



## Department of Economics Course Outline

<b>Course:</b>	Economics 399.01 [Sports Economics]	<b>Term:</b>	Spring 2013
<b>Time:</b>	MW 18:00 – 20:45	<b>Section:</b>	20
<b>Instructor:</b>	B. Miller	<b>Place:</b>	SB 148 (subject to change)
<b>Office:</b>	SS 405	<b>Telephone:</b>	(403) 508-5877
<b>Office Hours:</b>	By appointment, before, and after class	<b>E-mail:</b>	<a href="mailto:brent.miller@auxsable.com">brent.miller@auxsable.com</a>

### Textbook(s):

None Required

### Book(s) on Reserve:

- Fizek, John, *Handbook of Sports Economics Research*
- Fortn, Rodney, D. *Sports Economics*, 1<sup>st</sup> Edition, 2<sup>nd</sup> Edition
- Leeds, Michael, *The Economics Sports*, 1<sup>st</sup> Edition, 2<sup>nd</sup> Edition
- Downward, Paul, *The Economics of Professional Team Sports*
- Kern, William S., *The Economics of Sports*
- Rich, Wilbur C., *The Economics and Politics of Sports Facilities*
- Fort, Rodney, D., *International Sports Economics Comparisons*
- Noll, Roger G., *Sports, Jobs, and Taxes: The Economic Impact of Sports Teams and Stadiums*, 1997
- Demmert, Henry G., *The Economics of Professional Team Sports*, 1973

### Course Outline:

The intention of this course is to use economic principles, analysis, and tools, to examine and explain the industry of sports. Students will be expected to understand how basic economic models can be applied to various aspects of sports, and their operations. The focus of the class will be primarily micro-economic in nature.

This class is intended to be a blended interest course, where student interests aid in directing some of the material of the class. Class discussion and analysis is expected and time will be allotted during class for group/class participation.

Students are expected to complete outside readings for the class as assigned, and any material required will be provided either as a handout or on Blackboard.

The following topics (some additional ones may be added; some of these may be deleted) will be discussed in the course:

1. Review of important economic principles, theories, and tools
2. Professional Sports Leagues
  - General theory of leagues
  - Issues associated with operations
    - labour relations
    - costs, profits
  - Successes/failures
  - Suggestions
3. Demand and Sports Revenue
4. Subsidies and Economic Impact
  - Stadium Financing
  - Public benefits
  - Taxes
5. Competition Policy
6. Non-profit athletes/sports

#### **Grade Determination and Final Examination Details:**

Midterm	30%	June 3 <sup>rd</sup> , 2013
Class Participation/Work/Assignment	20%	
Final Exam	50%	Date set by Registrar's Office

Tests and final exams are marked on a numerical (percentage) basis, then converted to letter grades. The course grade is then calculated using the weights indicated above. As a guide to determining standing, these letter grade equivalences will generally apply:

A+	96-100	B	74-76	C-	61-63
A	86-95	B-	71-73	D+	56-60
A-	81-85	C+	67-70	D	50-55
B+	77-80	C	64-66	F	0-49

A passing grade on any particular component of the course is not required for a student to pass the course as a whole.

Non-programmable calculators **WILL NOT** be allowed during the writing of tests or final examinations.

There will be a Registrar scheduled final examination, lasting **2** hours.

Tests and exams **WILL** involve multiple choice questions.

**Notes:**

- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor *within seven days* of the work being returned to the class.
- It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. In the Department of Economics we recommend that all students enrolled in the Spring/Summer session, should discuss their needs with the instructor of the course no later than seven (7) days after the start of this course.

Students' Union Vice-President Academic:

Emily Macphail

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Students' Union Faculty Representative (Arts)

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Society of Undergraduates in Economics (S.U.E.):

[www.ucalgary.ca/sue](http://www.ucalgary.ca/sue)

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career partnerships with the Career Centre through hosting industry nights and information sessions, recognizing achievements in teaching, and organizing social events for members. Join now by contacting [sue@ucalgary.ca](mailto:sue@ucalgary.ca).

*Faculty of Arts Program Advising and Student Information Resources*

- Have a question, but not sure where to start? The new Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts! Drop in at SS110, call us at 403-220-3580 or email us at [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.
- For program planning and advice, contact the Student Success Centre (formerly the Undergraduate programs Office) at (403) 220-5881 or visit them in their new space on the 3<sup>rd</sup> Floor of the Taylor Family Digital Library.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.

Safewalk / Campus Security: 220-5333  
Emergency Assembly Location –ICT Food Court

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