

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**COURSE OUTLINE**

**Art (ART) 253 – Lecture 01 & 02  
Media Arts: Practice and Theory II  
Winter 2016**

Combined Lecture/Lab: T,R 9:30 – 12:15 / W,F 3:30 – 6:15; SS 018

**Instructor:** *Rob Furr*  
**Office Location:** *AB 661*  
**Office Hours:** *Wednesday & Friday 10:00 – 12:00.*  
*Other Times by Arrangement*

**Course Description**

Continued technical instruction and creative opportunities in the media arts, in addition to examination of historical, theoretical and critical context.

**Prerequisites &/or Co-requisites**

Art 251.

**Objectives of the Course**

After completing this course, students should be able to produce 2D images using common vector tools, and to have sufficient practice with the tools and concepts behind vector image production that quickly adapting to other applications that use these concepts should be possible.

**Textbooks and Readings**

*Visual Quickstart Guide: Adobe Illustrator CC*, by Elaine Weinmann and Peter Lourekas.  
(Recommended)

**Assignments and Evaluation**

There will be three short online quizzes held during the term.

*Assignments (x8, except Final Poster): 70%*  
*(All assignments, with the exception of the final, are due one week after being given.)*  
*Final Poster Assignment: 21%*  
*Quizzes: (x3) 9%*

A passing grade on any specific component is not required for the successful completion of the course.

Date	Subject	Assignment Given	Date	Subject	Assignment Given
			Feb 23, 24	Gradients II	Schematic due
			Feb 25, 26	Gradients III	Still Life
Jan 12, 13	Course introduction				
Jan 14, 15	Primitives	Abstract	Mar 1, 2	Freehand Tools	Final Assignment
			Mar 3, 4	Masks and Textures	Quiz (Still life due)
Jan 19, 20	Guides, Snapping, and Workspaces				
Jan 21, 22	Type	Book (Abstract due)	Mar 8, 9	Reshaping Tools	Caricature
			Mar 10, 11	Workflow / TBA	
Jan 26, 27	Type II	Quiz			
Jan 28, 29	Pen Tools	Portrait (Book due)	Mar 15, 16	Perspective Tools	Architecture (Caricature due)
			Mar 17, 18	Other Output Devices	CNC
Feb 2, 3	Pen Tools II				
Feb 4, 5	Pen Tools III	Portrait due	Mar 22, 23	Perspective Tools II	Architecture due
			Mar 24	Printing	CNC due
Feb 9, 10	Grouping, Masks, and Pathfinder	Schematic			
Feb 11, 12	Gradients		Mar 29, 30	Effects	
			Mar 31, Apr 1	Other Applications	
Feb 15, 19	Reading Week				
			Apr 5, 6	IP Law and Copyright	
			Apr 7, 8	TBA	Quiz (Final print due)
			Apr 12, 13	Final Crit	

**Email Policy:** Students are encouraged to contact the instructor in person: before or after class, or during office hours. Email is *not recommended*, and no guarantees concerning responses are made. All issues can be resolved with direct contact.

**Registrar-Scheduled Final Exam – NO.**

**Note:** It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.

## Additional Information

All students will be required to set up an account with the Dropbox online storage service: this will be the primary method of submitting work to the instructor. Basic accounts are free, and information about the service is available at <http://dropbox.com>.

Students will be expected to print their final assignment on 13"x19" paper in the IAML computer lab as well as at least one 8.5"x11" proof. Students should therefore expect to spend between twenty and thirty dollars on printing during the course.

Students will be expected to have a memory key/jumpdrive of at least 4 GB capacity, or equivalent portable storage device under their own control, and to save their work both in their Dropbox account and on the memory key. Losing a file due to file storage errors is **not** a valid excuse for not turning homework in.

Please hand in your assignments to the specified folder in the Dropbox folder set up in the first week of class, with the exception of the final poster assignment.

## Late Assignment Policy

It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to the Dropbox cloud service folder created for your section. Except in highly unusual circumstances, assignments cannot be turned in late for credit. Deadlines are firm; late assignments will not be accepted without prior negotiation with the instructor, or with documented illnesses or family emergencies. Documented means a fully explanatory note from an appropriate authority, e.g., physician or counselor. In all cases where students do not turn in work on time, a grade of zero will be entered into the gradebook for that assignment. Do not email assignments except by prior arrangement with the instructor; these must be uploaded to the digital dropbox.

## Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

## Studio and Lab Procedures

This class is taught in a computer lab that many other classes also use. Out of respect and consideration for your classmates and other users of the space, it is expected that everyone will participate in keeping the area clean and tidy, as well as avoiding disturbing others while working outside of class.

## **Internet and Electronic Communication Device Information**

Students are prohibited from accessing the Internet or using electronic communication media during class except insofar as required by the course material: students who do so will have their computers temporarily disabled.

## **Academic Accommodation**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services (S.A.S.); S.A.S. will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/)

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at [http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy\\_0.pdf](http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy_0.pdf)

## **Academic Standing**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

## **Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to [http://www.ucalgary.ca/registrar/deferred\\_final](http://www.ucalgary.ca/registrar/deferred_final)

## **F.O.I.P.**

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

## **Writing/Plagiarism**

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it

in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go to

<http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

### **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

### **Student Union**

For more information go to <http://www.su.ucalgary.ca/>

### **Student Ombudsman**

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

### **Lockers**

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

[https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker\\_rental\\_agreement\\_2010.pdf](https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf)

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

### **Models**

In this class students may be expected to draw from nude models. A student electing not to do so must notify the instructors IN WRITING of his/her concerns.

### **Portfolios and Assignments**

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**Note - All unclaimed work will be disposed of.**

**Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.**

### **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

### **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

### **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

### **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca) or [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.