

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

Art (ART) 321-01
Web Art: Theory and Practice
Winter 2014
Tuesday/Thursday, 14:00-15:30 SS0178

Instructor: *J. R. Parker*
Office Location: *AB 606*
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Web Page: *people.ucalgary.ca/~jparker*
Office Hours: *TW 13:00 – 14:00*

Course Description

Examination of the work of Web artists and investigation of the Internet as a vehicle to extend art and design practice.

Internet art (often referred to as net art) is a form of digital artwork distributed via the Internet. The term Internet art typically does not refer to art that has been simply digitized and uploaded to be viewable over the Internet. This can be done through a web browser, such as images of paintings uploaded for viewing in an online gallery .[1] Rather, this genre relies intrinsically on the Internet to exist, taking advantage of such aspects as an interactive interface and connectivity to multiple social and economic cultures and micro-cultures. It refers to the Internet as a whole, not only to web-based works.

Prerequisites &/or Co-requisites

None

Objectives of the Course

Upon successful completion of this course, students should:

1. Have a basic comprehension of how the Internet functions, and how web pages are created, stored, and displayed.
2. Understand the ideas behind web and net art, including how to use the Internet as a key element of a creative work.
3. Understand the use of algorithms in a creative process. be able to create artistic works using these paradigms using a computer language or other tool.
4. Be familiar with basic techniques in visualization using a computer.
5. Understand basic strategies for interaction design and their implementation.
6. Know how images and sounds are stored on a computer, how they can be created and edited, and their role in creating art works on the Internet.

Textbooks and Readings

The Web site contains notes and suggested readings: <http://people.ucalgary.ca/~jparker/art321>

Assignments and Evaluation

Weekly Assignments (9) 60%
Final Project 30%
Class participation 10% (Includes attendance, participation in group activities and assessments)

Details at <http://people.ucalgary.ca/~jparker/art321/assignments/index.htm>

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Registrar-Scheduled Final Exam - NO

Late Assignment Policy

Students are responsible for knowing deadlines and handing assignments in on time. Late assignments can be assessed a penalty depending upon the degree of lateness; exceptions can be made for special circumstances.

Additional Information

None

Approved optional &/or mandatory supplementary fees

None

Course Activities

None

Schedule can be found at <http://people.ucalgary.ca/~jparker/art321/schedule.html>

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.

55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

Enter rules and guidelines about the use of internet and electronic devices (laptops, cell phones, etc.) during class – N.A.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered by the Students' Union in 251 MacEwan Student Centre. There are various shapes and sizes of lockers for rent. Please write down the barcode numbers (top left of each locker) for the locker shape that you require and bring this list with you to the SU office between 8:30a.m. and 4:30p.m., Monday-Friday. **Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

Models

In this class students may be expected to draw from nude models. A student electing not to do so must notify the instructors IN WRITING of his/her concerns.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

All unclaimed work will be disposed of two weeks after the end of classes.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at

artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.

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