

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**UNDERGRADUATE COURSE OUTLINE**

**Art (ART) 397.01  
Professional Development  
Winter 2019**

Friday, Noon – 2:45, Room AB 651

<b>Instructor:</b>	Dr. Jean-René Leblanc
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**Course Description**

Professional development activities, documentation and dissemination associated with working as a professional artist, including intellectual property, ethics, and the context of different art communities.

**Prerequisites &/or Co-requisites**

12 units of Art at the 200 level or above.

**Objectives of the Course**

The objectives of this course are to prepare students on their journey towards a professional art-related career. Students will learn about early fundamentals related to the Canadian art world such as writing an effective artist statement, documenting their art work, and creating a dissemination portfolio.

**Textbooks and Readings**

*T.B.A.*

**Assignments and Evaluation**

Self-portrait name tag, -5 points if not done, due date: Friday, January 18  
Art report 1, 10 points **(10%)**, due date: Friday February 15 by 5:00 pm on D2L  
Art report 2, 10 points **(10%)**, due date: Friday March 15 by 5:00 pm on D2L  
Quiz, 30 points **(30%)**, due date: in class Friday, March 22  
Dissemination portfolio: Artist statement and bio 30 points **(30%)**, CV 5 points **(5%)**, 10 images, Image quality and image list 15 points **(15%)**, due date: 5:00 pm, Friday April 12 on D2L.

**Note:** Attendance and participation during the in-class knowledge hubs (see calendar) is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving these required components before the end of class time without proper justification.

## Writing

Writing and the grading thereof is a factor in the evaluation of the student's work.

## Registrar-Scheduled Final Exam – NO

**Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.**

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

## Late Assignment Policy

No late work will be accepted.

## Additional Information

Students must have access to a laptop computer on specified dates (see working calendar below).

## Course Activities

### **WORKING CALENDER AND CONTENT**

- Week 1      Friday January 11: Introduction to the class syllabi and general information.
- For next week:** listen to the following video:  
The Mona Lisa Curse: <http://watchdocumentaries.com/the-mona-lisa-curse/>  
Adam Ruins Everything - How the Fine Art Market is a Scam:  
[https://www.youtube.com/watch?v=Dw5kme5Q\\_Yo](https://www.youtube.com/watch?v=Dw5kme5Q_Yo)  
Jenny Saville Takes Title of Most Expensive Living Female Artist  
<https://www.smithsonianmag.com/smart-news/jenny-saville-becomes-most-expensive-living-female-artist-180970497/>
- Self-portrait name tag, -5 points if not done, due date: Friday, January 18
- Week 2      Friday January 18: What is a professional artist? knowledge hub  
(students must bring a laptop to class)
- Week 3      Friday January 25: The written word knowledge hub (students must bring a laptop to class)
- Week 4      Friday February 01: CARFAC knowledge hub (students must bring a laptop to class)
- Week 5      Friday February 08: The Artist Run Centres in Canada knowledge hub (students must bring a laptop to class)
- Week 6      Friday February 15: Art report 1 **due by 5:00 pm on D2L** (class does not meet as a group)
- Term Break   February 17 -24 (No Class).**

- Week 7 Friday March 01: Copyright knowledge hub (students must bring a laptop to class)
- Week 8 Friday March 08: in class QUIZ (students must bring a laptop to class)
- Week 9 Friday March 15: Art report 2 **due by 5:00 pm on D2L** (class does not meet as a group)
- Week 10 Friday March 22: Documenting your artworks
- Week 11 Friday March 29: Dissemination portfolio work session individual meetings
- Week 12 Friday April 05: Dissemination portfolio work session individual meetings
- Week 13 Friday April 12: **Final project due by 5:00 pm on D2L** (class does not meet as a group)

### Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

### Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your classmates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

## Internet and Electronic Communication Device Information

**IT IS NOT ALLOWED TO USE YOUR SMART PHONE IN CLASS DURING LECTURES**



### **Academic Accommodations**

The student accommodation policy can be found at [ucalgary.ca/access/accommodations/policy](http://ucalgary.ca/access/accommodations/policy).

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities [ucalgary.ca/policies/files/policies/student-accommodation-policy](http://ucalgary.ca/policies/files/policies/student-accommodation-policy).

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

### **Academic Standing**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

### **Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about deferral of term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>  
[http://www.ucalgary.ca/registrar/files/registrar/deferred\\_termwork15.pdf](http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf)

### **F.O.I.P.**

For more information go to <https://www.ucalgary.ca/legalservices/foip>

## Writing/Plagiarism

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to

<http://www.ucalgary.ca/ssc/writing-support>

or

<http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

## Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

[https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker\\_rental\\_agreement\\_2010.pdf](https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf)

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

## Models

In this class students may be expected to draw from nude models. **A student electing not to do so must notify the instructors IN WRITING of his/her concerns.**

## Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**Note** - All unclaimed work will be disposed of.

**Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.**

## **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

## **Campus Mental Health Resources**

[SU Wellness Centre](#) and the [Campus Mental Health Strategy](#)

## **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

## **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

## **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

## **Student Ombudsman**

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

## **Student Union**

For more information go to <http://www.su.ucalgary.ca/>

## **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca).

You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library. For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.