



UNIVERSITY OF CALGARY
FACULTY OF ARTS
DEPARTMENT OF ART AND ART HISTORY
ART 235 – Introduction to Photography and Digital Imaging
Summer 2022

Course Delivery Format:	In-person and synchronous
Instructor: Office: Email: Office Hours:	Alicia Barbieri alicia.barbieri@ucalgary.ca By appointment
Day(s), time(s) and location of class:	Lecture Monday and Wednesday: 9:00- 11:45 am Room: SS 18 Lab Tuesday and Thursday: 9:00- 11:45 am Room: SS 18
Course description:	Calendar Description: An introductory course in current photographic methods, including digital photography, digital image processing and the presentation of photographs. Students must provide their own advanced digital camera. Consult with the department for more information. Topic Description: This course introduces the history of photography and the fundamentals of creating digital photographic images. The course will focus on the basics of digital photographic methods and postproduction. Students will use advanced digital SLR or mirrorless cameras along with Adobe Bridge and Adobe Photoshop. The course includes lectures, technical demos, reading discussions, and group critiques.
Prerequisites and/or co-requisites:	N.A.
Course Objectives:	By the completion of this course, successful students will: 1. Develop core competencies of camera use such as iso, aperture and shutter speed. 2. Develop basic skills in digital photo post-production including Adobe Bridge and Photoshop, and organizational systems for file storage. 3. Analyze the makings of an engaging image (composition, colour, contrast, etc.) within the photographic frame 4. Understand the basic history of the photograph and how it impacts image-making today
Required Textbooks of Readings:	Readings will be provided: Sontag, Susan. "In Plato's Cave." In On Photography . New York: Farrar, Straus and Giroux, 1977, pp. 3-23.

	<p>Steyerl, Hito. "In Defense of the Poor Image." <i>E-Flux</i>, no. 10, Nov. 2009. https://www.e-flux.com/journal/10/61362/in-defense-of-the-poor-image/.</p>
<p>Course Schedule:</p>	<p>Week 1:</p> <p>Monday June 27: Introductions, go through course outline Tuesday June 28: Introduction to the basics of a camera (mode, ISO, shutter speed, aperture, depth of field), hand out Exposure Focus assignment Wednesday June 29: work period Thursday June 30: Introduction to Adobe Bridge and photoshop, file organization/ storage, and basic post-production</p> <p>Week 2:</p> <p>Exposure Focus Assignment due Monday July 4 in D2L by 12:00 pm Monday July 4: Introduction to composition and lighting, Tuesday July 5: Photography Studio demo, lecture on the history of still life in photography Wednesday 6: Work period Thursday July 7: Still Life Assignment in-progress group critique/discussion, and work period</p> <p>Week 3</p> <p>Still Life Assignment due Monday July 11th on D2L by 12:00 pm Monday July 11: Introduction to portraits and the relationship between photographer and subject Tuesday July 12: Reading discussion: Sontag, Susan. "In Plato's Cave." In <i>On Photography</i>. New York: Farrar, Straus and Giroux, 1977, pp. 3-23. Wednesday July13: Work period Thursday Jul 14: Retouching in photoshop workshop</p> <p>Week 4</p> <p>Portrait Assignment due Monday July 18th on D2L by 12:00 pm Monday July 18: Lecture on photojournalism/photo- essays/landscape, brainstorming/planning exercises for place assignment Tuesday July 19: Work period Wednesday 20: Gallery Visit (TBD as a group) Thursday 21:Place Assignment in-progress group critique/discussion and work period</p> <p>Week 5</p> <p>Place assignment due Monday July 25th on D2L by 12:00 pm Monday July 25: Hand out Digital Magic Assignment, lecture of examples of double exposures and surreal photographs, brainstorming and planning exercises Tuesday July 26: In-depth instruction on additional photoshop functions (selection methods, blending options, smart objects, etc.) Wednesday July 27: Reading discussion: Steyerl, Hito. "In Defense of the Poor Image." <i>E-Flux</i>, no. 10, Nov. 2009. Thursday July 28: Work period</p> <p>Week 6</p> <p>Digital Magic Assignment due Tuesday August 2nd on D2L by 12:00 pm</p>

	<p>Tuesday August 2: Lecture on Photo Series (look back at photo essays, typologies, etc.), Series Assignment planning and brainstorming work period. Wednesday August 3: Work period Thursday August 4: Series project in progress group critiques/discussion</p> <p>Week 7</p> <p>Monday August 8: Artist statement workshop and work period Tuesday August 9: Work period, Wednesday August 10: Last class celebration, Series Project due on D2L at midnight</p> <p>Event Journal Entries due on August 10th at midnight on D2L</p>
--	---

Assignments & Evaluation

Assignment	Description	Due Date	Worth
Exposure Focus	<p>This project introduces fundamental camera functions and settings to create properly exposed and focused images. Students will take a portrait of someone in a black shirt on a white background and the reverse with the subject in a white shirt on a dark background. They will follow a list of instructions at different distances and settings to explore, aperture, shutter speed, depth of field, exposure, and contrast.</p> <p>We will also learn to change image size to organize digital files and share them online.</p>	July 3	10%
Still Life	Students will use the still life to explore the fundamental role of light in the composition of photographic images.	July 10	10%
The Portrait	Students will learn lighting and compositional techniques for capturing portraits and consider the history of the relationship between photographer and subject.	July 17	15%
Favourite Place	Students will consider the photography's ability for documentation and storytelling by capturing their favourite place.	July 24	15%
Digital Magic	Students will explore photoshop as a digital developing space and create a photograph combining multiple images to create a double exposure.	August 1	15%
The Series	Students will use the accumulation of knowledge/skills gained throughout the semester to create a photographic series with a minimum of 8 photographs and write a brief	August 10	20%

	artist statement to describe/support their series.		
Gallery/Event Journals	To foster engagement in the arts community, students will develop an ongoing collaborative list of exhibitions, openings, lectures, performances of other art events. They will choose two to attend throughout the semester and write two brief journal entries about their experience.	August 10	5%
Participation and Reading Discussions	Students are expected to actively participate in critiques and reading discussions.	Ongoing	10%
Assessment expectations:	<p>Students are expected to attend class and actively participate in discussions. Class absences should be communicated to the instructor in advance.</p> <p><u>Guidelines for Submitting Assignments:</u></p> <p>Assignments are to be submitted online through D2L in the designated folder.</p> <p><u>Missed or Late Assignments:</u></p> <p>Late assignments will receive a 5% deduction per day.</p> <p><u>Expectations for Writing:</u></p> <p>Writing skills are important to academic study across all disciplines. Consequently, instructors may use their assessment of writing quality as a factor in the evaluation of student work. Please refer to the Undergraduate Calendar E.2 Writing Across the Curriculum policy for details.</p>		
Additional Costs and Information:	<p>Students will require access to an advanced digital SLR or mirrorless camera for the duration of the course. Cameras must have a fully manual mode.</p> <p>A tripod is optional</p>		
Portfolios and Assignments:	The Dept of Art and Art History will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.		

Other Important Dates

Last day to drop course without financial penalty	Monday, June 30
End of refund period	Monday, June 30
Last day to add/swap course	Monday, June 30
Tuition and fee payment deadline	Wednesday, July 6
Last day to withdraw from course	Thursday, August 10

Grading Method and Grading Scale

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

<p>Learning Technologies and Requirements:</p>	<p>There is a D2L site for this course which contains required readings and other relevant class resources and materials (d2L.ucalgary.ca).</p> <p>To successfully engage in their learning experiences at the University of Calgary, students taking online, remote, and blended courses are required to have reliable access to the following technology:</p> <ul style="list-style-type: none"> • A computer with a supported operating system, as well as the latest security, and malware updates • A current and updated web browser • Webcam (built-in or external) • Microphone and speaker (built-in or external) or headset with microphone • Current antivirus and/or firewall software enabled • Broadband internet connection
<p>Campus Mental Health Resources:</p>	<p>SU Wellness Centre and the Campus Mental Health Strategy</p> <p>Counselling and mental health support services are offered through Student Wellness Services. During COVID-19, you can access counselling services remotely via Skype for Business, Microsoft Teams and telephone. Single Session Counselling appointments are available on a bookable basis. Book an appointment online or call 403-210-9355. For access to mental health support, email sar@ucalgary.ca. If you are a student in immediate distress, please contact the centre's after-hours partners:</p> <p>The Distress Centre:</p> <ul style="list-style-type: none"> • Call 403-266-4357, available 24/7. • Visit the Distress Centre website to access online chat from 3–10 p.m. on weekdays and 12–10 p.m. on weekends. <p>For additional crisis support from Wood's Homes Community Support Team:</p> <ul style="list-style-type: none"> • Call 403-299-9699 or 1-800-563-6106, available 24/7. • Text 587-315-5000 between 9 a.m. and 10 p.m. • Visit Wood's Homes website for live chat between 9 a.m. - 10 p.m.

Academic Standing:	For more information go to http://www.ucalgary.ca/pubs/calendar/current/f.html
Academic Accommodation:	<p>It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The Student Accommodations policy is available at https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations.</p> <p>Students needing an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS) in accordance with the Procedure for Accommodations for Students with Disabilities (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf). Students who require an accommodation in relation to their coursework based on a protected ground other than Disability should communicate this need in writing to their Instructor.</p> <p>SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/</p>
Academic integrity, plagiarism:	<p>Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/k.html or http://www.ucalgary.ca/pubs/calendar/current/e-2.html Additional information is available on the Academic Integrity Website at https://ucalgary.ca/student-services/student-success/learning/academic-integrity</p>
Internet and electronic communication device:	<p>The use of laptop and mobile devices is acceptable when used in a manner appropriate to the course and classroom activities. Please refrain from accessing websites and resources that may be distracting to you or for other learners during class time.</p> <p>Students are responsible for being aware of the University's Internet and email use policy, which can be found at https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-Information-Policy.pdf</p>
Deferral of Term work and exams	<p>For more information about deferring a final exam go to https://www.ucalgary.ca/registrar/exams/deferred-exams</p> <p>For more information about deferral of term work go to http://www.ucalgary.ca/pubs/calendar/current/g-7.html https://www.ucalgary.ca/live-uc-ucalgary-site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf</p>
Intellectual Property & Copyright:	<p>All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf) and requirements of the copyright act (https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html) to ensure they are aware of the consequences of unauthorized sharing of course materials (including presentations, textbooks, posted notes, labs, case studies, assignments, and exams).</p>

	<p>Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy https://www.ucalgary.ca/pubs/calendar/current/k.html</p>
Freedom of Information and Protection of Privacy:	<p>Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.</p> <p>For more information go to https://www.ucalgary.ca/registrar/student-centre/privacy-policy</p>
Ethics	<p>Whenever you perform research with human participants (i.e., surveys, interviews, or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/e-5.html or https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb</p>
Additional Student Support:	<p>Please visit this link for important information on UCalgary's student wellness and safety resources: https://www.ucalgary.ca/registrar/registration/course-outlines</p>
Models:	
Studio Procedures:	<p>Please view current updates from RISK and the Covidsafe page links to information on rapid testing, masking rules, vaccination regulations and documentation as well as a FAQs page, which must all be followed while in Studios. https://www.ucalgary.ca/risk/emergency-management/covid-19-response https://www.ucalgary.ca/risk/emergency-management/covid-19-response/covidsafe-campus</p>
Emergency Evacuation:	<p>For more information go to https://www.ucalgary.ca/risk/emergency-management/evac-drills-assembly-points/assembly-points</p>
Arts Students' Centre Program Advising:	<p>Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 403-220-3580 or email us at ascarts@ucalgary.ca.</p> <p>You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns.</p>
Faculty of Graduate Studies:	<p>For graduate studies email: graduate@ucalgary.ca or call 403 220 4938. Visit the Faculty of Graduate Studies for more details: https://grad.ucalgary.ca/</p>