



Department of Economics Course Outline

		Term:	Winter 2011
Course:	Economics 571 [Competition Policy]	Section:	01
Time:	MWF 10:00-10:50	Place:	ST 125 (subject to change)
Instructor:	Dr. J. Church		
Office:	SS 442	Tel. no.:	220-6106
Office hours:	MW 11:00-12:00	E-mail:	jrchurch@ucalgary.ca

Textbook:

Required

Church, J. 2004. *The Impact of Vertical and Conglomerate Mergers on Competition* Brussels: European Commission. [Recommended for certain chapters. Available online at <http://europa.eu.int/comm/competition/mergers/others/#study>.]

Church, J., and R. Ware. 2000. *Industrial Organization: A Strategic Approach*. San Francisco: McGraw-Hill. [Recommended for certain chapters. Available online at <http://homepages.ucalgary.ca/~jrchurch/page4/page5/page5.html>.]

Recommended

Eichenwald, K. 2001. *The Informant*. New York: Broadway.

Book(s) on Reserve:

ABA Section of Antitrust Law. 2008. *Issues in Competition Law and Policy*. Chicago: ABA Publishing. Three Volumes.

Connor, J. 2008. *Global Price Fixing*. Berlin: Springer.

Davis, P., and E. Garces. 2010. *Quantitative Techniques for Competition and Antitrust Analysis*. Princeton: Princeton University Press.

Drexl, J., L. Idot, J. Moneger. 2009. *Economic Theory and Competition Law*. Northampton, Mass.: Edward Elgar.

- Facey, B.A., and D. H. Assaf. 2006. *Competition & Antitrust Law: Canada and the United States*. 3rd ed. Markham, Ontario: LexisNexis Butterworths.
- Green, C. 1990. *Canadian Industrial Organization and Policy*. 3 ed. Toronto: McGraw-Hill Ryerson.
- Hovenkamp, H. 2005. *Federal Antitrust Policy: The Law of Competition and Its Practice*. 3rd edition. St. Paul: Thomson-West.
- Hylton, K., ed. 2010. *Antitrust Law and Economics*. Northampton, MA: Edward Elgar.
- Kwoka, J. E., Jr., and L. J. White, ed. 2009. *The Antitrust Revolution*. 5th ed. Oxford: Oxford University Press.
- Pitofsky, R. 2008. *How the Chicago School Overshot the Mark*. Oxford. Oxford University Press.
- Posner, R. 2001. *Antitrust Law*. 2nd edition. Chicago: University of Chicago Press.
- Reback, G. 2009. *Free the Market!* New York: Portfolio Group.
- Slotte, D. 2002. *Economic Issues in Measuring Market Power*, Contributions to Economic Analysis, Vol. 255, Amsterdam: North-Holland.
- Stikeman Elliot. 2009. *2010 Competition Act & Commentary*. Markham, Ontario: LexisNexis.
- Trebilcock, M. et al. 2002. *The Law and Economics of Canadian Competition Policy*. Toronto: University of Toronto Press.

Course Outline:

1. History and Introduction to Canadian Competition Policy
2. Market Power, Product Differentiation, and Market Definition
3. Entry Barriers and Entry Deterrence
4. Coordinated Behaviour
 - (a) Agreements Between Competitors
 - (b) Burden of Proof
 - (c) Efficiency Justifications
 - (d) Case Studies: *Lysine and PANS*
5. Horizontal Mergers
 - (a) Economics
 - (b) Antitrust Analysis
 - (c) Efficiencies
 - (d) Case Studies: *Superior Propane and Heinz*
6. Monopolization and Abuse of Dominant Position
 - (a) Strategic Behaviour
 - (b) Raising Rivals' Costs

- (i) Vertical Mergers
 - (c) Case Studies: *Microsoft (1998) and Live Nation Ticketmaster*
 - (d) Predatory Pricing
 - (e) Case Studies: *American Airlines*
- 7. Vertical Restraints
 - (a) RPM
 - (b) Exclusive Territories
 - (c) Tying
 - (d) Exclusive Dealing
 - (e) Refusals to Deal
 - (f) Case Studies: *Kodak, Dentsply, Visa/Mastercard, Leegin*
- 8. Intellectual Property Rights and Antitrust Enforcement

Grade Determination and Final Examination Details:

Midterm	20%
Term Project	40%
FINAL EXAMINATION	<u>40%</u>
	100%

Students must receive a passing grade on the final exam to pass the course. As per the Writing Across the Curriculum Statement in the Calendar, writing and grading thereof will be a factor in the evaluation of student work.

Non-programmable calculators are permitted for all exams. There will be a Registrar scheduled final examination which will be two hours in duration. It will be held in a classroom. The final examination will be comprehensive. The exact date for the in-class midterm will be announced at least one week in advance. In cases of documented illness or family emergency, extra weight will be given to the final examination.

The official grading system will be used.

Tests and exams will not involve multiple choice questions.

Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor within fifteen days of the work being returned to the class.

Blackboard:

This course will make use of Blackboard - students who are registered in the course can log on at <http://blackboard.ucalgary.ca/webapps/login>. Please note that Blackboard features a class email list that I will use. It is your responsibility to make sure that Blackboard uses the email of your choice. The default is your University of Calgary email address.

Notes:

It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 403-220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course.

Students' Union Vice-President, Academic

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Safewalk / Campus Security: 403-220-5333
Emergency Assembly Point – ICT Food Court

JRC