

## Economics 201(L04) (Principles of Microeconomics)

Instructor:	Ron Schlenker	Lecture Location:	ST140
Phone:	220-4096	Lecture Days/Time:	TR 09:30-10:45
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Office:	SS344		
Office Hours:	T 12:30-13:15	Fall 2016	

### Course Description

This course focuses on the principle that markets are usually a good way to organize economic activity. Topics covered will include the following.

Topic	Textbook Readings
1. Introduction & Gains from Trade	Chapters 1-3
2. Supply/Demand & Controlled Prices	Chapters 4, 6
3. Elasticity & Efficiency of Markets	Chapters 5-8
4. Producer Theory	Chapter 13
5. Perfect Competition	Chapter 14
6. Imperfect Competiton	Chapter 15-17
7. Market Failure & Government Intervention	Chapters 10, 11
8. Factor Markets and Income Distribution	Chapters 18-20
9. Asymmetric Information and Public Choice	Chapter 22

### Course Objectives/Learning Outcomes

This course will enable students to understand microeconomic issues which arise in everyday life. As well, it will prepare students for more advanced courses in microeconomics.

### Prerequisites/corequisites

None

### Required Textbook(s)

Greg Mankiw, Ron Kneebone and Ken McKenzie, *Principles of Microeconomics*, 6th Canadian edition, Thomson Nelson + MindtapKit **OR Digital only Alternative:** Mankiw et al MindTap Access Code (includes e-book, chapter roadmap videos, problem walk through tutorials, flashcards, practice quizzes, Aplia homework (graded assignments)).

The MindTap registration URL for this section is:

<https://login.nelsonbrain.com/course/MTPP-N9GP-X9SP>.

For more details on MindTap registration information, please refer to the Mankiw MindTap PowerPoint slides posted under Assignments in D2L.

Limited access to just the Aplia homework quizzes can be made available only in the campus labs if you are not purchasing MindTap. The limited access Aplia registration URL for this section will be available through your TA.

### Reserved Readings

None

### Course Requirements/Assessments:

6 Assignments (best 5 of 6 counted)	20% (Due Dates Oct.5, 12, 19, Nov. 2, 16, 30)
Midterm Examination (covers Ch. 1-8 in text)	30% (October 25 in class)
Final Examination	50% (December 12-22)

**Desire2Learn** This course will make use of the Desire2Learn (D2L) platform. Students who are registered in the course can log on at <http://d2l.ucalgary.ca> through their student centre. Please note that D2L features a class e-mail list that may be used to distribute course-related information. These e-mails go to your University of Calgary e-mail addresses only.

### Grade Determination and Final Examination Details

Department of Economics Criteria for Letter Grades. Economics professors use the following criteria when assigning letter grades:

Grade	Grade Point Value	Description	Grade	Grade Point Value	Description
A+	4.00	Outstanding	C+	2.30	
A	4.00	Excellent-superior performance, showing-comprehensive understanding of subject matter	C	2.00	Satisfactory – basic understanding of the subject matter
A-	3.70		C-	1.70	Receipt of a grade point average of 1.70 may not be sufficient for promotion or graduation. (See individual undergraduate faculty regulations.)
B+	3.30		D+	1.00	
B	3.00	Good – clearly above average performance with knowledge of subject matter generally complete.	D	1.00	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
B-	2.70		F	0	Fail – unsatisfactory performance or failure to meet course requirements
			I	0	Incomplete – unsatisfactory (effective January 2007)

**Grading Scale**

A+	98 – 100	B	75 - 79	C-	60 – 62
A	90 - 97	B-	70 – 74	D+	55 – 59
A-	85 - 89	C+	67 – 69	D	50 – 56
B+	80 -84	C	63 – 66	F	0 – 49

A passing grade on any particular component of the course is not required for a student to pass the course as a whole.

The midterm on March 10 will cover Chapters 1-8 from the textbook. The final examination will cover all chapters listed in the course description above.

There will be a Registrar scheduled final examination, held in a classroom, lasting 2 hours. Non-programmable calculators WILL be allowed during the writing of tests or final examinations. **The use of graphing calculators, cell phones, computers, tablets , or any device with an alphanumeric keyboard is not permitted.**

Tests and exams WILL involve multiple choice questions.

**Reappraisal of Grades**

**For reappraisal of graded term work, see Calendar I.2**

<http://www.ucalgary.ca/pubs/calendar/current/i-2.html>

**For reappraisal of final grade, see Calendar I.3**

<http://www.ucalgary.ca/pubs/calendar/current/i-3.html>

A student who feels that a piece of graded term work (e.g., term paper, essay, test) has been unfairly graded, may have the work re-graded as follows. The student shall discuss the work with the instructor within 15 days of being notified about the mark or of the item's return to the class; no reappraisal of term work is permitted after the 15 days. If not satisfied, the student shall immediately take the matter to the Head of the department offering the course, who will arrange for a reassessment of the work within the next 15 days. The reappraisal of term work may cause the grade to be raised, lowered, or to remain the same. If the student is not satisfied with the decision and wishes to appeal, the student shall address a letter of appeal to the Dean of the faculty offering the course within 15 days of the unfavourable decision. In the letter, the student must clearly and fully state the decision being appealed, the grounds for appeal, and the remedies being sought, along with any special circumstances that warrant an appeal of the reappraisal. The student should include as much written documentation as possible.

**Plagiarism and Other Academic Misconduct**

Intellectual honesty is the cornerstone of the development and acquisition of knowledge and requires that the contribution of others be acknowledged. Consequently, plagiarism or cheating on any assignment is regarded as an extremely serious academic offense. Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Students should examine sections of the University Calendar that present a Statement of Intellectual Honesty and definitions and penalties associated with

Plagiarism/Cheating/Other Academic Misconduct,  
<http://www.ucalgary.ca/pubs/calendar/current/k-2.html>

**Academic Accommodation**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities Visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/).

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>

**Absence from a Quiz/Test/Exam**

THERE WILL BE NO MAKEUP OR DEFERRED QUIZZES/TESTS/EXAMS under any circumstances, nor may the quizzes/tests/exams be written early. Students unable to write the quizzes/tests/exams because of documented illness, family emergency, religious observance, or university-sanctioned event will have the weight shifted to the final examination; otherwise a grade of zero will be assigned. If a student cannot write their final exam on the date assigned by the Registrar's Office, they need to apply for a deferred exam [www.ucalgary.ca/registrar/exams/deferred\\_final](http://www.ucalgary.ca/registrar/exams/deferred_final) . Under no circumstance will this be accommodated by the department.

**Tutorials:**

Students are expected to attend the weekly tutorial section to which they have been assigned. During the tutorials the TA will discuss pre-assigned questions and additional material relevant to the course that is not covered in lectures.

**Assignments and Mindtap/Aplia:**

1. Assignments will be done in Mindtap/Aplia.
2. All assignments will be due at 11:00 PM on the due date. It is your responsibility to remember the due dates. Late assignments will not be accepted. Furthermore, technical problems can be expected to sometimes occur with computer systems and internet availability so it may be a good idea to not wait until the last minute to submit your assignment. Technical problems will not justify shifting the assignment weight to the final exam.
3. Course material covered in a particular assignment will typically be covered in class at least one week before the assignment is due and assignments can be done at any time prior to the due date. Given these factors, only situations where someone can document illness or domestic affliction for an extended period (i.e. the entire 7 or more days prior to the assignment due date) would possibly warrant shifting the assignment weight to the final exam.
4. Emails regarding the assignments should be directed to the teaching assistants (TAs), who will be assigned to this course.

5. Students are free to complete material in Mindtap that pertains to topics covered in lectures. Emails regarding Mindtap should be directed towards the providers of Mindtap. I am unable to help with computer issues.

**Notes:**

- All students must comply with the regulations published in the University Calendar concerning "Intellectual Honesty," "Examinations," etc.
- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor *within fifteen days* of the work being returned to the class.
- Students should be aware that no "make-up" midterms will be given. Any student who finds it necessary to miss the midterm must notify the instructor in advance and produce a valid medical certificate or other required documentation in order to have the weighting adjusted. This adjustment will result in the final exam counting for 80% of the final grade and the assignments counting for 20% of the final grade. Note that deferred final examinations may contain short/long answer questions. Also, deferred final examinations do not have to cover the same material or have the same format as the regular final examination.
- **The use of cell phones for any purpose in class is prohibited. Computers may be used for note-taking purposes only.**
- Students will be responsible for all material listed on the course outline, regardless of whether or not the material has been covered in class, unless the instructor notifies the class that the material will not be covered.
- Please note that the following types of emails will receive no response: emails not addressed to anyone in particular; emails where the recipient's name is not spelled correctly; anonymous emails; emails in which the sender has not identified which course and section he/she is taking; and, emails involving questions that are specifically addressed on the course outline.

**Important Dates**

Please check: <http://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html>

Faculty of Arts Students' Association (F.A.S.A.):

Economics Department Representative

Office: SS 803, E-mail: [econrep@fasaucalgary.ca](mailto:econrep@fasaucalgary.ca) Web: [www.fasaucalgary.ca](http://www.fasaucalgary.ca)

Society of Undergraduates in Economics

[www.ucalgarysue.com](http://www.ucalgarysue.com)

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career partnerships with the Career Centre through hosting

industry nights and information sessions, recognizing achievements in teaching, and organizing social events for members.

*Faculty of Arts Program Advising and Student Information Resources*

- Have a question, but not sure where to start? The Arts Students' Centre is your information resource for everything in Arts! Drop in at SS102, call them at 403-220-3580 or email them at [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns, including program planning and advice.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 403-210-ROCK [7625] or visit them in the MacKimmie Library Block.
- Online writing resources are available at <http://www.ucalgary.ca/ssc/resources/writing-support>

**Evacuation Assembly Point**

In case of an emergency evacuation during class, students must gather at the designated assembly point nearest to the classroom. The list of assembly points is found at <https://www.ucalgary.ca/emergencyplan/home/evacuation-assembly-points>

Please check this website and note the nearest assembly point for this course

**Safewalk**

The safewalk program provides volunteers to walk students safely to their destination anywhere on campus. This service is free and available 24 hrs/day, 365 days a year.

**Call 403-220-5333**