Email:	n/a			
Day(s), time(s) and location	Tuesdays and Thursdays 2:00 pm to 3:15 pm (lecture). SS 018			
of class:	Tuesdays and Thursdays 3:15 pm to 4:30 pm (lab). SS 018			
Course description:	An introductory course in current photographic methods, including digital photography, digital image processing and the presentation of photographs.			
	Notes: * Students are required to have access to a personal computer and their own digital single lens reflex camera that shoots a proprietary form of RAW for the duration of the term. For Nikon this is an NEF file, for Canon this is a CR2 or CR3 file.			
	** A mirrorless camera is acceptable so long as it is a full DSLR with manual mode			
	*** Lenses with wide angle (18 mm to 55 mm) and telephoto (55 mm to 250 mm)			
	capabilities (or equivalent) are recommended but not mandatory.			
Prerequisites and/or co- requisites:	None			
Course Objectives:	Upon satisfactory completion of the course, students will be familiar with the rudiments of digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will be introduced to post-processing, using a combination of software such as Adobe Photoshop and Adobe Bridge and gain some understanding of the expressive potential of the photographic medium.			
	Please note the following important information:			
	-this a course where you will practice making photographic images in an art context -you will learn about basic DSLR camera features in order to make creative images based on specific assignment goals			
	- you will learn how to do <u>basic editing</u> (this is an introductory course) using Adobe Photoshop and Adobe Bridge			
	-test questions will be based on course content and discussions			
	- any photographs submitted for marks in this course must be taken by you, taken this			
	semester for each assignment specifically, and must be shot using a DSLR in its proprietary RAW mode			
	_you may not submit photographs that you've taken before the start of this course			
	-you may not submit photographs that were not shot specifically for each assignment,			
	as assigned			

-you have 10 weekly written or photographic discussion posts to do (assignment 1) -Smart phone cameras are **not** suitable or permitted for this course (even if they have RAW capabilities). A DSLR with full manual mode controls is required. Please consider locating a smart phone photography course if you are interested in exploring mobile phones as image making tools. Required Textbooks of - Readings and resources provided in D2L Readings: -Your camera manual (digital or paper copy) Recommended resource: -Langford's basic photography: the guide for serious photographers (2015) (available online through University of Calgary Library using your student ID to log in) Course Schedule: Term begins, Tuesday September 7th Classes: May involve walks, demonstrations & discussions outdoors. Please dress in comfortable clothes suitable for these kinds of activities. Please bring your DSLR camera, batteries, lens(es), cables, card reader and camera manual (paper or digital) to each class, unless otherwise stated. The daily schedule may need to be adjusted by the instructor due to the potential for unforeseen circumstances / opportunities or instructional needs. **Proposed Schedule:** Tues. Sept.7 / Thurs. Sept. 9: Lectures: Introduction to the class syllabus and course requirements. Introduction to Art Photography and an introduction the camera and core camera controls Automatic vs. 'Program' or 'Auto' modes as well as Aperture, Shutter Speed, ISO orientation. Labs: Independent exploration of your camera, finding your camera manual. To Do: Read / Watch the resources posted to D2L. Respond to the "Question of the Day" in the Discussion Board by this Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details. Tues. Sept 14 / Thurs Sept. 16: Lectures: Why use Program mode, why use Manual mode? Camera controls and their creative effects and practical uses. Art photography examples to consider. Labs: Putting theory into practice, independent outdoor practice. Understanding your camera controls. To Do: Read / Watch the resources posted to D2L. Respond to the "Question of the Day" in the Discussion Board by this Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details. Tues. Sept. 21 /Thurs. Sept. 23: Lectures: DSLR and Light – what's an internal light meter and what is a white balance for? Camera formats, camera lenses, the concept of image resolution, and digital imaging technology. Freezing and Blurring an image using shutter speeds.

Photo assignment 2 assigned: Creating a 'Sense of Place".

Due date: October 28th. Digital images submitted via D2L **Dropbox Assignment 2 and in class for a group critique (digital).**

Labs: work on photo assignment 2: work on Creating a 'Sense of Place' through stillness or motion.

To Do: Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Tues. Sept. 28:

Lectures: An introduction to workflow and non-destructive editing using Adobe Photoshop.

Labs: Independent practice, non-destructive editing. Work on assignment 2.

To Do: Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Thurs. Sept. 30: National Day for Truth and Reconciliation. *No classes.*

Tues. Oct.5 / Thurs. Oct. 7:

Lectures: Composition in photography. Using and breaking the Rule of Third and the Principles and Elements of Design.

Photo assignment 3 assigned: Composition and design in photography – it's 'Jungle out There'. Due date: November 25th. Digital images submitted via D2L Dropbox Assignment 3 and in class for a group critique (digital).

Labs: Independent practice using the rule of thirds and principles / elements of design. Work on assignments.

To Do: Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Tues. Oct. 12 / Thurs. Oct. 14:

Lectures: Daylight, low light photography and movement. Understanding how to shoot well technically and creatively in all kinds of light using histograms.

Labs: Putting theory into practice, independent outdoor / indoor practice. Understanding light. Work on assignments.

To Do: Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Tues. Oct. 19 / Thurs. Oct. 21:

Lectures: Critical thinking and photography. Using your visual literacy to create thought-provoking images. Representation as re-presentation. Roland Barthes.

Photo assignment 4 assigned: Shoot with purpose to achieve a creative outcome for your 'Alter Ego' using Roland Barthes "Photographic Connotations" of either Pose or Object.

Due date: December 7th. Digital images submitted via D2L Dropbox Assignment 4 and in class for a group critique (digital).

Labs: work on assignments.

To Do: Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Tues. Oct. 26 / Thurs. Oct 28:

Tues. Oct. 26th: Lecture: Artist feature, historic and contemporary photography in context and portraits.

Thurs. Oct 28: Photo assignment two due, in class critique.

To Do: Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Tues. Nov. 2 / Thurs. Nov 4:

Lectures: Environmental Art: making a difference in the world through photography. Ed Burtynsky and others.

Labs: Ongoing independent work on photo assignments.

Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or quotes that you use. See Discussion Board and rubric for details.

Tues. Nov. 9: No classes, Term Break Nov 7 through 13.

Thurs. Nov 11: No classes, Term Break Nov 7 through 13.

Tues. Nov. 16 / Thurs. Nov 18:

Lectures: Artist feature, historic and contemporary photography in context. Jeff Wall and others.

Labs: Ongoing independent work on photo assignments.

Read / Watch the resources posted to D2L.

Respond to the "Question of the Day" in the Discussion Board by Sunday at 11 pm. Please use either MLA, APA or Chicago (your choice) to cite any and all paraphrases or

quotes that you use. See Discussion Board and rubric for details.

Tues. Nov. 23 / Thurs. Nov 25:

Tues. Nov. 25th: Lecture: Artist feature, historic and contemporary photography in context. Read / Watch the resources posted to D2L.

Thurs. Nov 25th. Photo assignment 3 due, in class critique.

Lab: work on assignment.

No Discussion question, you are finished those!

Tues. Nov. 30:

No lecture.

Lab: Work on assignment.

No Discussion question, you are finished those!

Thurs. Dec 2nd:

No lectures

Lab: work on assignment 4.

No Discussion question, you are finished those!

Tues. Dec. 7th

No lectures

No labs

No discussion posts

Photo assignment 4 due, in class critique.

Dec. 9th:

No lectures

No labs

No discussion posts

Test, open book. D2L

Term Ends Thursday December 9th

Assignments & Evaluation

Assignment	Description	Due Date	Worth
Assignment 1	Weekly Written / Visual / Short		
Question of the Day Responses (D2L	Answer Responses		
Discussion Board)	(10 responses, 2 points ea.)	First 10 Sundays	
	Students receive 2 points for each	(except during Term	total of
	complete post or	Break) by 11 pm	20%
	0 points for each missed or	Calgary time.	
	inadequate response.		
	See rubric for full details.		
Assignment 2	Students will gain control over the	Thursday Ostobor	Total of
Sense of Place through Motion	aperture and shutter speed	Thursday, October 28 th	20%
	settings in order to visually	26 ***	20%

	express the mood of a place (indoor or outdoor) through either blurred or frozen motion. This will be achieved usual full manual mode. See rubric for full details.		
Assignment 3 Composition, It's a Jungle Out There	Students will explore symmetrical, asymmetrical and center weighted compositions, line, colour and balance while seeking to fill the frame with a variety of urban elements to visually communicate the metaphor of "jungle". See rubric for full details.	Thursday, November 25 th	Total of 20%
Assignment 4 Photographic Connotation (Roland Barthes)	Students will learn about the theories of Roland Barthes and apply specific techniques in order to conceive of and execute specific images in an art / theory context.	Thursday <mark>December 7th.</mark>	Total of 20%
Assignment 5 Test. Open book.	Short answer, multiple choice, true false and / or brief image analysis based on our lectures and class discussions.	Thursday, Dec 9 th .	20%

Assessment expectations:

Guidelines for Submitting Assignments:

A passing grade on each particular component of this course is essential for the student to pass the course as a whole.

All photographic assignments will be assessed according to the 'best practices' taught in class and / or assigned in the course readings and resources.

<u>When</u> proprietary RAW file formats are required to be submitted, this means shot in your camera's native, lossless RAW file extension. This does <u>not</u> mean you can save an image as a .DNG or a .RAW after shooting another file type like a .jpg.

RAW file formats:

Nikon: NEF

Canon: CR2 / CR3 Sony: ARW / SR2 / SRF

Pentax: PEF

Please submit discussion posts, and work in progress as digital files to the appropriate D2L location specified **AND** bring digital files to class for review and suggestions.

File types and sizes will be specified in class.

Missed or Late Assignments: Late assignments are accepted up to a week after due date only in rare circumstances. A doctor's note is required. Late assignments without a doctor's note will be marked down one full letter grade for each day of the week it is late. (A becomes B/ B becomes C etc.) Students are responsible for catching up on any missed course content on their own. No make up lectures or demonstrations are offered during office hours or otherwise.

Expectations for Writing:

	Writing skills are important to academic study across all disciplines. Consequently, instructors may use their assessment of writing quality as a factor in the evaluation of student work. Please refer to the Undergraduate Calendar E.2 Writing Across the Curriculum policy for details. Please see assignment 1 rubric for writing expectations for the weekly discussion posts. Correct spelling, grammar, capitalization and citations are required to receive full points.		
Additional Costs and Information:	 Access to a DSLR camera with full manual mode and RAW file capabilities Camera battery, memory cards, cables and or card reader Access to a Laptop or desktop to edit photographs and access to Adobe Photoshop for the duration of the course (access to a computer and Photoshop is provided during our class times in SS 018. Limited after class hours may be provided depending on lab availability). Notebook, pen, sketchbook or binder, computer to access D2L. Cell phone cameras are not suitable or permitted for this course (even if they have RAW capabilities. A DSLR with full manual mode controls is required. Please consider a smart phone photography as a separate course. 		
Portfolios and Assignments:	The Dept of Art and Art History will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.		

Other Important Dates

Last day to drop course without financial penalty	Thursday, September 16
End of refund period	Thursday, September 16
Last day to add/swap course	Friday, September 17
Tuition and fee payment deadline	Friday, September 24
Last day to withdraw from course	Thursday, December 9

Grading Method and Grading Scale

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	А	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	В	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	С	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	

50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Learning Technologies and Requirements:	There is a D2L site for this course which contains required readings and other relevant class resources and materials (d2L.ucalgary.ca).				
nequirements.	resources and materials (uzz.ucaigary.ca).				
	To successfully engage in their learning experiences at the University of Calgary, students				
	taking online, remote, and blended courses are required to have reliable access to the following technology:				
	 A computer with a supported operating system, as well as the latest security, and malware updates 				
	A current and updated web browser				
	Webcam (built-in or external)				
	 Microphone and speaker (built-in or external) or headset with microphone Current antivirus and/or firewall software enabled 				
	Broadband internet connection				
	5 Broadband internet connection				
Campus Mental Health Resources:	SU Wellness Centre and the Campus Mental Health Strategy				
	Counselling and mental health support services are offered through Student Wellness				
	Services. During COVID-19, you can access counselling services remotely via Skype for				
	Business, Microsoft Teams and telephone. Single Session Counselling appointments are available on a bookable basis. Book an appointment online or call 403-210-9355. For access				
	to mental health support, email sar@ucalgary.ca. If you are a student in immediate				
	distress, please contact the centre's after-hours partners:				
	The Distress Centre:				
	• Call 403-266-4357, available 24/7.				
	 Visit the Distress Centre website to access online chat from 3–10 p.m. on 				
	weekdays and 12–10 p.m. on weekends.				
	For additional crisis support from Wood's Homes Community Support Team:				
	• Call 403-299-9699 or 1-800-563-6106, available 24/7.				
	• Text 587-315-5000 between 9 a.m. and 10 p.m.				
	 Visit Wood's Homes website for live chat between 9 a.m 10 p.m. 				
Academic Standing:	For more information go to http://www.ucalgary.ca/pubs/calendar/current/f.html				
Academic Accommodation:	It is the student's responsibility to request academic accommodations according to the				
	University policies and procedures listed below. The Student Accommodations policy is				
	available at https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations .				
	Students needing an accommodation based on disability or medical concerns should				
	contact Student Accessibility Services (SAS) in accordance with the Procedure for				
	Accommodations for Students with Disabilities (https://ucalgary.ca/legal-				
	<u>services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf</u>). Students who require an accommodation in relation to their				
	coursework based on a protected ground other than Disability should communicate this				
	need in writing to their Instructor.				

	SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/
Academic integrity, plagiarism:	Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.
	For more information go to
	http://www.ucalgary.ca/pubs/calendar/current/k.html
	or http://www.ucalgary.ca/pubs/calendar/current/e-2.html
	Additional information is available on the Academic Integrity Website at https://ucalgary.ca/student-services/student-success/learning/academic-integrity
Internet and electronic	The use of laptop and mobile devices is acceptable when used in a manner appropriate to
communication device:	the course and classroom activities. Please refrain from accessing websites and resources
	that may be distracting to you or for other learners during class time.
	Students are responsible for being aware of the University's Internet and email use policy, which can be found at https://ucalgary.ca/legal-
	services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-
	Information-Policy.pdf
Deferral of Term work and	For more information about deferring a final exam go to
exams	https://www.ucalgary.ca/registrar/exams/deferred-exams
	For more information about deferral of term work so to
	For more information about deferral of term work go to http://www.ucalgary.ca/pubs/calendar/current/g-7.html
	https://www.ucalgary.ca/live-uc-ucalgary-
	site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf
Intellectual Property &	All students are required to read the University of Calgary policy on Acceptable Use of
Copyright:	Material Protected by Copyright (https://ucalgary.ca/legal-
	services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by- Copyright-Policy.pdf) and requirements of the copyright act (https://laws-
	lois.justice.gc.ca/eng/acts/C-42/index.html) to ensure they are aware of the consequences
	of unauthorized sharing of course materials (including presentations, textbooks, posted
	notes, labs, case studies, assignments, and exams).
	Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy
	https://www.ucalgary.ca/pubs/calendar/current/k.html
Freedom of Information and	Student information will be collected in accordance with typical (or usual) classroom
Protection of Privacy:	practice. Students' assignments will be accessible only by the authorized course faculty.
	Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.
	For more information go to https://www.ucalgary.ca/registrar/student-centre/privacy-policy
Ethics	Whenever you perform research with human participants (i.e., surveys, interviews, or observation) as part of your university studies, you are responsible for following
	university research ethics guidelines. Your instructor must review and approve of your

	,
	research plans and supervise your research.
	For more information go to http://www.ucalgary.ca/pubs/calendar/current/e-5.html
	or https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb
Additional Student Support:	Please visit this link for important information on UCalgary's student wellness and safety resources: https://www.ucalgary.ca/registrar/registration/course-outlines
Models:	n/a
Studio Procedures:	Students will have to respect Covid-19 specific procedures pertaining to the lab location. These include circulation patterns, user policy, distancing and keeping the lab space clean and tidy.
	No eating or drinking in the classroom or work spaces will be permitted.
	In addition, students and instructors are expected to follow physical distancing regulations to comply with the University's Covid-19 Re-Entry Protocols. For more information, please refer to the following website:
	https://ucalgary.ca/risk/sites/default/files/2020-
	05/UCalgary.COVID19.ReEntryProtocols.pdf
Emergency Evacuation:	For more information go to https://www.ucalgary.ca/risk/emergency-management/evac-drills-assembly-points/assembly-points
Arts Students' Centre Program Advising	Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 403-220-3580 or email us at ascarts@ucalgary.ca .
	You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns.