

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

**Art (ART) 235 – Lecture and Lab 01
Introduction to Photography
Winter 2015**

Lecture: Tu, Th 12:30-1:45; **Lab:** 1:45-3:00 **Room:** SS 018 Mac Lab

Instructors: Dr Jean-René Leblanc,
Office Location: AB 714
Office Phone: 403 220-6523
E-Mail: jrleblan@ucalgary.ca
Web Page: www.jrleblanc.com
Office Hours: By appointment

Course Description

An introductory course in current photographic methods, including digital photography, digital image processing, film photography, film developing and printing and the presentation of photographs in both digital and paper-based media.

Antirequisite(s):

*Not open to students with 300-level credit or above in photography.
Credit for only one of [Art 235](#), [335](#) or [336](#) will be permitted.*

Objectives of the Course

Upon satisfactory completion of the course, students will be familiar with the rudiments of Digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will have some understanding of the expressive potential of the photographic medium.

Textbooks and Readings

The required texts for this course are on the course section of the D2L portal.

Assignments and Evaluation

There is no final examination in this course. Marks are based on term work. Completion of all assignments and projects is a minimum requirement for a passing grade in this course. Final grades will be calculated as follows:

Evaluation Criteria:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concepts
2. Originality of ideas and approach to ideas
3. Research process and exploration of ideas
4. Clarity of the capacity to articulate concepts/ideas

Technical Issues:

1. Composition, lighting, focus etc.

Assignments and Grading distribution as follows:

- Multiple choice exam 15%
- In class digital image composition test 10%
- Rules of composition Exercise 5%
- Depth of Field Exercise 5%
- Motion Studies Exercise 5%
- Photo Assignment 1: Rhetoric of the Object 10%
- Photo Assignment 2: Rhetoric of your choice 10%
- Final Project (Series) 40%

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Registrar-Scheduled Final Exam – NO

Late Policy

No late work will be accepted.

Materials and equipment

Students are required to have a digital SLR camera or advanced digital camera with full manual capabilities.

It is strongly recommended that students purchase a means for storing their data on an external media drives 2G minimums.

Optional:

- Tripod
- Cable release or remote control

Course Activities

WORKING CALENDER AND CONTENT

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|--------|--|
| Week 1 | Tuesday January 13: Introduction to the class syllabi and general information. Introduction to the Camera and its basic functions.

Thursday January 15: Free |
| Week 2 | Tuesday January 20: Auto Mode, Manual Exposure Mode, Lenses & Light, File Formats, rules of composition (in class practice). Exercise 1: rules of composition. Due date: Noon Monday January 26 on D2L.

Thursday January 22: Introduction to the Digital Darkroom (Photoshop) and basic selection tools. |
| Week 3 | Tuesday January 27 : Review of the Rules of Composition. Aperture and Depth of Field, Aperture Priority Mode (in class practice). Exercise 2: Depth of Field. Due date: Noon Monday February 2 on D2L. |

- Thursday January 29 : Digital Darkroom: Photoshop Selection Masks Photoshop, Vector Tools, Color and Coloration.
- Week 4 Tuesday February 3 : Review of Depth of Field. The Shutter, Shutter Priority Mode, Night, low light Photography and Bulb Mode (in class practice). **Exercise 3: Motion studies. Due date: Noon Monday February 9 on D2L.**
- Thursday February 5 : Digital Darkroom: Photoshop Masking and Blending.
- Week 5 Tuesday February 10 : Review of Motion. Theory of the Real, representation, simulation and presentification.
- Thursday February 12 : Theory of Roland Barthes' Rethoric of the image. Explanation of Photo Assignment I: Rethoric of the object, **Due date: Noon Monday February 23 on D2L.**
- Tuesday February 17 : Reading Week no lectures or labs**
Thursday February 19: Reading Week no lectures or labs
- Week 6 Tuesday February 24 : Review of Assignment 1, Walter Benjamin's the art object and its mechanical reproduction. Explanation of Photo Assignment 2: Rethoric of your choice, **Due date: Noon Monday March 9 on D2L.**
- Thursday February 26 : Introduction to Studio Lighting.
- Week 7 Tuesday March 3 : Digital Work Studio for Assignment 2: Rethoric of your choice, **Due date: Noon Monday March 9 on D2L.** (No Class).
- Thursday March 5 : Digital Work Studio for Assignment 2: Rethoric of your choice, **Due date: Noon Monday March 9 on D2L.** (No Class).
- Week 8 Tuesday March 10 : First part, In Class exam. Second part, review of Assignment 2: Rethoric of your choice. Explanation of the Final assignment.
- Thursday March 12 : In class Photoshop exercise 10%
- Week 9 Tuesday March 17: Free work period for your final proposal
 Thursday March 19: Free work period for your final proposal
Final proposal due by midnight on D2L.
- Week 10 Tuesday March 24 : Digital Work Studio for the final project (No Class).
 Thursday March 26 : Digital Work Studio for the final project (No Class).
- Week 11 Tuesday March 31 : Digital Work Studio for the final project (No Class).
 Thursday April 02 : In class digital image composition test 10%. Final Project Uploaded on D2L by midnight.
- Week 12 Tuesday April 07 : Digital Work Studio for the final project (No Class).
 Thursday April 09: Digital Work Studio for the final project (No Class).
- Week 13 **Final project due on Monday April 13 by midnight on D2L.**
 Tuesday April 14 : Final work presentations.

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

IT IS UNACCEPTABLE TO USE YOUR SMART PHONE IN CLASS.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

Lockers for all sessions **can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on Other Academic Services and choose Locker Reservation**
Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Models

N.A.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question, but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block