

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

**Art (ART) 313 – Lecture and Lab 01
Video Art**

Winter Block Week 2016

Lecture/Lab: Monday January 4th to Friday January 8th 9:00 AM-4:50 PM

Room: Lecture Screening Room: AB 672
SS 018 Mac Lab

Instructors: Dr Jean-René Leblanc
Office Location: AB 714
Office Phone: 403 220 6523
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Web Page: www.jrleblanc.com
Office Hours: By appointment

Course Description

Focuses on concepts, issues, and techniques of video as an art medium. Each student will gain experience and a working knowledge of concept development, video shooting and digital editing, in the context of contemporary art theory and practice.

Prerequisites &/or Co-requisites

Completion of at least 3 units (0.5 full-course equivalent) in Art.

Objectives of the Course

Upon satisfactory completion of the course, students will be familiar with the historical and technical rudiments of Video Art and will have developed production skills necessary to produce quality video images. In addition, the student will have some understanding of the expressive potential of video as an artistic medium.

Textbooks and Readings

The required texts for this course are on the course section of the D2L portal.

Assignments and Evaluation

There is no final examination in this course. Marks are based on term work. Final grades will be calculated as follows:

Evaluation Criteria:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concept
2. Originality of idea and approach to idea
3. Research process and exploration of ideas
4. Relationship between topic and medium (use of media and presentation)
5. Clarity of concept/ideas in relation to visual and auditory material

Technical Issues:

1. Sound levels and clarity
2. Image clarity and fluidity
3. Overall pacing
4. Presentation

Assignments and Grading distribution as follows:

- Project 1: Phone Camera Video Art (10%) Due date: Monday January 04 at 3:30
- Project 2: Conceptual split screen (40%) Due date: Wednesday January 06 at 3:30
- Project 3: Emotional Loops (50%) Due date: Friday January 08 at 3:30

Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Registrar-Scheduled Final Exam – NO

Late Policy

No late work will be accepted

Materials and equipment

Students are required to provide their own digital video camera, DSLR camera and/or a smart phone with video capabilities (exercise 1 requires the use of a smart phone with video capabilities)

It is required that each student purchase a means for storing their data on an external media drives. A 1TB USB 3.0 compatible drive is highly recommended.

Optional:

- Tripod
- Cable release or remote control

Course Activities

WORKING CALENDER AND CONTENT

- Day 1 Monday January 04: **Room AB 672**
AM: Introduction to the class syllabi and general information. Screening and discussion of video art.
PM: Project 1: Phone Camera Video Art (10%)
3:30-4:50: **Room AB 672**, screening of projects (attendance and participation during screenings of projects is a required component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of each class time).
- Day 2 Tuesday January 05: **Room SS018 Mac Lab**
AM: Introduction to basic video shooting and editing in Adobe Premiere Pro CC.
PM: more Video editing in Adobe Premiere Pro CC.
Project 2: Explanation of Conceptual split screen project (40%)

- Day 3 Wednesday January 06: **Room SS018 Mac Lab**
 AM: Digital Work Studio for project 2: Conceptual split screen (40%)
 PM: Project 2: Conceptual split screen (40%)
 3:30-4:50: **Room AB 672**, screening of projects (attendance and participation during screenings of projects is a required component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of each class time).
- Day 4 Thursday January 07: **Room SS018 Mac Lab**
 AM: Digital Work Studio for project 3: emotional loops (50%)
 PM: Digital Work Studio for project 3: emotional loops (50%)
- Day 5 Friday January 08: **Room SS018 Mac Lab**
 AM: Digital Work Studio for project 4: emotional loops (50%)
 PM: Digital Work Studio for project 4: emotional loops (50%)
 3:30-4:50: **Room AB 672**, screening of projects (attendance and participation during screenings of projects is a required component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of each class time).

Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

THE USE OF CELL PHONES DURING LECTURES AND CRITIQUES IS PROHIBITED

Academic Accommodation

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services (S.A.S.); S.A.S. will process the request and issue letters of accommodation to

instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy_0.pdf

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go <http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union

For more information go to <http://www.su.ucalgary.ca/>

Student Ombudsman

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf

Lockers for all sessions can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on Other Academic Services and choose Locker Reservation. Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed of.

Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>
or
<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at ascarts@ucalgary.ca or artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.