

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

**Art (ART) 313 – Lecture and Lab 01
Video Art**

Winter Block Week 2015

Lecture/Lab: Monday, January 5th to Friday, January 9th; 9:00 AM-5:00 PM
Lecture Screening Room: AB 672; SS 018 Mac Lab

Instructors: Dr Jean-René Leblanc,
Office Location: AB 714
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Office Hours: By appointment

Course Description

Focuses on concepts, issues, and techniques of video as an art medium. Each student will gain experience and a working knowledge of concept development, video shooting and digital editing, in the context of contemporary art theory and practice.

Prerequisites &/or Co-requisites

One half course in Art or consent of the Department.

Objectives of the Course

Upon satisfactory completion of the course, students will be familiar with the historical and technical rudiments of Video Art and will have developed production skills necessary to produce quality video images. In addition, the student will have some understanding of the expressive potential of video as an artistic medium.

Textbooks and Readings

The required texts for this course are on the course section of the D2L portal.

Assignments and Evaluation

There is no final examination in this course. Marks are based on term work. Completion of all assignments and projects is a minimum requirement for a passing grade in this course. Final grades will be calculated as follows:

Evaluation Criteria:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concept
2. Originality of idea and approach to idea
3. Research process and exploration of ideas
4. Relationship between topic and medium (use of media and presentation)
5. Clarity of concept/ideas in relation to visual and auditory material

Technical Issues:

1. Sound levels and clarity
2. Image clarity and fluidity
3. Overall pacing
4. Presentation

Assignments and Grading distribution as follows:

- Project 1: Phone Camera Video Art (10%)
- Project 2: Speed (20%)
- Project 3: Conceptual split screen (30%)
- Project 4: Emotional Loops (40%)

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Registrar-Scheduled Final Exam – NO

Late Policy

No late work will be accepted.

Materials and equipment

Students are required to provide their own digital video camera, DSLR camera and/or a phone with video capabilities (exercise 1 requires the use of a phone video capabilities).

It is required that each student purchase a means for storing their data on an external media drives. A 1TB USB 3.0 compatible drive is highly recommended.

Optional:

- Tripod
- Cable release or remote control

Course Activities

WORKING CALENDER AND CONTENT

- Day 1 Monday January 05: **Room AB 672**
AM: Introduction to the class syllabi and general information. Screening and discussion of video art.
PM: Project 1: Phone Camera Video Art (10%)
3:30-5:00: **Room AB 672**, screening of projects (attendance and participation during screenings of projects is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).
- Day 2 Tuesday January 06: **Room SS018 Mac Lab**
AM: Introduction to basic video shooting and editing in Adobe Premiere Pro CC.
PM: Project 2: SPEED (20%)
3:30-5:00: **Room AB 672**, screening of projects (attendance and participation during screenings

of projects is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).

- Day 3 Wednesday January 07: **Room SS018 Mac Lab**
 AM: Video editing in Adobe Premiere Pro CC.
 PM: Project 3: Conceptual split screen (30%)
 3:30-5:00: **Room AB 672**, screening of projects (attendance and participation during screenings of projects is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).
- Day 4 Thursday January 08: **Room SS018 Mac Lab**
 AM: Digital Work Studio for project 4: emotional loops
 PM: Digital Work Studio for project 4: emotional loops
- Day 5 Friday January 09: **Room SS018 Mac Lab**
 AM: Digital Work Studio for project 4: emotional loops (40%)
 PM: Digital Work Studio for project 4: emotional loops
 3:30-5:00: **Room AB 672**, screening of projects (attendance and participation during screenings of projects is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your classmates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

IT IS UNACCEPTABLE TO USE YOUR SMART PHONE IN CLASS EXCEPT FOR YOUR VIDEO PROJECTS.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support>
or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

Lockers for all sessions **can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on Other Academic Services and choose Locker Reservation**
Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Models

N.A.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question, but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block