

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**UNDERGRADUATE COURSE OUTLINE**

**Art 336 (ART) Lecture 01  
Digital Photography  
Fall 2020**

**Lecture M,W 2:00PM - 3:15PM  
Lab M,W 3:15PM - 4:45PM; AB 659**

**This course will be delivered through a blended delivery format via Zoom.  
AB 659 is available for use during lab time and will accommodate 10 students at a  
time. Students will be split into user groups at the beginning of the term.**

Technology Requirements for Students Taking Online, Remote and Blended Courses  
Please review the information regarding technological requirements for online courses here  
<https://elearn.ucalgary.ca/technology-requirements-for-students/>

**Instructor:** Dona Schwartz  
**E-Mail:** dona.schwartz@ucalgary.ca  
**Web Page:** [www.donaschwartz.com](http://www.donaschwartz.com)  
**Office Hours:** Available via Zoom by appointment

**Course Description**

Fundamental technical, aesthetic and conceptual considerations in digital photography, camera use and the use of desktop editing software in support of fine art photography. Introduction to digital printing for photographic artists. A portion of assigned course work will be output as inkjet prints.

**Prerequisites &/or Co-requisites**

ART 235

**Antirequisite(s)**

*Credit for **Art 336** and **337** will not be allowed.*

**Objectives of the Course**

Students enrolled in ART 336, Digital Photography, will develop both technical and conceptual knowledge. At the conclusion of the term successful students will

- Enhance their skills using digital SLR cameras
- Know how to establish a functional digital workflow in a color managed environment
- Develop and enhance their photo editing skills in Photoshop
- Be able to make an exhibition quality digital inkjet print
- Understand key principles of aesthetics in fine art photography
- Work towards the development of a personal photographic vision as an artist
- Develop an understanding of fine art photography in its historical, social, cultural and economic contexts
- Be able to situate fine art photography in relation to other arenas of photographic image making
- Articulate ideas about and responses to fine art photographs, both verbally and in writing

- Write a cogent artist statement that effectively communicates the merits of the work described.

## **Textbooks and Readings**

Carroll, Henry (2014) *READ THIS IF YOU WANT TO TAKE GREAT PHOTOGRAPHS*

## **Assignments and Evaluation**

All photographic work will be evaluated according to the criteria listed below.

### **SHOOTING**

- Technical proficiency (demonstrates control of exposure, lighting, focus, color, etc.)
- Aesthetic awareness (demonstrates attention to framing, composition, stylistic approach)
- Ambitiousness (challenge presented by chosen subject matter and approach)
- Completeness/consistency (the chosen approach is consistent throughout the assignment)
- Conceptual clarity (the photographs suits their intended purpose)

### **POST-PRODUCTION AND PRESENTATION**

- Adheres to instructions regarding image file specifications (resolution, image dimensions, file size, etc.)
- Awareness of and choice of appropriate image editing tools to successfully achieve intended results
- Demonstrates use of a functional digital workflow, including organizing and archiving files
- Demonstrates technical proficiency in the use of appropriate image editing applications
- Utilizes digital imaging tools to present completed work in a professional manner, whether on screen or in print.

Photographs must be submitted as specified in course assignments, including file dimensions, size and correct orientation. Photographic work submitted will be discussed in class critiques. Students are expected to be able to articulate their ideas and intentions in these class discussions. Students are also expected to actively participate in discussions and critiques through constructive input and interaction.

Including those listed above, final projects will also be evaluated according to these additional criteria:

- Appropriateness of editing and sequencing choices for intended meanings
- Visual impact
- Conceptual rigor
- Professionalism demonstrated in preparation and presentation of work

<b>ASSIGNMENT</b>	<b>DUE DATE</b>	<b>WEIGHT</b>
<b>Place</b>	<b>September 23</b>	<b>10 pts.</b>
<b>Identity</b>	<b>September 30</b>	<b>10 pts.</b>
<b>Interactions</b>	<b>October 7</b>	<b>10 pts.</b>
<b>Home</b>	<b>October 14</b>	<b>10 pts.</b>
<b>Typology</b>	<b>October 21</b>	<b>10 pts.</b>
<b>Portrait</b>	<b>October 28</b>	<b>10 pts.</b>
<b>Narrative Sequences</b>	<b>November 16</b>	<b>10 pts.</b>
<b>Artist Statement</b>	<b>November 18</b>	<b>10 pts.</b>
<b>Final Project</b>	<b>December 7</b>	<b>20 pts.</b>
<b>Total Possible</b>		<b>100 pts.</b>

- Artist statement page length: One page, single-spaced (500 words). Details will be discussed in class.
- Assignments will be submitted digitally on the IAML server, unless otherwise specified. Some assignments will be submitted as inkjet prints, if safe access to the lab is possible. Details for each assignment will be discussed in class.

## Writing

Written artist statements will be evaluated as follows:

- Depth
- Clarity
- Coherent logic and rationale
- Written mechanics (spelling, grammar, punctuation)

**All course work must be submitted in order to pass the course.**

**A passing grade on any particular component of a course is not essential for students to pass the course as a whole.**

**Work may be submitted late but will be subject to the grading policy described under “Late Assignment Policy” below.**

## Registrar-Scheduled Final Exam – NO

**Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.**

**Please hand in your assignments directly to your instructor.**

## Late Assignment Policy

All work must be complete and ready for discussion on due dates. Assignments will be graded down by one-third of a letter grade each day it is late. Absence from critique will be designated as unsatisfactory performance for that class meeting.

## Additional Information

Students must have regular access to an interchangeable lens digital SLR camera for the entire semester. Access to a flash unit is also recommended. You will need to back up your work in a location other than the lab—one full back up is required, two are recommended. Purchasing an external backup device or storing work on a cloud-based server (or both) are appropriate strategies for saving and archiving your work.

## Course Activities

The class schedule will be available on D2L

## Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	

80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

## Internet and Electronic Communication Device Information

Even though instruction will be delivered online, appropriate online etiquette is expected. During class time please refrain from multitasking, chatting, texting and other non-class related activities. This policy is in place for the benefit of all online learners and will make online course delivery more interactive and engaging for us all.

## Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.

## Studio Procedures

Students will have to respect Covid-19 specific procedures pertaining to the lab location. These include circulation patterns, user policy, distancing and keeping the lab space clean and tidy.

In addition, students and instructors are expected to follow physical distancing regulations in order to comply with the University's Covid-19 Re-Entry Protocols. For more information, please refer to the following website.

<https://ucalgary.ca/risk/sites/default/files/2020-05/UCalgary.COVID19.ReEntryProtocols.pdf>

## Academic Accommodations

The student accommodation policy can be found at [ucalgary.ca/access/accommodations/policy](https://ucalgary.ca/access/accommodations/policy).

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities [ucalgary.ca/policies/files/policies/student-accommodation-policy](https://ucalgary.ca/policies/files/policies/student-accommodation-policy).

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

## Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

## **Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about deferral of term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>  
[http://www.ucalgary.ca/registrar/files/registrar/deferred\\_termwork15.pdf](http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf)

## **F.O.I.P.**

For more information go to <https://www.ucalgary.ca/legalservices/foip>

## **Writing/Plagiarism**

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support>  
or  
<http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

## **Campus Mental Health Resources**

[SU Wellness Centre](#) and the [Campus Mental Health Strategy](#)

## **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

## **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

## **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

## **Instructor Intellectual Property and Copyright Legislation**

Course materials created by the instructor (including course outlines, presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the same course section and term may be allowed under fair dealing. Check with the instructor if you have any questions about sharing materials with classmates.

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright ([www.ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf](http://www.ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf)) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes, electronic versions of textbooks, etc.).

Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

## **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

## **Student Ombudsman**

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

## **Student Union**

For more information go to <http://www.su.ucalgary.ca/>

## **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 220-3580 or email us at [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625].

*ART/Admin/Course Outlines/Course Outlines/2020-2021/Fall 2020/Art 336 Schwartz*