

**University of Calgary**  
**Department of Communication, Media and Film**

**Communication Studies (COMS) 591 – S03 cross listed with Science,  
Technology and Society (STAS) 591 L01**

**Senior Seminar in Communication and Integrative Seminar**

**Winter 2015**

**Tues., Jan. 13 – Tues., April 14 (excluding Feb. 17)**

**Tues 12:30 – 3:15**

**Instructor:** Richard Hawkins

**Office:** SS 306

**Office Phone:** 403 220 6548

**E-Mail:** [rhawkins@ucalgary.ca](mailto:rhawkins@ucalgary.ca)

**Office Hours:** Mondays 10:00 – 11:00, Tuesdays 10:00 – 11:00, or by appointment

**Course Description**

This capstone seminar is an opportunity for Communication Studies students to review, synthesize, and integrate the knowledge they have gained during their studies and apply this to real-world problems. Through seminar discussions, close reading of texts, and independent research, students will gain a greater appreciation for how communication shapes and is informed by society.

We will examine key issues and debates as a way to explore and critically assess the relationship between communication and society. Independent research, both individually and in groups, is a major component of this course. Students are expected to engage with texts and arguments at a more sophisticated level than they have in the past.

**Additional Information**

The theme of this seminar this term is technologies and audiences.

**Objectives of the Course**

By the end of the course students should be able to:

- Review and critically evaluate key concepts, issues, and debates within the field of communication studies;
- Apply these concepts to real-life issues and problems;
- Complete independent research that synthesizes ideas from their undergraduate studies and applies these to a topic related to the seminar theme.

## **Textbooks and Readings**

The seminar will use one core reading: Napoli, Philip M. (2011) *Audience evolution: new technologies and the transformation of media audiences*, Columbia University Press. Available in the University Bookstore.

Other materials and readings will be identified by students in the course of preparing their seminars and projects.

## **Internet and electronic communication device information**

Students are welcome to bring laptops and other devices to class so long as these are used to aid student learning. During class, it is not acceptable to play games, answer email, surf the web, or engage in other non-class activities. Cell phone use is not permitted at any time. Inappropriate use of technology not only affects you, but it also distracts other students and undermines our goal of creating a respectful learning environment.

## **Assignments and Evaluation**

Students will be graded based on the following components:

- **Core reading seminar (20%)** Working in small groups, students will prepare seminars based on the core assigned reading. Each group will lead a class discussion based on one of the Chapters in the reading. Seminar leaders should summarize the main points of each reading and provide insightful analysis. You will be judged on the quality of your summary and your ability to guide the class discussion.
- **Group presentations (35%)** Working in groups, students will conduct independent investigations related to the seminar theme. This will involve each group in the identification and analysis of additional academic and related literature that is related to the overall theme of the course. The presentation should expand upon or present alternative views to those presented in the core reading, and/or situate the discussion in a specific context. An overview of the project and the findings will be presented to the class. Presentations will be 20-30 min in length. Along with their presentation, each group will submit a brief report (~10 pages) summarizing their work, along with a bibliography. These reports will be shared with the rest of the class on D2L.
- **Research paper (35%) (Due in Class April 7)** Working independently, each student will write a fully referenced research paper on a topic related to the seminar theme. The paper can expand on work the student did as part of their group presentation or can be on a new topic. Length: about 2000 words (excluding bibliography).
- **Participation (10%)** Seminars require active participation on the part of students. Participation is not measured solely by how often you speak; informed, thoughtful contributions carry more weight than merely frequent interventions. Students are expected to complete any assigned readings ahead of class, and to participate actively by engaging with their fellow students and by offering thoughtful and constructive commentary during class discussions.

Detailed instructions for each of the assignments will be provided on the first day of class.

**Registrar-scheduled Final Examination:** No

All assignments and exams must be completed or a course grade of F may be assigned at the discretion of the instructor.

**Submission of Assignments:**

Please hand in your essays directly to your tutor or instructor if possible. If it is not possible to do so, a daytime drop box is available in SS320; a date stamp is provided for your use. A night drop box is also available for after-hours submission. Assignments will be removed the following morning, stamped with the previous day's date, and placed in the instructor's mailbox.

Please include your name and ID number on all assignments, and be prepared to provide picture ID to pick up assignments or look at final exams in SS 320 after classes have ended. Personal information is collected in accordance with the *Freedom of Information and Protection of Privacy (FOIP) Act*. For more information, see <http://www.ucalgary.ca/secretariat/privacy>

**Note:** It is the student's responsibility to keep a copy of each submitted assignment. For courses in which assignments are submitted electronically, it is the student's responsibility to ensure that the correct copy of the assignment is submitted. (Including the version date or version number in your file name may help you avoid submitting the wrong version of your written assignments.)

**Policy for Late Assignments**

Assignments submitted after the deadline may be penalized with the loss of a grade (e.g.: A- to B+) for each day late.

**Students with Disabilities**

If you are a student with a disability who may require academic accommodation, it is your responsibility to register with the Student Accessibility Services (220-8237, <http://www.ucalgary.ca/access/>) and discuss your needs with your instructor no later than 14 days after the start of the course.

**Writing Skills Statement**

Department policy directs that all written assignments (including, to a lesser extent, written exam responses) will be assessed at least partly on writing skills. For details see <http://comcul.ucalgary.ca/needtoknow>. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc) but also general clarity and organization. Sources used in research papers must be properly documented. If you need help with your writing, you may use the Writing Centre. Visit the website for more details: <http://www.ucalgary.ca/ssc/writing-support>

## Grading System & Department of Communication, Media and Film Grade Scale

Work in this course will be graded using letter grades. The following grade scale percentage equivalents are used in the Department of Communication, Media and Film:

Grade Point Value	Description	Grade	Department grade scale equivalents	Letter grade % equivalent for calculations
4.00	Outstanding	A+	96 - 100%	98.0%
4.00	Excellent—superior performance, showing comprehensive understanding of subject matter.	A	90 - 95.99%	93.0%
3.70		A -	85 - 89.99%	87.5%
3.30		B+	80 - 84.99%	82.5%
3.00	Good—clearly above average performance with knowledge of subject matter generally complete.	B	75 - 79.99%	77.5%
2.70		B-	70 - 74.99%	72.5%
2.30		C+	65 - 69.99%	67.5%
2.00	Satisfactory—basic understanding of the subject matter.	C	60 - 64.99%	62.5%
1.70		C-	55 - 59.99%	57.5%
1.30	Minimal pass—marginal performance; generally insufficient preparation for subsequent courses in the same subject	D+	53 - 54.99%	54.0%
1.00		D	50 - 52.99%	51.5%
0.00	Fail – unsatisfactory performance or failure to meet course requirements.	F	00 - 49.99%	0%

### Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. In-text citations must be provided, and readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. Wording taken directly from a source must be enclosed within quotation marks (or, for long quotations, presented in the format prescribed by the documentation style you are using). Paraphrased information must not follow the original wording and sentence structure with only slight word substitutions here and there. These requirements apply to all assignments and sources, including those in non-traditional formats such as Web pages or visual media.

For information on citation and documentation styles (including APA, Chicago, IEEE, MLA, and others), visit the links provided at <http://www.ucalgary.ca/ssc/node/208> . If you have questions about how to document sources, please consult your instructor or the Writing Centre (3<sup>rd</sup> Floor TFDL, <http://www.ucalgary.ca/ssc/writing-support>).

### Academic Misconduct

For information on academic misconduct and its consequences, please see the University of Calgary Calendar at <http://www.ucalgary.ca/pubs/calendar/current/k.html>

### Research Ethics

Whenever you perform research with human participants (i.e. surveys, interviews, observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research. For more information about your research ethics responsibilities, see <http://arts.ucalgary.ca/research/research/research-ethics>

### Important information, services, and contacts for students

For information about . . .	Visit or contact . . .
<b>ARTS PROGRAM ADVISING (PIC)</b>	SS 102 403-220-3580 <a href="mailto:picarts@ucalgary.ca">picarts@ucalgary.ca</a>
<b>CAMPUS SECURITY</b> <ul style="list-style-type: none"> <li>• Calgary Police Service</li> <li>• Emergency Text Messaging</li> <li>• Emergency Evacuation &amp; Assembly</li> <li>• Safewalk Program</li> </ul>	<a href="http://www.ucalgary.ca/security/">http://www.ucalgary.ca/security/</a> <b>403-220-5333</b> <b>403-266-1234</b> <b>Emergency: call 911</b> <a href="http://www.ucalgary.ca/emergencyplan/textmessage">http://www.ucalgary.ca/emergencyplan/textmessage</a> <a href="http://www.ucalgary.ca/emergencyplan/assemblypoints">http://www.ucalgary.ca/emergencyplan/assemblypoints</a> If you feel uncomfortable walking alone at any time, call Campus Security for an escort ( <b>220-5333</b> ). For more information, see <a href="http://www.ucalgary.ca/security/">http://www.ucalgary.ca/security/</a>
<b>DESIRE2LEARN (D2L) Support</b> <ul style="list-style-type: none"> <li>• IT help line</li> </ul>	<a href="http://elearn.ucalgary.ca/desire2learn/home/students">http://elearn.ucalgary.ca/desire2learn/home/students</a> 403-220-5555 or <a href="mailto:itsupport@ucalgary.ca">itsupport@ucalgary.ca</a>
<b>STUDENT SUCCESS CENTRE</b> <ul style="list-style-type: none"> <li>• Writing Support Services</li> <li>• Student Services Mobile App</li> </ul>	<a href="http://ucalgary.ca/ssc">http://ucalgary.ca/ssc</a> <a href="http://www.ucalgary.ca/ssc/writing-support">http://www.ucalgary.ca/ssc/writing-support</a> <a href="http://ucalgary.ca/currentstudents">http://ucalgary.ca/currentstudents</a>
<b>STUDENTS' UNION CONTACTS</b> <ul style="list-style-type: none"> <li>• Faculty of Arts Reps</li> <li>• Student Ombudsman</li> </ul>	<a href="http://www.su.ucalgary.ca/governance/elections/home.html">http://www.su.ucalgary.ca/governance/elections/home.html</a> <a href="http://www.ucalgary.ca/provost/students/ombuds">http://www.ucalgary.ca/provost/students/ombuds</a>
<b>SU WELLNESS CENTRE</b>	<b>403-210-9355</b> (MSC 370), M-F, 9:00–4:30 pm

<ul style="list-style-type: none"><li>• <b>Counselling Services</b></li><li>• <b>Health Services</b></li><li>• <b>Distress centre 24/7 CRISIS LINE</b></li><li>• <b>Online resources and tips</b></li></ul>	<p><a href="http://ucalgary.ca/wellnesscentre/counselling">http://ucalgary.ca/wellnesscentre/counselling</a></p> <p><a href="http://ucalgary.ca/wellnesscentre/health">http://ucalgary.ca/wellnesscentre/health</a></p> <p><b>403-266-HELP (4357)</b></p> <p><a href="http://ucalgary.ca/wellnesscentre/healthycampus">http://ucalgary.ca/wellnesscentre/healthycampus</a></p> <p>If you're concerned about a friend or your own well-being, it is important to seek help early. Call or visit the SU Wellness Centre or the 24-hour crisis line.</p>
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### **Schedule of Lectures and Readings**

A provisional course schedule will be posted on D2L prior to the start of term.