



UNIVERSITY OF CALGARY
FACULTY OF ARTS
DEPARTMENT OF ART AND ART HISTORY
ART 251-01: Media Arts: Practice & Theory
Spring 2021

Course Delivery Format:	Online / synchronous. (Final assignment must be printed in the IAML on the last day of class.)
Instructor: Office: Phone/Text: Email: Office Hours:	Rob Furr AB 661 403-629-8837 rsfurr@ucalgary.ca by appointment
Day(s), time(s) and location of class:	Lecture: Mon/Fri 9:00am – 11:45am, online Lab: Mon/Fri 12:00pm – 2:45pm, online
Course description:	Technical instruction and creative opportunities in the media arts, in addition to examination of historical, theoretical and critical context.
Course Objectives:	By the completion of this course, successful students will be able to: 1. Adjust digital images for print and online use 2. Retouch and combine images 3. Create their own artwork inside of Photoshop
Course Schedule:	<p>Week 1: Introduction and interface. Perjury (10%, due May 7th) assignment.</p> <p>Week 2: Selections and Layers. Chimera (10%, due May 10th) and Car (10%, due May 14th) assignments.</p> <p>Week 3: Image-based selections. Fire (10%, due May 21st) assignment.</p> <p>Week 4: Brush-based retouching. Cosmetics (10%, due May 28th) assignment.</p> <p>Week 5: Designing Images and Introductory Printing. Halftone (10%, due May 31st) and Action (15%, due June 4th) assignments.</p> <p>Week 6: Brush tools and image creation. No assignments due.</p> <p>Week 7: Brush tools continued and final printing. Final assignment (25%, due June 14th.)</p>

Assignments & Evaluation

Assignment	Description	Due Date	Worth
Perjury	Introductory color adjustments and selections	May 7	10%
Chimera	Layers and freehand selections	May 10	10%
Car	Layer masks and image-based selections	May 14	10%
Fire	Image-based selections	May 21	10%

Cosmetics	Retouching and introductory brush tools	May 28	10%
Action	Cumulative assignment	May 31	15%
Halftone	Printing and gamut	June 4	10%
Painting	Image creation and brush tools	June 14	25%
Assessment expectations:	<p><u>Guidelines for Submitting Assignments:</u> Assignments will be submitted digitally via the Dropbox.com service. Students will be required to sign up for a free account for this service to participate in the class. Assignments will be due at varying points during the class session; students will be expected to be present to do so.</p> <p><u>Missed or Late Assignments:</u> Late assignments will receive a 10% penalty per day late unless arrangements are made prior to the due date with the instructor. The Action and Painting assignments cannot be turned in late; missing the due date will result in a grade of zero for those assignments.</p> <p><u>Expectations for Writing:</u> Writing skills are important to academic study across all disciplines. Consequently, instructors may use their assessment of writing quality as a factor in the evaluation of student work. Please refer to the Undergraduate Calendar E.2 Writing Across the Curriculum policy for details.</p>		
Additional Costs and Information:	<p>Students are required to print their final assignment in the IAML (Integrated Arts Media Lab) in AB658; this will require approximately \$20 in charges. It is highly recommended that students obtain a drawing tablet (e.g., WACOM) for this class.</p>		
Portfolios and Assignments:	<p>The Dept of Art and Art History will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.</p>		

Other Important Dates

Last day to drop course without financial penalty	Tuesday, May 11 2021
End of refund period	Tuesday, May 11 2021
Last day to add/swap course	Tuesday, May 11 2021
Tuition and fee payment deadline	Friday, May 14 2021
Last day to withdraw from course	Thursday, June 17 2021

Grading Method and Grading Scale

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

<p>Learning Technologies and Requirements:</p>	<p>There is a D2L site for this course which contains required readings and other relevant class resources and materials (d2L.ucalgary.ca).</p> <p>To successfully engage in their learning experiences at the University of Calgary, students taking online, remote, and blended courses are required to have reliable access to the following technology:</p> <ul style="list-style-type: none"> • A computer with a supported operating system, as well as the latest security, and malware updates • A current and updated web browser • Webcam (built-in or external) • Microphone and speaker (built-in or external) or headset with microphone • Current antivirus and/or firewall software enabled • Broadband internet connection
<p>Campus Mental Health Resources:</p>	<p><u>SU Wellness Centre</u> and the <u>Campus Mental Health Strategy</u></p> <p>Counselling and mental health support services are offered through Student Wellness Services. During COVID-19, you can access counselling services remotely via Skype for Business, Microsoft Teams and telephone. Single Session Counselling appointments are available on a bookable basis. Book an appointment online or call 403-210-9355. For access to mental health support, email sar@ucalgary.ca. If you are a student in immediate distress, please contact the centre's after-hours partners:</p> <p>The Distress Centre:</p> <ul style="list-style-type: none"> • Call 403-266-4357, available 24/7. • Visit the Distress Centre website to access online chat from 3–10 p.m. on weekdays and 12–10 p.m. on weekends. <p>For additional crisis support from Wood's Homes Community Support Team:</p> <ul style="list-style-type: none"> • Call 403-299-9699 or 1-800-563-6106, available 24/7.

	<ul style="list-style-type: none"> • Text 587-315-5000 between 9 a.m. and 10 p.m. • Visit Wood's Homes website for live chat between 9 a.m. - 10 p.m.
Academic Standing:	For more information go to http://www.ucalgary.ca/pubs/calendar/current/f.html
Academic Accommodation:	<p>It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The Student Accommodations policy is available at https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations.</p> <p>Students needing an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS) in accordance with the Procedure for Accommodations for Students with Disabilities (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf). Students who require an accommodation in relation to their coursework based on a protected ground other than Disability should communicate this need in writing to their Instructor.</p> <p>SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/</p>
Academic integrity, plagiarism:	<p>Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/k.html or http://www.ucalgary.ca/pubs/calendar/current/e-2.html Additional information is available on the Academic Integrity Website at https://ucalgary.ca/student-services/student-success/learning/academic-integrity</p>
Internet and electronic communication device:	<p>The use of laptop and mobile devices is acceptable when used in a manner appropriate to the course and classroom activities. Please refrain from accessing websites and resources that may be distracting to you or for other learners during class time.</p> <p>Students are responsible for being aware of the University's Internet and email use policy, which can be found at https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-Information-Policy.pdf</p>
Deferral of Term work and exams	<p>For more information about deferring a final exam go to https://www.ucalgary.ca/registrar/exams/deferred-exams</p> <p>For more information about deferral of term work go to http://www.ucalgary.ca/pubs/calendar/current/g-7.html https://www.ucalgary.ca/live-uc-ucalgary-site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf</p>
Intellectual Property & Copyright:	All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf) and requirements of the copyright act (https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html) to ensure they are aware of the consequences

	<p>of unauthorized sharing of course materials (including presentations, textbooks, posted notes, labs, case studies, assignments, and exams).</p> <p>Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy https://www.ucalgary.ca/pubs/calendar/current/k.html</p>
Freedom of Information and Protection of Privacy:	<p>Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.</p> <p>For more information go to https://www.ucalgary.ca/registrar/student-centre/privacy-policy</p>
Ethics	<p>Whenever you perform research with human participants (i.e., surveys, interviews, or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/e-5.html or https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb</p>
Additional Student Support:	<p>Please visit this link for important information on UCalgary's student wellness and safety resources: https://www.ucalgary.ca/registrar/registration/course-outlines</p>
Arts Students' Centre Program Advising	<p>Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 403-220-3580 or email us at ascarts@ucalgary.ca.</p> <p>You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns.</p>