

Multimedia for Environmental Design
Instructors: Denis Gadbois, Barry Wylant

EVDS 683.80
M-W 11:00 12:20

Introduction

In this course you will find an opportunity to develop an understanding of graphics and computer multimedia techniques used to create effective presentation and printed media. Using digital photography, illustration, audio and movies you will learn how to use the appropriate features of the following software: Microsoft Power Point, Adobe Photoshop, Adobe Premiere, Adobe Illustrator and Adobe Dreamweaver.

Using video-based tutorial several examples of multimedia projects will be presented. The goal of this course is to provide sufficient experience and exposure to the software so that students are able to design on their own kiosks, portfolio, interactive presentations, web presentation.. The instructor will provide a high level of assistance.

Objectives

- 1- To learn and develop effective Presentation Techniques
- 2- To explore and develop various multi-media tools.

Teaching Approach

The course is divided into two major components (graphics, multimedia). Each component is presented through online video tutorials followed by examples and assignment. It will be mandatory that you register online at Lynda.com for the course materials (\$30).

Means of Evaluation

The course evaluation will be based on the assignments completed during the term.

- 1- Graphic Component (drawing, Photoshop, Illustrator) 50%
- 3- Multimedia Component (Adobe Premiere, Adv Power Point, Dreamweaver) 50%

Special budgetary requirements: the subscription on the video tutorial offered by Lynda.com for the maximum amount of \$30.

Notes:

1. Written work, term assignments and other course related work may only be submitted by e-mail if prior permission to do so has been obtained from the course instructor.
2. It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 220-8237. (<http://www.ucalgary.ca/drc/node/46>) Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course.

3. Plagiarism - Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Most commonly plagiarism exists when:(a) the work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test),(b) parts of the work are taken from another source without reference to the original author,(c) the whole work (e.g., an essay) is copied from another source, and/or,(d) a student submits or presents work in one course which has also been submitted in another course(although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved. While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism is an extremely serious academic offence. It is recognized that clause (d) does not prevent a graduate student incorporating work previously done by him or her in a thesis. Any suspicion of plagiarism will be reported to the Dean, and dealt with as per the regulations in the University of Calgary Graduate Calendar.
4. Information regarding the Freedom of Information and Protection of Privacy Act (<http://www.ucalgary.ca/secretariat/privacy>) and how this impacts the receipt and delivery of course material
5. Emergency Evacuation/Assembly Points (<http://www.ucalgary.ca/emergencyplan/assemblypoints>)
6. Safewalk information (<http://www.ucalgary.ca/security/safewalk>)
7. Contact Info for: Student Union (<http://www.su.ucalgary.ca/page/affordability-accessibility/su-structure/contact-info>); Graduate Student representative(<http://www.ucalgary.ca/gsa/>) and Student Ombudsman's Office (<http://www.su.ucalgary.ca/page/quality-education/academic-services/student-rights>).

Note – please include one or both of the following:

Distribution of Grades

Grade Grade Point Value Graduate Description

A+ 4.0 Outstanding

A 4.0 Excellent – superior performance showing comprehensive understanding of the subject matter

A- 3.7 Very good performance

B+ 3.3 Good performance

B 3.0 Satisfactory performance

Note: The grade point value (3.0) associated with this grade is the minimum acceptable average that a graduate student must maintain throughout the program as computed at the end of each registration anniversary year of the program.

B- 2.7 Minimum pass for students in the Faculty of Graduate Studies Note: A student who receives a B- or lower in two or more courses will be required to withdraw regardless of their grade point average unless the program recommends otherwise. Individual programs may require a higher minimum passing grade.

C+ 2.3

All grades below B- are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements. A student who receives a grade of F will normally be required to withdraw unless the program recommends otherwise.

C 2.0

C- 1.7

D+ 1.3

D 1.0

F 0.0