

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

COURSE OUTLINE

**Art (ART) 251 - Lecture 01/02**  
**Media Arts: Practice and Theory I**

*Fall 2014*

Lecture 01, Combined Lecture/Lab: T,TR: 9:30-12:00

Lecture 02, Combined Lecture/Lab: W,F: 3:30-6:00,

Instructor:	Rob Furr
Office Location:	AB 661
E-Mail (emergency contact only):	<a href="mailto:rsfurr@gmail.com">rsfurr@gmail.com</a>
Office Hours:	Tuesday 1:00 - 4:00 Friday 12:00-3:300 Other times by arrangement

**Course Description**

Technical instruction and creative opportunities in the media arts, in addition to examination of historical, theoretical and critical context.

**Prerequisites &/or Co-requisites**

N/A

**Objectives of the Course**

This class is designed to introduce students to the essential tools and techniques of digital image manipulation and creation and provide a foundation for later artistic work. After completing this course, students should be prepared to acquire digital raster-based images, adjust and correct them as needed for specific purposes, and be able to generate raster-based images for most purposes.

**Textbooks and Readings**

*Recommended: Visual Quickstart Guide: Photoshop CS5, Photoshop CS5: The Missing Manual*  
*Other readings as provided in class.*

Note that presentation files (PowerPoint, Keynote, or otherwise) *will not be provided* to the students except as shown in class. Students who wish to keep that information are urged to take notes.

<b>TTr</b>	<b>WF</b>	<b>Anticipated Subject</b>	<b>Assignment</b>	<b>Assignment Due</b>
2014-09-09	2014-09-10	None		
2014-09-11	2014-09-12	Workspace and Files	None	
2014-09-16	2014-09-17	Photo Corrections	Perjury	
2014-09-18	2014-09-19			
2014-09-23	2014-09-24	Selections and Layers	Chimera	Perjury
2014-09-25	2014-09-26	The Brush Tool		
2014-09-30	2014-10-1	Channels and Masks	Fire	Chimera
2014-10-2	2014-10-3		<b>Quiz</b>	
2014-10-7	2014-10-8	Retouching	Cosmetics	
2014-10-9	2014-10-10			Fire
2014-10-14	2014-10-15	Copyright and Artist's Rights		
2014-10-16	2014-10-17			
2014-10-21	2014-10-22	Advanced Layers	Trotsky	Cosmetics
2014-10-23	2014-10-24			
2014-10-28	2014-10-29	Compositing	Action	Trotsky
2014-10-30	2014-10-31		<b>Quiz</b>	
2014-11-4	2014-11-5	Digital Painting	Final	Action
2014-11-6	2014-11-7			
2014-11-11	2014-11-12	<b>Reading Days</b>		
2014-11-13	2014-11-14	Other Applications	Sculpture	
2014-11-18	2014-11-19	Printing and Gamut	TBA	
2014-11-20	2014-11-21	Digital Painting		Sculpture
2014-11-25	2014-11-26			TBA
2014-11-27	2014-11-28	Camera Raw		
2014-12-2	2014-12-3	TBA	<b>Quiz</b>	
2014-12-4	2014-12-5	Final Critique		<b>Final</b>

## Assignments and Evaluation

Quizzes	15%
Homework (sans digital painting)	60%
Digital painting assignment	25%
<b>Total</b>	<b>100%</b>

Note: It is the student's responsibility to keep a copy of each submitted assignment.

Please hand in your assignments directly to the D2L inbox (or, in cases where this cannot be done, the appropriate Dropbox cloud service folder) created for your section. Except in highly unusual circumstances, assignments cannot be turned in late for credit. Deadlines are firm; late assignments will not be accepted without prior negotiation with the instructor, or with documented illnesses or family emergencies. Documented means a fully explanatory note from an appropriate authority, e.g., physician or counsellor. In all cases where students do not turn in work on time, a grade of zero will be entered into the gradebook for that assignment. Do not email assignments except by prior arrangement with the instructor; these must be uploaded to the digital dropbox.

Email Policy: Students are encouraged to contact the instructor in person: before or after class, or during office hours. Contacting the instructor via email is permissible, but should only be used in emergencies - the vast majority of issues can and should be dealt in person. If you absolutely must use email, please include "ART 251" at the beginning of the subject line.

### Registrar-Scheduled Final Exam – No.

Electronic Devices Policy - Due to the size of the class, and the need to keep the class moving forward as a whole, the use of cell phones, audio players, or other portable electronic devices for any use other than as an e-reader (in cases where students have chosen to purchase that edition of the text) or as a drawing tablet is strictly prohibited: students who use these devices can expect to have them taken away for the duration of the class session. Furthermore, while network access is necessary for the class, students who use the web for purposes other than class work will be asked to leave the class session, and will not be permitted to return until the next class meeting.

Students MAY use personal laptops with a recent Photoshop version installed: however, the student will be responsible for accommodating any differences between the version of Photoshop as provided in the lab. Course time will not be used to assist students in resolving differences between user interfaces and/or features of various versions of the application.

### Additional Information

All students will be required to set up an account with the Dropbox online storage service: while Desire 2 Learn will be the primary method for submitting work, Dropbox accounts will be used in cases where D2L may be inaccessible or otherwise inappropriate for use. Information about the service is available at <http://dropbox.com>.

Students will be expected to have a memory key / jumpdrive of at least 4 GB capacity, and to save their work both in their Dropbox account and on the memory key. Losing a file due to file storage errors is not a valid excuse for not turning homework in.

## Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding. This grade will only be given at the discretion of the instructor, regardless of grade calculations.
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52.99	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

### Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

### Academic Accommodation

or more information go to <http://www.ucalgary.ca/access/>

### Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

### Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to [http://www.ucalgary.ca/registrar/deferred\\_final](http://www.ucalgary.ca/registrar/deferred_final)

### F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

## **Writing/Plagiarism**

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

## **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

## **Student Union and Student Ombudsman**

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

## **Lockers**

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

## **Models**

N.A.

## **Portfolios and Assignments**

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building. All unclaimed work will be disposed of.

## **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

### **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

### **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

### **Faculty of Arts Program Advising and Student Information Resources**

Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2<sup>nd</sup> floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.