

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**COURSE OUTLINE**

**Art (ART) 253 - Lecture 01/02  
Media Arts: Practice and Theory II**

*Winter 2014*

**Combined Lecture/Lab: T/R 09:30-12:00 (01); SS 018  
M/W 09:30-12:00 (02); SS 018**

**Instructor:** Rob Furr  
**Office Location:** AB 661  
**E-Mail:** [rsfurr@gmail.com](mailto:rsfurr@gmail.com)  
**Office Hours:** Monday 1:00 - 4:00  
Wednesday 3:00 - 4:00  
Other times by arrangement

**Course Description**

Continued technical instruction and creative opportunities in the media arts, in addition to examination of historical, theoretical and critical context.

**Prerequisites &/or Co-requisites**

Art 251

**Objectives of the Course**

After completing this course, students should be able to produce 2D images using common vector tools, and to have sufficient practice with the tools and concepts behind vector image production that learning other applications that use these concepts should be possible.

**Textbooks and Readings**

*Visual Quickstart Guide: Adobe Illustrator CS5*, by Elaine Weinmann and Peter Lourekas.

**Assignments and Evaluation**

There will be three short online quizzes held during the term; dates will be discussed in class.

Assignments (Except Final Poster): 70%  
Final Poster Assignment: 21%  
Quizzes: 9% (the dates for the 3 quizzes will be determined before the end of the first week of classes)

<b>M/W</b>	<b>T/R</b>	<b>Subject</b>	<b>Assignment Given</b>	<b>Assignment Due</b>
<b>1/8/2014</b>	1/9/2014	Course Introduction		
<b>1/13/2014</b>	1/14/2014	Primitives	First	
<b>1/15/2014</b>	1/16/2014			
<b>1/20/2014</b>	1/21/2014	Guides, Snapping, and Workspaces		First
<b>1/22/2014</b>	1/23/2014	Type		
<b>1/27/2014</b>	1/28/2014	Type II	Book	
<b>1/29/2014</b>	1/30/2014			
<b>2/3/2014</b>	2/4/2014	Pen Tools		Book
<b>2/5/2014</b>	2/6/2014			
<b>2/10/2014</b>	2/11/2014	Pen Tools II	Portrait	
<b>2/12/2014</b>	2/13/2014			
<b>Reading Week</b>	<b>NO CLASSES (Feb 16-23)</b>			
<b>2/17/2014 Family Day</b>	2/18/2014			
<b>2/19/2014</b>	2/20/2014	Grouping, Masks, and Pathfinder	Infographic	Portrait
<b>2/24/2014</b>	2/25/2014	Reshaping Tools	Dali	Infographic
<b>2/26/2014</b>	2/27/2014			
<b>3/3/2014</b>	3/4/2014	Gradients and Styles	Photorealism	Dali
<b>3/5/2014</b>	3/6/2014			

M/W	T/R	Subject	Assignment Given	Assignment Due
3/10/2014	3/11/2014	Freehand Tools	Final Poster	Photorealism
3/12/2014	3/13/2014			
3/17/2014 & 3/19/2014	3/18/2014 & 3/20/2014	Effects	TBA	
3/24/2014	3/25/2014	Mesh Tools		
3/26/2014	3/27/2014			
3/31/2014	4/1/2014	Working with Other Applications		TBA
4/2/2014	4/3/2014			
4/7/2014	4/8/2014	Printing		Final Poster
4/9/2014	4/10/2014	Final Crit		
4/14/2014		TBA		

**Note:** It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to the Dropbox cloud service folder created for your section. Except in highly unusual circumstances, assignments cannot be turned in late for credit. Deadlines are firm; late assignments will not be accepted without prior negotiation with the instructor, or with documented illnesses or family emergencies. Documented means a fully explanatory note from an appropriate authority, e.g., physician or counselor.

**In all cases where students do not turn in work on time, a grade of zero will be entered into the gradebook for that assignment. Do not** email assignments except by prior arrangement with the instructor; these must be uploaded to the digital drop box.

**Email Policy:** Students are encouraged to contact the instructor in person: before or after class, or during office hours. Contacting the instructor via email is permissible, but due to the volume of mail received, may not be answered in a timely fashion. If you should use email, please include "ART 253" at the beginning of the subject line.

**Registrar-Scheduled Final Exam – No.**

### **Additional Information**

All students will be required to set up an account with the Dropbox online storage service: this will be the primary method of submitting work to the instructor. Information about the service is available at <http://dropbox.com>.

Students will be expected to print their final assignment on 13"x19" paper in the computer lab in the Art Parkade, as well as at least one 8.5"x11" proof. Students should therefore expect to spend between twenty and thirty dollars on printing during the course.

Students will be expected to have a memory key / jump drive of at least 4 GB capacity, and to save their work both in their Dropbox account and on the memory key. Losing a file due to file storage errors is **not** a valid excuse for not turning homework in.

### Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52.99	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

### Internet and Electronic Communication Device Information

Students are prohibited from accessing the Internet or using electronic communication media during class except insofar as required by the course material: students who do so will have their computers temporarily disabled.

### Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

### Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

### Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to [http://www.ucalgary.ca/registrar/deferred\\_final](http://www.ucalgary.ca/registrar/deferred_final)

### **F.O.I.P.**

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

### **Writing/Plagiarism**

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

### **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

### **Student Union and Student Ombudsman**

For more information go to <http://www.su.ucalgary.ca/>  
For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

### **Lockers**

The Art Building lockers are administered by the Students' Union in 251 MacEwan Student Centre. There are various shapes and sizes of lockers for rent. Please write down the barcode numbers (top left of each locker) for the locker shape that you require and bring this list with you to the SU office between 8:30a.m. and 4:30p.m., Monday-Friday. **Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

### **Models**

In this class students may be expected to draw from nude models. A student electing not to do so must notify the instructors IN WRITING of his/her concerns.

### **Portfolios and Assignments**

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**All unclaimed work will be disposed of two weeks after the end of classes.**

## **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

## **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

## **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

## **Faculty of Arts Program Advising and Student Information Resources**

Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2<sup>nd</sup> floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.