

# **EVDS 627: Planning History, Theory, and Ethics H(3-0) Winter 2014**

## **MW 12:30-13:50 || PF3160**

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Office Hours: MW 11-12:30 – if these times do not work for you, email me so we can work out another time to meet.

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### **Introduction**

This course is an introduction to planning history and theory. It will cover broad social, political, and economic themes and show how various historical contexts affected the development of planning as a profession and in theory. There is an emphasis on developing strong analytical frameworks to understand theory and the issues facing planners in the past.

### **Objectives:**

1. Understand the foundations of planning as a profession and its development over the 20<sup>th</sup> and 21<sup>st</sup> centuries as a cultural and political process.
2. Examine the changing nature of the relationship between planners, the public, and various levels of government and how those changes manifest in planning theory.
3. Students will learn to think critically about the history and theories of planning and assess their potential applications to current and future planning thought.
4. Students will learn the relationship between historical context and changes in planning thought. Broad social, political, and economic processes will be taken into consideration in order to understand planning theory's evolution.
5. Develop strong analytical skills and communication skills as well as a professional writing style.

### **Teaching Approach**

This course will be a mixture of lecture, discussion, and student presentations with occasional guest lecturers. Normally, I will provide context and background to an issue during Monday lectures. Wednesdays will be dedicated to group work and discussions and to guest lectures. It

is critical that each student comes to class having carefully read the assigned readings and participates in class discussion.

## Content

This semester will be broken into three broad parts, covering the late-19<sup>th</sup> century to the present. The first will examine the origins of planning and the promise of ideal/urban cities as achieved through planning (19<sup>th</sup>-century to the Depression). The middle portion will deal with changing roles of planning and the planner as governments adopted various planning theories to achieve particular initiatives (making a more defensive city, entrenching segregation, and the development of new suburbs) from the Depression to the early 1990s. The final part of the course deals with the “death” and renewal of cities, covering issues of blight remediation, sustainability, climate disasters, and the reemergence of master plans. The readings mostly focus on British and North American contexts, but lectures will cover other parts of the globe.

Some major typologies and theories that will be covered include: Procedural Planning Theory, Advocacy planning, Pragmatism, Utopianism, Marxist theories, Liberalism/Neo-liberalism, Regionalism, Incremental planning, Comprehensive planning, Feminism and Gender theories, Modernism and post-postmodernism, Multiculturalism, New Urbanism, Environmentalism, Sustainability, and Resilience.

## Evaluation

**Article Reviews (15%, ongoing):** Using an article from the “Review Reading Selection(s)” column below, critically review its thesis and subject. Explain the research and assess its merit and/or faults. Finally, explain how the findings presented are useful (or not) to you and your understanding of planning. Reviews should be 2 pages in length (+/- ½ page, 1.5 line spacing, 11 point type, Calibri font) – word economy and succinct expression of complex ideas is key. Three article reviews must be done, one in each thematic section of the course. The choice is yours; reviews are due on the week the reading was assigned. *Section 1: 13 January – 5 February; Section 2: 10 February – 12 March; Section 3: 17 March – 14 April*

**Participation (15%, ongoing):** Students are expected to have thoroughly read the assigned article or chapter for each week and verbally contribute in the class. Sometimes this will be broad discussion among the entire class, other times this will be in group discussions. Students who have read articles for their reviews should bring in those readings as well to contribute to the discussion. Students will be evaluated on their thoughtful additions to class and small group discussions, demonstrating that they have read and considered assigned readings.

**Research Paper (35%, 26 February):** Using one of the articles you have reviewed (or one you will review), develop an 8 page length (+/- 1 page, 1.5 line spacing, 11 point type, Calibri font) research paper on a theme or question of your choice. Your review can be used as a launching point, but cannot be inserted verbatim into this essay. Students must submit their topics to the instructor no later than 27 January for approval. Students will consult a minimum of one monograph and three articles (including the one reviewed for class) to research their topic. This will be discussed more in-depth in class.

**Group Case Study (35%, 9 and 14 April):** Using a comprehensive plan from a major American or Canadian city listed below, groups will prepare an 8-10 page (+/- 1 page, 1.5 line spacing, 11 point type, Calibri font) written document and a 20-minute presentation with visual elements for the class. Students should integrate what they have learned over the semester in their assessments of these city plans and, in the written document and presentation, indicate the theoretical and historical roots of these current plans. Some questions to consider might be: What elements of planning appear in your city’s plan? Does the plan reflect a strict view of urban planning or does it incorporate many elements from past and present theories? What are its strengths or weaknesses? There will be more discussion of this assignment in class and on Blackboard. Everyone’s participation in the group work must be apparent to the instructor. Students will be asked to peer review group members.

Toronto	<a href="http://www1.toronto.ca/staticfiles/city_of_toronto/city_planning/developing_to_ronto/files/pdf/chapters1_5_dec2010.pdf">http://www1.toronto.ca/staticfiles/city_of_toronto/city_planning/developing_to_ronto/files/pdf/chapters1_5_dec2010.pdf</a>
Chicago	<a href="http://www.cityofchicago.org/city/en/depts/dcd/supp_info/central_area_plandr_aft.html">http://www.cityofchicago.org/city/en/depts/dcd/supp_info/central_area_plandr_aft.html</a>
Minneapolis	<a href="http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_comp_plan_update_draft_plan">http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_comp_plan_update_draft_plan</a>
New York	<a href="http://nytelecom.vo.llnwd.net/o15/agencies/planyc2030/pdf/planyc_2011_planyc_full_report.pdf">http://nytelecom.vo.llnwd.net/o15/agencies/planyc2030/pdf/planyc_2011_planyc_full_report.pdf</a>
Omaha	<a href="http://www.cityofomaha.org/planning/urbanplanning/omaha-master-plan/master-plan-elements">http://www.cityofomaha.org/planning/urbanplanning/omaha-master-plan/master-plan-elements</a>
Regina	<a href="ftp://ftp.regina.ca/web_files/design-regina/19442%20Design%20Regina%20Report%20Final%20SCREEN%20QUALITY.pdf">ftp://ftp.regina.ca/web_files/design-regina/19442%20Design%20Regina%20Report%20Final%20SCREEN%20QUALITY.pdf</a>
Nashville	<a href="http://www.civicdesigncenter.org/plan_of_nashville/table_of_contents">http://www.civicdesigncenter.org/plan_of_nashville/table_of_contents</a>

Edmonton	<a href="http://www.edmonton.ca/city_government/documents/Revised_2012_Way_Ahead.pdf">http://www.edmonton.ca/city_government/documents/Revised_2012_Way_Ahead.pdf</a>
Vancouver	<a href="http://vancouver.ca/files/cov/Greenest-city-action-plan.pdf">http://vancouver.ca/files/cov/Greenest-city-action-plan.pdf</a>
Vaughan, ON	<a href="https://www.vaughan.ca/projects/policy_planning_projects/Pages/Vaughan-Official-Plan---Volume-1-and-2.aspx">https://www.vaughan.ca/projects/policy_planning_projects/Pages/Vaughan-Official-Plan---Volume-1-and-2.aspx</a> <b>AND</b> <a href="https://www.vaughan.ca/projects/policy_planning_projects/Pages/City-of-Vaughan-Official-Plan-Volume-2.aspx">https://www.vaughan.ca/projects/policy_planning_projects/Pages/City-of-Vaughan-Official-Plan-Volume-2.aspx</a>

## Schedule:

Dates & Topic	Assigned Reading	Review Reading Selection(s)
<b>8 January:</b> Course Overview	“The Current Landscape of Planning Theory” pp. 30-46 in Philip Allmendinger, <i>Planning Theory</i> , 2 <sup>nd</sup> Ed. (New York, Palgrave, 2009). On Blackboard.	Peter Marcuse “Three Historic Currents of City Planning,” pp. 643-655 in Gary Bridge and Sophie Watson, eds., <i>The New Blackwell Companion to the City</i> (New York: Wiley-Blackwell, 2011). On Blackboard.
<b>13 &amp; 15 January:</b> The “Science” of Planning, Making a “Utopia”  *16 January is the last day to drop a Winter course	Fukuo Akimoto, “The Birth of ‘Land Use Planning’ in American Urban Planning,” <i>Planning Perspectives</i> 24:4, 457-483 [ <a href="http://dx.doi.org/10.1080/02665430903145705">http://dx.doi.org/10.1080/02665430903145705</a> ]	1) Ebenezer Howard, “Garden Cities of To-Morrow” (excerpt), <a href="http://www.library.cornell.edu/Reps/DOCS/howard.htm">http://www.library.cornell.edu/Reps/DOCS/howard.htm</a>  2) “Utopian Visions on the Crabgrass Frontier,” pp. 65-74 in Kenneth Kolson <i>Big Plans: The Allure and Folly of Urban Design</i> (Baltimore: The Johns Hopkins University Press, 2001).
<b>20 &amp; 22 January:</b> Social Reformers and Urban Planning	Thomas L. Daniels “A Trail Across Time: American Environmental Planning from City Beautiful to Sustainability” <i>Journal of the American Planning Association</i>	1) “Sanitary Reform and Landscape Values, 1840-1900” pp. 29-54 in Jon A. Peterson <i>The Birth of City Planning: The United</i>

	<p>[<a href="http://dx.doi.org/10.1080/01944360902748206">http://dx.doi.org/10.1080/01944360902748206</a>]</p>	<p><i>States, 1840-1917</i> Available via Google Books</p> <p>2) “The Birth of the City Planning Ideal, 1902-1903” pp. 123-138 in Jon A. Peterson <i>The Birth of City Planning: The United States, 1840-1917</i> Available via Google Books</p>
<p><b>27 &amp; 29 January:</b> Host Cities and Major Events</p>	<p>Stephen Essex and Brian Chalkley “Urban Development Through Hosting International Events: A History of the Olympic Games” <i>Planning Perspectives</i> (December 2010) [<a href="http://dx.doi.org/10.1080/026654399364184">http://dx.doi.org/10.1080/026654399364184</a>]</p>	<p>1) Stephen Essex and Brian Chalkley “Mega-Sporting Events in Urban and Regional Policy: A History of the Winter Olympics” <i>Planning Perspectives</i> [<a href="http://dx.doi.org/10.1080/0266543042000192475">http://dx.doi.org/10.1080/0266543042000192475</a>]</p> <p>2) Gaia Caramellino, Alessandro De Magistris, and Frederico Deambrosis “Reconceptualizing Mega Events and Urban Transformations in the Twentieth Century” <i>Planning Perspectives</i> [<a href="http://dx.doi.org/10.1080/02665433.2011.599930">http://dx.doi.org/10.1080/02665433.2011.599930</a>]</p>
<p><b>3 &amp; 5 February:</b> Wars, Depression, &amp; new roles for Planners</p>	<p>“The Culture of Planning: Rhetoric and Imagery of Home Front Anticipation” pp. 15-58 in Andrew Michael Shanken, <i>194X: Architecture, Planning, and Consumer Culture on the American Home Front</i> (Minneapolis: University of Minnesota Press, 2009). On Blackboard.</p>	<p>1) “The Creation of the Postwar Planning Machine, From 1940 to 1952” pp. 55-78 (Chapter 4) in Peter Hall and Mark Tewdwr-Jones <i>Urban and Regional Planning, 5<sup>th</sup> Ed.</i> Available via Ebrary</p> <p>2) “Planning and the Urban Environment” pp. 178-203 (Chapter 8) in David C. Thorns</p>

		<i>The Transformation of Cities: Urban Theory and Urban Life.</i> Available via Ebrary
<b>10 &amp; 12 February:</b>  The Cold War, Suburbanism, and Regionalism	Dolores Hayden "Sitcom Suburbs" pp. 128-153 in <i>Building Suburbia: Green Fields and Urban Growth, 1820-2000.</i> On Blackboard.	1) Timothy Mennel, "Victor Gruen and the Construction of Cold War Utopias" <i>Journal of Planning History</i> (2004 3:116) [ <a href="http://jph.sagepub.com/content/3/2/116">http://jph.sagepub.com/content/3/2/116</a> ]  2) Larry Lloyd Lawhon, "The Neighborhood Unit: Physical Design or Physical Determinism?" <i>Journal of Planning History</i> [ <a href="http://jph.sagepub.com/content/8/2/111">http://jph.sagepub.com/content/8/2/111</a> ]
<b>17 &amp; 19 February:</b>  No class- Reading Week	No reading – Reading Week	
<b>24 &amp; 26 February:</b>  Urban Violence and Segregation  <b>26 February: Research Essay Due</b>	Kristin Larsen, "Harmonious Inequality? Zoning, Public Housing, and Orlando's Separate City, 1920-1945" <i>Journal of Planning History</i> (2002 1:154) [ <a href="http://jph.sagepub.com/content/1/2/154">http://jph.sagepub.com/content/1/2/154</a> ]	1) Raymond Arsenault "The End of the Long Hot Summer: The Air Conditioner and Southern Culture" <i>Journal of Southern History</i> [ <a href="http://www.jstor.org/stable/2208474">http://www.jstor.org/stable/2208474</a> ]  2) LeeAnn Bishop Lands, "A Reprehensible and Unfriendly Act: Homeowners, Renters, and the Bid for Residential Segregation in Atlanta, 1900-1917" <i>Journal of Planning History</i>

		[ <a href="http://jph.sagepub.com/content/3/2/83">http://jph.sagepub.com/content/3/2/83</a> ]
<b>3 &amp; 5 March:</b> Gender and Sexuality	Susan S. Fainstein and Lisa J. Servon, <i>Gender and Planning: A Reader</i> , "Introduction" [ <a href="http://www.newschool.edu/uploaded_files/Milano/Academics/Faculty/gender_and_planning.pdf">http://www.newschool.edu/uploaded_files/Milano/Academics/Faculty/gender_and_planning.pdf</a> ]	1) Leonie Sandercock and Ann Forsyth "A Gender Agenda" <i>Journal of the American Planning Association</i> <a href="http://ezproxy.lib.ucalgary.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=9608190206&amp;site=ehost-live">http://ezproxy.lib.ucalgary.ca/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=9608190206&amp;site=ehost-live</a>  2) Michael Frisch "Planning as a Heterosexist Project" <i>Journal of Planning Education and Research</i> [ <a href="http://jpe.sagepub.com/content/21/3/254">http://jpe.sagepub.com/content/21/3/254</a> ]
<b>10 &amp; 12 March:</b> The Death of American Cities?	Jane Jacobs, "The Death and Life of Great American Cities" (abridged) pp. 103-121 in Scott Campbell and Susan S. Fainstein, eds. (New York: Blackwell Publishers, 1996). On Blackboard	1) Robert Moses, "Are Cities Dead?" <i>The New Yorker</i> , <a href="http://www.theatlantic.com/magazine/archive/1962/01/are-cities-dead/306546/">http://www.theatlantic.com/magazine/archive/1962/01/are-cities-dead/306546/</a>  2) Brent D. Ryan and Daniel Campo, "Autopia's End: The Decline and Fall of Detroit's Automotive Manufacturing Landscape" <i>Journal of Planning History</i> [ <a href="http://jph.sagepub.com/content/12/2/95">http://jph.sagepub.com/content/12/2/95</a> ]
<b>17 &amp; 19 March:</b> New Development, New Activism	Chapter 6 "The Strange Career of Advocacy Planning" pp 89-95 in Kenneth Kolson, <i>Big Plans: The Allure and Folly of Urban Design</i> (Baltimore: The Johns Hopkins	1) Paul Davidoff, "Advocacy and Pluralism in Planning" <i>Journal of the American Institute of Planners</i> [ <a href="http://dx.doi.org/10.1080/01944366508978187">http://dx.doi.org/10.1080/01944366508978187</a> ]

	University Press, 2001). On Blackboard.	2) "Planners as Advocates" pp. 148-170 in Philip Allmendinger, <i>Planning Theory, 2<sup>nd</sup> Ed.</i> (New York, Palgrave, 2009). On Blackboard.
<b>24 &amp; 26 March:</b>  Late-20th Century Cities, Dystopias, and Blight	Mary Edwards and Laura Lawson, "The Evolution of Planning in East St. Louis" <i>Journal of Planning History</i> (4:356 2005) [ <a href="http://jph.sagepub.com/content/4/4/356">http://jph.sagepub.com/content/4/4/356</a> ]	1) Themis Chronopoulos "Robert Moses and the Visual Dimension of Physical Disorder: Efforts to Demonstrate Urban Blight in the Age of Slum Clearance" <i>Journal of Planning History</i> [ <a href="http://jph.sagepub.com/content/early/2013/05/13/1538513213487149">http://jph.sagepub.com/content/early/2013/05/13/1538513213487149</a> ]  2) Macial H. Echenique, Anthony J. Hargreaves, Gordon Mitchell, Anil Namdeo "Growing Cities Sustainably" <i>Journal of the American Planning Association</i> [ <a href="http://dx.doi.org/10.1080/01944363.2012.666731">http://dx.doi.org/10.1080/01944363.2012.666731</a> ]
<b>31 March &amp; 2 April:</b>  Renewal and Rebuilding	Brent D. Ryan, "Reading Through a Plan," <i>Journal of the American Planning Association</i> [ <a href="http://dx.doi.org/10.1080/01944363.2011.616995">http://dx.doi.org/10.1080/01944363.2011.616995</a> ]	1) "Regulating Developments" pp 101-116 in Eran Ben-Joseph, <i>The Code of the City: Standards and the Hidden Language of Place Making</i> (Cambridge: MIT Press, 2005). On Blackboard.  2) Ryan K. James, "From 'slum clearance' to 'revitalisation': Planning, Expertise and Moral Regulation in Toronto's Regent Park," <i>Planning Perspectives</i> (25:1 2010), [ <a href="http://dx.doi.org/10.1080/02665430903421742">http://dx.doi.org/10.1080/02665430903421742</a> ]



<p><b>7 &amp; 9 April:</b></p> <p>Renewal and Rebuilding</p> <p><b>9 April: Presentations Begin</b></p>	<p>“Defining Life-Style and Community Character,” pp. 211-226 in Timothy Beale <i>Ethical Land Use: Principles of Policy and Planning</i> (Baltimore: The Johns Hopkins Press, 1994). On Blackboard.</p>	<p>1) Simon Coop and Huw Thomas “Planning Doctrine as an Element in Planning History: the Case of Cardiff” <i>Planning Perspectives</i> [http://dx.doi.org/10.1080/02665430701213564]</p> <p>2) Simin Davoudi “Sustainability: A New Vision for the British Planning System” <i>Planning Perspectives</i> [http://dx.doi.org/10.1080/026654300364056]</p>
<p><b>14 April:</b></p> <p>Post-Postmodern</p> <p><b>Presentations Conclude</b></p>	<p>Richard Klosterman, “Arguments for and Against Planning” [http://ocw.library.nenu.edu.cn/pluginfile.php/26096/mod_resource/content/2/Klosterman-against_planning.pdf]</p>	<p>1) Sonia A. Hirt “Premodern, Modern, Postmodern? Placing New Urbanism into a Historical Perspective” <i>Journal of Planning History</i> [http://jph.sagepub.com/content/8/3/248]</p> <p>2) John Lovering “The Recession and the End of Planning as We have Known It” <i>International Planning Studies</i> [http://dx.doi.org/10.1080/13563470902857504]</p>

\*\*In addition to these titles, I will post a document on Blackboard of supplemental reading that will provide citations of other related articles to the above themes and subjects.

#### GRADING SCALE

Grade	Grade Point Value	4-Point Range	Percent	Description
A+	4.00	4.00	92.5-100	Outstanding - evaluated by instructor

A	4.00	3.85-4.00	85-92.49	Excellent - superior performance showing comprehensive understanding of the subject matter
A-	3.70	3.50-3.84	80-84.99	Very good performance
B+	3.30	3.15-3.49	76-79.99	Good performance
B	3.00	2.85-3.14	73-75.99	Satisfactory performance
B-	2.70	2.50-2.84	70-72.99	Minimum pass for students in the Faculty of Graduate Studies
C+	2.30	2.15-2.49	66-69.99	All final grades below B- are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements.
C	2.00	1.85-2.14	63-65.99	
C-	1.70	1.50-1.84	60-62.99	
D+	1.30	1.15-1.49	56-59.99	
D	1.00	0.50-1.14	50-55.99	
F	0.00	0-0.49	0-49.99	

Notes:

- A student who receives a "C" or lower in any one course will be required to withdraw regardless of their grade point average (GPA) unless the program recommends otherwise. If the program permits the student to retake a failed course, the second grade will replace the initial grade in the calculation of the GPA, and both grades will appear on the transcript.