



Department of Economics Course Outline

		Term:	Spring 2014
Course:	Economics 499.80 [Managerial & Decision Economics]	Section:	01
Time:	MW 0830 – 1115	Place:	SS 541 (subject to change)
Instructor:	W.D. Walls		
Office:	SS 544	Telephone:	220-6761
Office Hours:	MW 1115-1150	E-mail:	wdwalls@ucalgary.ca

Textbook(s):

- Png, I. *Managerial Economics*. Routledge, 4th edition, 2012. **[Required]**

Book(s) on Reserve:

- Baye, M. *Managerial Economics and Business Strategy*. McGraw-Hill, 6th edition, 2007.
- Gujarati, D. *Basic Econometrics*. McGraw-Hill, 5th edition, 2010.
- Hirschey, M. *Managerial Economics*. South-Western, 11th edition, 2007.
- Maddala, G. S. *Introduction to Econometrics*. Macmillan, 2nd edition, 1992.
- Park, C. S. *Contemporary Engineering Economics*. Prentice-Hall, 4th edition, 2007.
- Png, I. *Managerial Economics*. Routledge, 4th edition, 2012.
- Rooney, R. F. *Managerial Economics*. Scott Foresman and Co., 1985.

Course Outline:

This course introduces students to systematic economic analysis in managerial decision-making. The focus is on the application of practical ideas to business decisions, integrating global business issues and practices with conceptually rigorous economic analysis.

Additional Required Readings and Course Web Page

A detailed course outline will be made on the course web page to be located on Desire2Learn. The course web page will also contain course announcements and any other information to be distributed to the class. Students who are registered in the course can log on at <http://d2l.ucalgary.ca> or through their student centre. Please note that D2L features a class e-mail list that may be used to distribute course-related information. It is your responsibility to ensure that D2L uses the e-mail address of your choice. The default is your University of Calgary e-mail address.

Grade Determination and Final Examination Details:

The overall grade will be determined on the basis of your performance on two in-class midterm examinations---scheduled for **June 4** and **June 25**---and one term project as follows:

In-class Exams (2 @ 35% each)	70%
Term Project	30%

There will be no final examination.

All work is to be marked on a numerical (percentage) basis. The course grade is calculated using the weights indicated above. As a guide to determining standing, these letter grade equivalences will apply:

A+	99-100	B	82-87	C-	70-71
A	92-98	B-	80-81	D+	68-69
A-	90-91	C+	78-79	D	60-67
B+	88-89	C	72-77	F	0-59

A non-programmable calculator will be allowed during the writing of tests.

Students' Union Vice-President Academic:

Hana Kadri

Phone: 403-220-3911

E-mail suypaca@ucalgary.ca

Students' Union Faculty Representative (Arts)

Phone: 403-220-3913 Office: MSC 251

E-mail arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca, arts4@su.ucalgary.ca

Society of Undergraduates in Economics (S.U.E.):

www.ucalgary.ca/sue

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career partnerships with the Career Centre through hosting industry nights and information sessions, recognizing achievements in teaching, and organizing social events for members. They invite you to join by contacting sue@ucalgary.ca.

Faculty of Arts Program Advising and Student Information Resources

- Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts! Drop in at SS102, call them at 403-220-3580 or email them at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.
- For program planning and advice, contact the Student Success Centre (formerly the Undergraduate programs Office) at 403-220-5881 or visit them on the 3rd Floor of the Taylor Family Digital Library.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 403-210-ROCK [7625] or visit them in the MacKimmie Library Block.
- Online writing resources are available at <http://ucalgary.ca/ssc/writing-support/online-writing-resources>

Notes:

- **THERE WILL BE NO MAKEUP OR DEFERRED MIDTERM QUIZZES** under any circumstances, nor may the quizzes be written early. Students unable to write a quiz because of *documented* illness, family emergency or religious observance will have the weight shifted to the term project.
- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor *within fifteen days* of the work being returned to the class.
- Students' exams and assignments will be returned during regular class time. Papers may also be picked up by students during regular Office Hours. Uncollected term work will be discarded at the end of the term.
- It is the student's responsibility to request academic accommodations. If you are a student with a documented physical, mental, psychological, social or other documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. In the Department of Economics, we

recommend that all students enrolled in the Spring/Summer session, should discuss their needs with the instructor of the course no later than seven (7) days after the start of this course.

Safewalk / Campus Security: 220-5333
Emergency Assembly Location – Professional Faculties Food Court
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