



**UNIVERSITY OF CALGARY**  
**FACULTY OF ARTS**  
**DEPARTMENT OF ART AND ART HISTORY**  
**ART 313 - 01 – Video Art Lecture and Lab**  
**Spring 2021**

Course Delivery Format:	<b>Online, Hybrid - Synchronous and Asynchronous</b>
Instructor: Office: Email: Office Hours:	Kyle Whitehead Off campus – Zoom kyle.whitehead@ucalgary.ca Zoom – by appointment
Course Hours:	3 units; (3-3)
Day(s), time(s) and location of class:	This is a 24 hours per week class. MoTuWeTh 9:00AM – 2:45PM <b>online, synchronous and asynchronous.</b> Lecture and labs pre-recorded and posted to D2L. Instructor available for synchronous meetings via Zoom.
Course description:	Focuses on concepts, issues, and techniques of video as an art medium. Students will gain experience and a working knowledge of concept development, video shooting and digital editing, in the context of contemporary art theory and practice
Prerequisites and/or co-requisites:	Art 235  Notes: <b>Students must provide their own digital video camera for the duration of the term.</b>
Course Objectives:	This course will seek to contextualize a history of video art from the 1950s to present and attempt to establish a critical knowledge of the medium in contemporary art practices. Zoom lectures/discussions and asynchronous screenings will introduce students to some of the key works that have shaped this genre. Theoretical underpinnings from selected texts and discussions will additionally highlight a ‘hands-on approach’ to the technical components of the course during lab times.  The material in this course will enable students to: <ul style="list-style-type: none"> <li>- Explore and discuss the key issues surrounding video technology as it relates to social and cultural theory of the present day.</li> <li>- Develop their vocabulary and critical skills when analyzing their own art practice and the work of others.</li> <li>- Employ a D-I-Y (Do It Yourself) approach to technical exploration &amp; investigation of materials, both new + old.</li> <li>- Consider the role technology plays in our lives, inside and outside of the trajectories of artistic discourse.</li> </ul>
Required Textbooks of Readings:	Your camera user manual. Posted course readings (D2L)
Course Schedule:	May 5: 9:00am to 11:45am Synchronous on Zoom. Introduction to the class syllabi and general information. Introduction to the origins and basic concepts in video art.  12:00pm to 2:45pm Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

May 6:  
 9:00am to 11:45am  
 Asynchronous Screening and Lecture - Origins in Experimental Film  
 Introduction to the origins and central concepts in video art.  
 - How does experimental film challenge traditional conventions of 'film'?  
 - Do these films use narrative vs. non-narrative structures?  
 - What is similar/dissimilar to conventions utilized in the present day? i.e. how does the process differ? What about the aesthetic values? Are there aspects that are more/less favorable?  
 - How do these films differ in content? What are they about? What is implied?

Screening Program:  
 James Whitney - Lapis (1966) (9 minutes)  
 Carolee Schneeman – Fuses (1965) (23 minutes)  
 Hollis Frampton and Joyce Wieland - A & B In Ontario (1984) (16 minutes)

Reading posted to D2L

Explanation of assignment 1: In-camera video (20%)

12:00pm to 2:45pm  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

May 10:  
 9:00am to 11:45am  
 Asynchronous Lab - Introduction to basic formal and technical concepts concerning video production. Technical orientation with equipment and recording and video formats.

12:00pm to 2:45pm  
 3h Asynchronous work period  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

Written response to first lecture due on D2L by 5pm.

May 11:  
 9:00am to 2:45pm  
 6h Asynchronous work period  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

First assignment due by 5pm on D2L.

May 12:  
 9:00am to 11:45am  
 Asynchronous Screening and Lecture - Appropriation and Recontextualization in Video Art  
 - How do artists work with found materials for the creation of new artworks?  
 - How do artists work to re-contextualization or reinterpret old information of experience to create new knowledge?

Explanation of assignment 2: Found material video (20%)

Screening Program:  
 Joseph Cornell – Rose Hobart (1936) (19 minutes)  
 Bruce Connor - Cosmic Ray (1969) (5 minutes)  
 Stephen Broomer - Palace of Pleasure (2019) (30 minutes)

Reading posted to D2L

12:00pm to 2:45pm  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

May 13:  
 9:00am to 11:45am  
 Asynchronous screening of student videos from assignment 1.

12:00pm to 2:45pm  
 3h Asynchronous work period  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

**Critique comments for assignment 1 due on D2L by 5pm.**

May 17:  
 9:00am to 11:45am  
 Asynchronous Lab - Introduction to basic formal and technical concepts concerning video editing. Technical orientation DaVinci Resolve software for editing digital video and audio.

12:00pm-2:45pm  
 3h Asynchronous work period  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

**Written response to second lecture due on D2L by 5pm.**

May 18:  
 9:00am to 2:45pm  
 6h Asynchronous work period  
 Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.

**Second assignment due by 5pm on D2L.**

May 19:  
 9:00am to 11:45am  
 Asynchronous Lecture + Discussion – Film and Video Expanded  
 - How do artists work in expanded modes to extend video art into the gallery or public spaces?  
 - What kind of strategies do artists use to directly engage or implicate the viewer in the experience or creation of video artworks?

Explanation of final assignment: Free choice video project (40%)

	<p>12:00pm – 2:45pm Asynchronous screening of students videos from assignment 2.</p> <p><b>Critique comments for assignment 2 due on D2L by 5pm.</b></p> <p>May 20: 9:00am to 2:45pm Mandatory individual meetings with instructor to discuss final project proposal via Zoom. Sign up via doodle calendar link on D2L.</p> <p><b>Final assignment proposal due by 11pm on D2L.</b></p> <p>May 25: 9:00am to 2:45pm 6h Asynchronous work period Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.</p> <p>May 26: 9:00am to 2:45pm 6h Asynchronous work period Instructor available for synchronous meetings via Zoom. Sign up via doodle calendar link on D2L by 12pm.</p> <p><b>Final assignment due on D2L by 5pm.</b></p> <p>May 27: Final class 9:00am to 2:45am Synchronous screening and critique of students videos from final assignment.</p>
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## Assignments & Evaluation

Assignment	Description	Due Date	Worth
In-camera video exercise	Based on concepts introduced in the first asynchronous screening and lecture (Posted to D2L May 6), students will be expected to produce a video no longer than 90 seconds edited in-camera using an economy of means.	May 11 by 5pm.	20 points (20%)
Found material editing exercise	Based on concepts introduced in the second asynchronous screening and lecture (Posted to D2L May 12), students will be expected to produce a video no longer than 90 seconds created from found or appropriated material.	May 18 by 5pm.	20 points (20%)

Written responses to screenings and lectures	Short response (approximately 500 words) to asynchronous screening/reading and lecture (2 responses total worth 10 points each) non-graded item - 0 points out of the 20 if not handed in properly.	May 10 and May 17 by 5pm.	20 points (20%)
Final Assignment: Free choice video project	Based on concepts introduced throughout the course, students will be expected to produce a video of no more than 3 minutes on a topic of their choosing. A proposal will be required for this assignment which will be worth 10 points.	May 26 by 5pm.	40 points (40%)
Assessment expectations:	<p>Guidelines for Submitting Assignments: All work will be handed in using the class's D2L dropbox assigned for each project. Once the D2L portal is closed <b>no late submission of work will be accepted</b>. All work not properly handed-in will not be graded and awarded a 0 grade. This includes not exporting or compressing your video properly, not using the proper file formats, not producing the required amount of content, not naming your folder or files properly.</p> <p>Missed or Late Assignments: All work will be handed in using the class's D2L dropbox assigned for each work. Once the D2L portal is closed <b>no late work will be accepted</b>.</p> <p><b>Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.</b></p> <p>Expectations for Writing: Writing skills are important to academic study across all disciplines. Consequently, instructors may use their assessment of writing quality as a factor in the evaluation of student work. Please refer to the Undergraduate Calendar E.2 Writing Across the Curriculum policy for details.</p>		
Additional Costs and Information:	<p>Students are required to have a video capable camera (this could be a mirror-less or DSLR camera) with HD video quality and sound recording capability. Something more sophisticated than a smartphone is recommended.</p> <p>The Camera Store in Calgary provides a variety of enhanced services including rentals and curbside pickup: <a href="https://blog.thecamerastore.com/new-ways-of-shopping-at-the-camera-store/">https://blog.thecamerastore.com/new-ways-of-shopping-at-the-camera-store/</a></p> <p>Students are REQUIRED to have access to DaVinci Resolve throughout the course (this is free software): <a href="https://www.blackmagicdesign.com/ca/products/davinciresolve/">https://www.blackmagicdesign.com/ca/products/davinciresolve/</a> If your computer is not capable of running this software please discuss alternatives with the instructor. Note that DaVinci Resolve is available on site or via remote access from the Integrated Media Arts Lab.</p> <p>It is strongly recommended that students have a means for storing their data on an external media drive, 1Tb minimum recommended.</p> <p>Optional Equipment: Tripod, video lights, external microphone(s)</p>		
Portfolios and Assignments:	The Dept of Art and Art History will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.		

## Other Important Dates

Last day to drop course without financial penalty	Tuesday, 11 May 2021
End of refund period	Tuesday, 11 May 2021
Last day to add/swap course	Tuesday, 11 May 2021
Tuition and fee payment deadline	Friday, 14 May 2021
Last day to withdraw from course	Thursday, 17 June 2021

## Grading Method and Grading Scale

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Learning Technologies and Requirements:	<p>There is a D2L site for this course which contains required readings and other relevant class resources and materials (<a href="http://d2L.ucalgary.ca">d2L.ucalgary.ca</a>).</p> <p>To successfully engage in their learning experiences at the University of Calgary, students taking online, remote, and blended courses are required to have reliable access to the following technology:</p> <ul style="list-style-type: none"> <li>• A computer with a supported operating system, as well as the latest security, and malware updates</li> <li>• A current and updated web browser</li> <li>• Webcam (built-in or external)</li> <li>• Microphone and speaker (built-in or external) or headset with microphone</li> <li>• Current antivirus and/or firewall software enabled</li> <li>• Broadband internet connection</li> </ul>
Campus Mental Health Resources:	<p><a href="#">SU Wellness Centre</a> and the <a href="#">Campus Mental Health Strategy</a></p> <p>Counselling and mental health support services are offered through Student Wellness Services. During COVID-19, you can access counselling services remotely via Skype for Business, Microsoft Teams and telephone. Single Session Counselling appointments are available on a bookable basis. Book an appointment online or call 403-210-9355. For access</p>

	<p>to mental health support, email <a href="mailto:sar@ucalgary.ca">sar@ucalgary.ca</a>. If you are a student in immediate distress, please contact the centre's after-hours partners:</p> <p>The Distress Centre:</p> <ul style="list-style-type: none"> <li>• Call 403-266-4357, available 24/7.</li> <li>• Visit the Distress Centre website to access online chat from 3–10 p.m. on weekdays and 12–10 p.m. on weekends.</li> </ul> <p>For additional crisis support from Wood's Homes Community Support Team:</p> <ul style="list-style-type: none"> <li>• Call 403-299-9699 or 1-800-563-6106, available 24/7.</li> <li>• Text 587-315-5000 between 9 a.m. and 10 p.m.</li> <li>• Visit Wood's Homes website for live chat between 9 a.m. - 10 p.m.</li> </ul>
Academic Standing:	For more information go to <a href="http://www.ucalgary.ca/pubs/calendar/current/f.html">http://www.ucalgary.ca/pubs/calendar/current/f.html</a>
Academic Accommodation:	<p>It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The Student Accommodations policy is available at <a href="https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations">https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations</a>.</p> <p>Students needing an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS) in accordance with the Procedure for Accommodations for Students with Disabilities (<a href="https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf">https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf</a>). Students who require an accommodation in relation to their coursework based on a protected ground other than Disability should communicate this need in writing to their Instructor.</p> <p>SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit <a href="http://www.ucalgary.ca/access/">www.ucalgary.ca/access/</a></p>
Academic integrity, plagiarism:	<p>Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.</p> <p>For more information go to <a href="http://www.ucalgary.ca/pubs/calendar/current/k.html">http://www.ucalgary.ca/pubs/calendar/current/k.html</a> or <a href="http://www.ucalgary.ca/pubs/calendar/current/e-2.html">http://www.ucalgary.ca/pubs/calendar/current/e-2.html</a></p> <p>Additional information is available on the Academic Integrity Website at <a href="https://ucalgary.ca/student-services/student-success/learning/academic-integrity">https://ucalgary.ca/student-services/student-success/learning/academic-integrity</a></p>
Internet and electronic communication device:	<p>The use of laptop and mobile devices is acceptable when used in a manner appropriate to the course and classroom activities. Please refrain from accessing websites and resources that may be distracting to you or for other learners during class time.</p> <p>Students are responsible for being aware of the University's Internet and email use policy, which can be found at <a href="https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-Information-Policy.pdf">https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-Information-Policy.pdf</a></p>
Deferral of Term work and exams	<p>For more information about deferring a final exam go to <a href="https://www.ucalgary.ca/registrar/exams/deferred-exams">https://www.ucalgary.ca/registrar/exams/deferred-exams</a></p> <p>For more information about deferral of term work go to</p>

	<p><a href="http://www.ucalgary.ca/pubs/calendar/current/g-7.html">http://www.ucalgary.ca/pubs/calendar/current/g-7.html</a>  <a href="https://www.ucalgary.ca/live-uc-ucalgary-site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf">https://www.ucalgary.ca/live-uc-ucalgary-site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf</a></p>
Intellectual Property & Copyright:	<p>All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (<a href="https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf">https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf</a>) and requirements of the copyright act (<a href="https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html">https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html</a>) to ensure they are aware of the consequences of unauthorized sharing of course materials (including presentations, textbooks, posted notes, labs, case studies, assignments, and exams).</p> <p>Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy  <a href="https://www.ucalgary.ca/pubs/calendar/current/k.html">https://www.ucalgary.ca/pubs/calendar/current/k.html</a></p>
Freedom of Information and Protection of Privacy:	<p>Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.</p> <p>For more information go to <a href="https://www.ucalgary.ca/registrar/student-centre/privacy-policy">https://www.ucalgary.ca/registrar/student-centre/privacy-policy</a></p>
Ethics	<p>Whenever you perform research with human participants (i.e., surveys, interviews, or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.</p> <p>For more information go to <a href="http://www.ucalgary.ca/pubs/calendar/current/e-5.html">http://www.ucalgary.ca/pubs/calendar/current/e-5.html</a> or <a href="https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb">https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb</a></p>
Additional Student Support:	<p>Please visit this link for important information on UCalgary's student wellness and safety resources: <a href="https://www.ucalgary.ca/registrar/registration/course-outlines">https://www.ucalgary.ca/registrar/registration/course-outlines</a></p>
Studio Procedures:	<p>Students will have to respect Covid-19 specific procedures pertaining to the lab location. These include circulation patterns, user policy, distancing and keeping the lab space clean and tidy.</p> <p>In addition, students and instructors are expected to follow physical distancing regulations to comply with the University's Covid-19 Re-Entry Protocols. For more information, please refer to the following website:  <a href="https://ucalgary.ca/risk/sites/default/files/2020-05/UCalgary.COVID19.ReEntryProtocols.pdf">https://ucalgary.ca/risk/sites/default/files/2020-05/UCalgary.COVID19.ReEntryProtocols.pdf</a></p>
Emergency Evacuation:	<p>For more information go to <a href="https://www.ucalgary.ca/risk/emergency-management/evac-drills-assembly-points/assembly-points">https://www.ucalgary.ca/risk/emergency-management/evac-drills-assembly-points/assembly-points</a></p>
Arts Students' Centre Program Advising	<p>Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 403-220-3580 or email us at <a href="mailto:ascarts@ucalgary.ca">ascarts@ucalgary.ca</a>.</p> <p>You can also visit the Faculty of Arts website at <a href="http://arts.ucalgary.ca/undergraduate">http://arts.ucalgary.ca/undergraduate</a> which has detailed information on common academic concerns.</p>