

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

Art (ART) 336.01
Introduction to Digital Photography

Summer 2014

Monday, Wednesday, Fridays; July 24 - August 14, 2014; 14:30-18:20; SS 018

Instructor: *Josie Drever Chu*
Office Location: *AB 643*
Office Phone: *N.A.*
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Web Page: *N.A.*
Office Hours: *By Appointment MWF*

Course Description

Fundamental technical and aesthetic considerations in the use of the still Digital Single Lens Reflex (DSLR) camera and basic use of the microcomputer in support of digital image processing in art.

This course may not be repeated for credit.

Prerequisites &/or Co-requisites

Prerequisite(s): *One half-course equivalent in Art.*

Antirequisite(s): *Credit for both Art 336 and 337 will not be allowed.*

Objectives of the Course

This introductory course introduces the technical and fundamental techniques of the DSLR camera to gain an understanding of the aesthetic and technical areas of photography as a fine art. It is designed to develop the hands-on skills necessary to produce and identify the elements of a good photograph and to acquire a thorough working knowledge of digital equipment. Through a series of lectures, discussions and exercises, students will explore technical and creative aspects of digital photography for personal expression. Students will produce imagery related to discussion topics. Coursework includes shooting assignments, readings, discussions and a midterm exam.

Students are expected to contribute to class discussion because the creation of art is a social act; it is about the exchange of ideas. When a photograph is created and shown it has the power to affect and communicate an experience to a larger audience. We will discuss and analyze how the pictures we produce become a part of that dialogue.

Required readings

Your Camera's Manual

There is a wealth of information in this text that will not be covered in class.

Suggested readings

A Short Course in Digital Photography by Barbara London

Assignments and Evaluation

Marks are based on participation, mid-term exam, mid- term work (Project 1) and the final Project.

Completion of all assignments and projects is a minimum requirement of a passing grade in this course.

Printed Metadata must accompany each assignment and include: file name, Lens aperture, focal length, camera shutter speed, ISO sensitivity, white balance.

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

This is a tentative course schedule that is subject to change, if needed.

Week 1:

Introduction to course and review of course syllabus.

Topic: Introduction to Photography, it's historical importance and relevance to current artistic practices.

Topic: Camera operations and creative controls

Topic: Exposure and The Art of Light

Week 2:

No Class on Friday, August 1, 2014. An *optional* night field trip will be offered on Thursday, **August 7, 7-10p.m.**

Topic: Composition and Aesthetics

Topic: Conceptual thinking to finished project

Individual final project discussions and ideas

Week 3:

No Class: Monday, August 4, 2014 - Heritage Day Holiday

Topic: Influential Historic and Contemporary Photographers

Midterm: **August 6**

Project 1 Critique: Photo Project 1 (a minimum of 3 RAW photographs on a USB Flash Drive. Metadata must accompany separately.) Due: **August 8**

Week 4:

Topic: Editing and Photoshop processing demonstration. Preparing images for print.

Final Project Due: **August 13:**

Final Project Critique

(A minimum of 5 photographs required of approved chosen topic.

All photographs must be a minimum of 5 x 7 in size and mounted on matte board or foam core.

Metadata must accompany separately.)

Assignments and Midterm

25 % Students must participate in class discussion and assignment critiques.

20 % Midterm - Multiple choice and short answer questions on technical terminology and concepts.

25 % Project 1

30 % Final Project

Words for Success

Create something original and specific.
Challenge yourself, be original, do your best,
Only recent work will be accepted. Metadata must accompany every image.

Registrar-Scheduled Final Exam:

No

Late Assignment Policy

Late work will not be accepted

Additional Information

Students will be responsible for their transportation costs to the downtown core for the evening shooting field trip (optional).

A DSL (Digital Single Lens Reflex Camera) is required for this course.
The use of compact/point and shoot cameras, smart phones and tablets will be permitted.
Printed meta data must be included with each assignment.

Approved optional &/or mandatory supplementary fees

Students will be responsible for the costs of 1USB Flash Drive (min. 4GB), their photographic prints and mounting materials (foam core or matt board and adhesive) for their final project.
Material costs average \$20-\$40.
All materials handed in will be returned to the student.

Course Activities

One evening shooting field trip (optional) is scheduled for Thursday, **August 7, 7-10p.m.**
Students will be responsible for their own transportation costs to the downtown core for the field trip.

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	

53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

Please turn cell phones off before entering the classroom.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

Lockers for all sessions can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Models

In this class students may be expected to draw from nude models. A student electing not to do so must notify the instructors IN WRITING of his/her concerns.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

All unclaimed work will be disposed of two weeks after the end of classes.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.