

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

UNDERGRADUATE COURSE OUTLINE

**Art (ART) 235 Lecture and Lab 04
Introduction to Photography
Spring 2020**

Lecture synchronous: Tuesday 2:00 PM-4:45 PM; via Zoom

Lab synchronous: Thursday 2:00 PM-4:45 PM; via Zoom

This is a 12 hours per week class: synchronous =6h and asynchronous =6h
(*Online Hybrid delivery*)

Instructor:	Dr. Jean-René Leblanc
Office Location:	Off campus - zoom
Office Phone:	Off campus - zoom
E-Mail:	jrleblan@ucalgary.ca
Web Page:	jrleblanc.com
Office Hours:	Zoom appointments

Course Description

An introductory course in current photographic methods, including digital photography, digital image processing and the presentation of photographs.

Notes: Students must provide their own digital single lens reflex camera for the duration of the term. Please consult with the department for more information.

**Students are required to have a digital SLR or Mirrorless camera with a hot shoe mount, full manual, and RAW file format capabilities.

Prerequisites &/or Co-requisites

N.A.

Objectives of the Course

Upon satisfactory completion of the course, students will be familiar with the rudiments of Digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will have some understanding of the expressive potential of the photographic medium.

Textbooks and Readings

Your camera user manual.

Assignments and Evaluation

There is no final examination in this course. Marks are based on term work. Final grades will be calculated as follows:

Evaluation Criteria*:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concepts
2. Originality of ideas and approach to ideas
3. Research process and exploration of ideas
4. Clarity of the capacity to articulate concepts/ideas

Technical Issues:

1. Composition, lighting, focus etc.

*Additional specific criteria will apply to individual assignments.

Assignments and grading distribution as follow:

- Rules of composition exercise, 10 points (10%), due date: **noon Monday May 18 on D2L**
- Depth of Field exercise, 10 points (10%), due date: **noon Monday May 25 on D2L**
- Motion Studies exercise, 10 points (10%), due date: **noon Monday May 25 on D2L**
- Multiple choice exam (100 points, 30% of the final grade), **Tuesday June 02**
- Assignment: Rhetoric of the object, 40 points (40%), due date: **5:00 pm June 16 on D2L**
- Project proposal (non-graded; - 5 points out of the 40 if not handed in properly)
Tuesday June 02 by **11:30 pm on D2L**
- Progress Reports N0 1 (non-graded; - 5 points out of the 40 if not handed in properly)
Monday June 08 by **noon on D2L**
- Progress Reports N0 2 (non-graded; - 5 points out of the 40 if not handed in properly)
Monday June 15 by **noon on D2L**

Note: All work not properly handed-in will not be graded and awarded a 0 grade. This includes not resizing of images, not using the proper file formats, not producing the required number of images, not naming your folder or files properly. All work will be handed in using the class's D2L dropbox assigned for each work. Once the D2L portal is closed **No late work will be accepted.**

Writing

Writing and the grading thereof is a factor in the evaluation of the student's work.

It is not necessary to achieve a passing grade on any particular component in order for the student to pass the course as a whole

Students should consult with the instructor if they miss a required component.

Registrar-Scheduled Final Exam – NO

Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.

Late Assignment Policy

All work will be handed in using the class's D2L dropbox assigned for each work. Once the D2L portal is closed **No late work will be accepted.**

Materials and equipment

Students are required to have a digital SLR or Mirrorless camera with a hot shoe mount, full manual, and RAW file format capabilities.

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It is strongly recommended that students purchase a means for storing their data on an external media drives 2G minimums, **1Tb recommended**.

Optional:

- Tripod (strongly recommended)
- Cable release or remote control

Course Activities (subject to change)

- Week 1 Thursday May 07: Introduction to the class syllabi and general information. Introduction to the Camera and its basic functions.
- Reading assignment:** Please read the following sections of your camera user manual: **You need to be familiar with the general functions of your camera such as – How to adjust image quality, How to adjust the ISO setting, How to adjust your aperture and shutter speed in Manual (M) mode.**
- Week 2 Tuesday May 12: Auto Mode, Manual Exposure Mode, Lenses & Light, File Formats, rules of composition (in class practice). **Exercise 1: rules of composition. Due date: Noon Monday May 18 on D2L.**
- Thursday May 14: Introduction to the Digital Darkroom Photo Workflow – Camera RAW.
- Reading assignment:** Please read the following sections of your camera user manual: **How to adjust AF points manually (manual selection of AF points).**
- Week 3 Tuesday May 19: Review of the Rules of Composition. Aperture and Depth of Field, Aperture Priority Mode (in class practice). **Exercise 2: Depth of Field. Due date: Noon Monday May 25 on D2L.**
- Thursday May 21: The Shutter, Shutter Priority Mode, Night, low light Photography and Bulb Mode (in class practice). **Exercise 3: Motion studies. Due date: Noon Monday May 25 on D2L.**
- Week 4 Tuesday May 26: Review of Depth of Field and Motion study.
Theory of the Real, representation, abstraction and, simulation.
Theory of Roland Barthes' Rhetoric of the image.
Explanation of Assignment: Rhetoric of the object, 40 points (40%), **due date: 5:00 pm June 16 on D2L.**
- Thursday May 28: June 04: Digital Darkroom Photo Workflow - Photoshop
- Week 5 Tuesday June 02: First part (1h) in class multiple-choice exam 30%,
Second part: Instructor available for individual feedback on zoom.
Project Proposal due date: 11:30 pm on D2L.
- Thursday June 04: Work period for the final project (**class does not meet as a group**).
Instructor available for individual feedback on zoom.
- Week 6 Monday June 08: Progress Reports N0 1: **by noon on D2L**
- Tuesday June 09: Work period for the final project (**class does not meet as a group**).
Instructor available for individual feedback on zoom.
- Thursday June 11: Work period for the final project (**class does not meet as a group**).
Instructor available for individual feedback on zoom.

Week 7 Monday June 15: Progress Reports N0 2: **by noon on D2L**

Tuesday June 16: Due date for the Rhetoric of the object assignment at 5:00 pm in the D2L Dropbox.

Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Academic Accommodations

The student accommodation policy can be found at ucalgary.ca/access/accommodations/policy.

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities ucalgary.ca/policies/files/policies/student-accommodation-policy.

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about deferral of term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>
http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf

F.O.I.P.

For more information go to <https://www.ucalgary.ca/legalservices/foip>

Writing/Plagiarism

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to
<http://www.ucalgary.ca/ssc/writing-support>
or
<http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

Campus Mental Health Resources

[SU Wellness Centre](#) and the [Campus Mental Health Strategy](#)

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>
or
<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

Instructor Intellectual Property and Copyright Legislation

Course materials created by the instructor (including course outlines, presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the same course section and term may be allowed under fair dealing. Check with the instructor if you have any questions about sharing materials with classmates.

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (www.ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes, electronic versions of textbooks, etc.).

Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

Lockers

N.A.

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Ombudsman

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Student Union

For more information go to <http://www.su.ucalgary.ca/>

Faculty of Arts Program Advising and Student Information Resources

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at ascarts@ucalgary.ca.

You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.