



**Department of Economics
Course Outline**

Term: Winter 2012

Course: Economics 571
[Competition Policy]

Section: 01

Time: TR 9:30-10:45

Place: SH 280 (subject to change)

Instructor: Dr. J. Church

Office: SS 442

Tel. no.: 220-6106

Office hours: TR 11:00-12:00

E-mail: jrchurch@ucalgary.ca

Textbook:
Required

Church, J. 2004. *The Impact of Vertical and Conglomerate Mergers on Competition* Brussels: European Commission. [Recommended for certain chapters. Available online at <http://europa.eu.int/comm/competition/mergers/others/#study>.]

Church, J., and R. Ware. 2000. *Industrial Organization: A Strategic Approach*. San Francisco: McGraw-Hill. [Recommended for certain chapters. Available online at <http://homepages.ucalgary.ca/~jrchurch/page4/page5/page5.html>.]

Recommended

Eichenwald, K. 2001. *The Informant*. New York: Broadway.

Book(s) on Reserve:

Connor, J. 2008. *Global Price Fixing*. Berlin: Springer.

Ehlermann, Claus Dieter and Isabela Atanasiu eds. 2006, EUROPEAN COMPETITION LAW ANNUAL 2003: WHAT IS AN ABUSE OF A DOMINANT POSITION? Hart Publishing.

Drexl, J., L. Idot, J. Moneger. 2009. *Economic Theory and Competition Law*. Northampton, Mass.: Edward Elgar.

Facey, B.A., and D. H. Assaf. 2006. *Competition & Antitrust Law: Canada and the United States*. 3rd ed. Markham, Ontario: LexisNexis Butterworths.

- Green, C. 1990. *Canadian Industrial Organization and Policy*. 3 ed. Toronto: McGraw-Hill Ryerson.
- Hylton, K., ed. 2010. *Antitrust Law and Economics*. Northampton, MA: Edward Elgar.
- Lenard, T. and R. May. 2006. *Net Neutrality or Net Neutering: Should Broadband Internet Services Be Regulated*. Springer.
- Kwoka, J. E., Jr., and L. J. White, ed. 2009. *The Antitrust Revolution*. 5th ed. Oxford: Oxford: University Press.
- Martin, S. 2010. *Industrial Organization in Context*. Oxford: Oxford University Press.
- Niels, G, H.Jenkins, and J. Kavanagh. 2011. *Economics for Competition Lawyers*. Oxford: Oxford University Press.
- Posner, R. 2001. *Antitrust Law*. 2nd edition. Chicago: University of Chicago Press.
- Reback, G. 2009. *Free the Market!* New York: Portfolio Group.
- Stikeman Elliot. 2009. *2010 Competition Act & Commentary*. Markham, Ontario: LexisNexis.
- Trebilcock, M. et al. 2002. *The Law and Economics of Canadian Competition Policy*. Toronto: University of Toronto Press.
- Wu, T. 2010 *The Master Switch: The Rise and Fall of Information Empires*. Knopf.

Course Outline:

1. History and Introduction to Canadian Competition Policy
2. Market Power, Product Differentiation, and Market Definition
3. Entry Barriers and Entry Deterrence
4. Coordinated Behaviour
 - (a) Agreements Between Competitors and Conscious Parallelism
 - (b) Cartel Behaviour
 - (c) Facilitating Practices
 - (d) Efficiency Justifications
 - (e) Canadian History and Undue
 - (f) Case Studies: *HFCS and PANS*
5. Horizontal Mergers
 - (a) Economics
 - (b) Antitrust Analysis
 - (c) Efficiencies
 - (d) Case Studies: *Superior Propane and Heinz*
6. Monopolization and Abuse of Dominant Position
 - (a) Strategic Behaviour
 - (b) Raising Rivals' Costs
 - (i) Vertical Mergers

- (c) Case Studies: *Microsoft (1998) and Live Nation Ticketmaster*
- (d) Predatory Pricing
- (e) Case Studies: *American Airlines*
- 7. Vertical Restraints
 - (a) Exclusionary Contracting
 - (b) Tying
 - (c) RPM
 - (d) Refusals to Deal
 - (e) Case Studies: *Kodak, Dentsply, Visa/Mastercard, Leegin*
- 8. Intellectual Property Rights and Antitrust Enforcement

Grade Determination and Final Examination Details:

Midterm	20%
Term Project	40%
FINAL EXAMINATION	<u>40%</u>
	100%

Students must receive a passing grade on the final exam to pass the course. As per the Writing Across the Curriculum Statement in the Calendar, writing and grading thereof will be a factor in the evaluation of student work.

Non-programmable calculators are permitted for all exams. There will be a Registrar scheduled final examination which will be two hours in duration. It will be held in a classroom. The final examination will be comprehensive. The exact date for the in-class midterm will be announced at least one week in advance. In cases of documented illness or family emergency, extra weight will be given to the final examination.

The official grading system will be used.

Tests and exams will not involve multiple choice questions.

Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor within fifteen days of the work being returned to the class.

Blackboard:

This course will make use of Blackboard - students who are registered in the course can log on at <http://blackboard.ucalgary.ca/webapps/login>. Please note that Blackboard features a class email list that I will use. It is your responsibility to make sure that Blackboard uses the email of your choice. The default is your University of Calgary email address.

Notes

It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 403-220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course.

Students' Union Vice-President Academic:

Ola Mohajer
Phone: 220-3911
E-mail suvpaca@ucalgary.ca

Students' Union Faculty Representative (Arts)

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Society of Undergraduates in Economics (S.U.E.):

www.ucalgary.ca/sue

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career partnerships with the Career Centre through hosting industry nights and information sessions, recognizing achievements in teaching, and organizing social events for members. Join now by contacting sue@ucalgary.ca.

Faculty of Arts Program Advising and Student Information Resources

- Have a question, but not sure where to start? The new Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts! Drop in at SS110, call us at 403-220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

- For program planning and advice, contact the Student Success Centre (formerly the Undergraduate programs Office) at (403) 220-5881 or visit them in their new space on the 3rd Floor of the Taylor Family Digital Library.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.

Safewalk / Campus Security: 403-220-5333
Emergency Assembly Point – EDB Food Court

JRC