

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**UNDERGRADUATE COURSE OUTLINE**

**Art (ART) 235.01  
Introduction to Photography and Digital Imaging  
Winter 2019**

Lecture, TR 12:30 - 13:45, AB 659  
Lab TR 14:00-15:15, AB 659

**Instructor:** Dona Schwartz  
**Office Location:** AB 728  
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**Web Page:** [www.donaschwartz.com](http://www.donaschwartz.com)  
**Office Hours:** Tuesdays 11-12:30 and by appointment

**Course Description**

An introductory course in current photographic methods, including digital photography, digital image processing and printing, and the presentation of photographs.

**Prerequisites &/or Co-requisites**

None

**\*Note:** Students must provide their own digital single lens reflex camera for the duration of the term. Please consult with the department for more information.

**Objectives of the Course**

Students enrolled in ART 235 will develop both technical and conceptual knowledge. At the conclusion of the term successful students will

- Enhance their skills using digital SLR cameras
- Know how to establish a functional digital workflow in a color managed environment
- Develop basic photo editing skills in Photoshop
- Understand key principles of aesthetics in fine art photography
- Work towards the development of a personal photographic vision as an artist
- Articulate ideas about and responses to fine art photographs, both verbally and in writing
- Write a cogent artist statement that effectively communicates the merits of the work described.

**Textbooks and Readings**

Ben Long, *Complete Digital Photography*, 7<sup>th</sup> Edition.

The text has been scanned, with the author's permission, and is available on D2L.

You can also purchase the online edition of the text here:

[https://play.google.com/store/books/details/Ben\\_Long\\_Complete\\_Digital\\_Photography?id=ETBuCgAAQBAJ](https://play.google.com/store/books/details/Ben_Long_Complete_Digital_Photography?id=ETBuCgAAQBAJ)

## Assignments and Evaluation

All photographic work will be evaluated according to the criteria listed below.

### 1. SHOOTING

- Technical proficiency (control of exposure, lighting, focus, rendition of color, etc.)
- Aesthetic awareness (attention to framing, composition, stylistic approach)
- Ambitiousness
- Completeness
- Conceptual clarity (the photographs suits their intended purpose)

### 2. POST PRODUCTION AND PRESENTATION

- Demonstrates technical proficiency in the use of appropriate image editing applications
- Adheres to instructions regarding image file specifications (resolution, image dimensions, file size, etc.)
- Demonstrates awareness of and use of appropriate image editing tools to successfully achieve intended results
- Demonstrates use of a functional digital workflow
- Utilizes digital imaging tools to present completed work in a professional manner.

Photographs must be submitted *as specified* in course assignments, including file dimensions, size and correct orientation.

Photographic work submitted will be discussed in class critiques. Students are expected to be able to articulate their ideas and intentions in these class discussions. Students are also expected to actively participate in discussions and critiques through productive input and interaction. Class participation is an important component of the course and will be considered in the course grade. Critiques are an important part of course learning and attendance is required.

**Including those listed above, final projects will also be evaluated according to these additional criteria:**

- Appropriateness of editing and sequencing choices for intended meanings
- Visual impact
- Conceptual rigor
- Professionalism demonstrated in presentation of work

<b>Assignment</b>	<b>Due date</b>	<b>Weight</b>
Principles of composition	January 22	10 pts.
Framing	January 31	10 pts.
Manipulating Depth of Field	February 12	10 pts.
Using Light	February 26	10 pts.
Exposure Photography	March 5	10 pts.
Festival exhibition review		
Working the Subject	March 7	10 pts.
Quiz	March 19	10 pts.
Final Project Proposal	March 21	10 pts.
Final Project	April 9	20 pts.

**Total Possible**

**100 pts.**

- Final Project Proposal length: One page, single-spaced (500 words). Details will be discussed in class.
- Assignments will be submitted digitally on the IAML server, unless otherwise specified. Details for each assignment will be discussed in class.

## **Course writing**

### **Written work will be evaluated as follows:**

- Depth
- Clarity
- Coherent logic and rationale
- Written mechanics (spelling, grammar, punctuation)

**All course work must be submitted in order to pass the course.**

**A passing grade on any particular component of the course is not essential for students to pass the course as a whole.**

### **Registrar-Scheduled Final Exam – NO**

**Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.**

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

### **Late Assignment Policy**

All work must be complete and ready for discussion on due dates. Assignments will be graded down by one-third of a letter grade each day it is late. Absence from critique will be designated as unsatisfactory performance for that class meeting.

### **Additional Information**

Students must have regular access to a digital SLR camera for the entire semester. Access to a flash unit is also recommended. You will need to back up your work in a location other than the lab—one full back up is required, two are recommended. Purchasing an external backup device or storing work on a cloud-based server (or both) are appropriate strategies for saving and archiving your work.

### **Course Activities**

The Exposure Photography Festival takes place annually during the month of February. There will be exhibitions and events taking place throughout the city of Calgary and in cities across the province. The festival offers an amazing opportunity for you to see some of the best photographic work being made across Alberta and around the world. Take advantage of the festival by seeing as many exhibitions as you can! You are assigned to write about one exhibition. Instructions for this assignment will be given in class.

## Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

## Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

## Internet and Electronic Communication Device Information

Cell phones, messaging devices, and headphones must be turned off for the duration of class, and during all presentations. Use of IAML computers or personal laptops to check email or browse online during class undermines our classroom learning environment and is prohibited. If you are using electronic devices inappropriately during class time you will be asked to leave.

## Academic Accommodations

The student accommodation policy can be found at [ucalgary.ca/access/accommodations/policy](http://ucalgary.ca/access/accommodations/policy).

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities [ucalgary.ca/policies/files/policies/student-accommodation-policy](http://ucalgary.ca/policies/files/policies/student-accommodation-policy).

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

## Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

## **Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about deferral of term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>  
[http://www.ucalgary.ca/registrar/files/registrar/deferred\\_termwork15.pdf](http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf)

## **F.O.I.P.**

For more information go to <https://www.ucalgary.ca/legalservices/foip>

## **Writing/Plagiarism**

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support>  
or  
<http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

## **Lockers**

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

[https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker\\_rental\\_agreement\\_2010.pdf](https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf)

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

## **Portfolios and Assignments**

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**Note - All unclaimed work will be disposed of.**

**Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.**

## **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

## **Campus Mental Health Resources**

[SU Wellness Centre](#) and the [Campus Mental Health Strategy](#)

## **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

## **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

## **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

## **Student Ombudsman**

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

## **Student Union**

For more information go to <http://www.su.ucalgary.ca/>

## **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at

[ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca).

You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.