INSTRUCTOR

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INTRODUCTION

Thematic inquiry and design related to urban design, architecture, environmental science, industrial design and planning.

The goal of this specific course is to provide an introduction to the basics of 2D design drawing and graphic design.

COURSE OBJECTIVES

The course objectives will cover the following areas:

- To develop visual design observation skills;
- To introduce 2D sketching and freehand drawing skills;
- To introduce basic drawing construction techniques;
- To introduce a basic understanding of graphic design.

TEACHING APPROACH

During the course exercises will be assigned, demonstrations and lectures will be offered, and students will be expected to complete assigned exercises. Student work from one class will be discussed and reviewed at the beginning of the subsequent class.

COURSE CONTENT

The course will cover the following topic areas:

- Basic drawing elements: eg. Line and line weight, shapes, forms, additive and subtractive forms, shading techniques, etc.
- Drawing systems: orthographic, isometric and perspective.
- · Quick sketching techniques.
- Basics of graphic design and layout, using MS Power Point and Adobe Illustrator.

CLASS SCHEDULE

Monday/Wednesday 9:00 to 10:20am in PF3160 (for the first 6 weeks of term only)

Weeks 1-3 Basic Drawing Exercises

Weeks 4-6 Basic Graphic Design Exercises

(Oct 08 to 12 Block Week - no classes)

MEANS OF EVALUATION

A minimum level of drawing and graphic design competency must be demonstrated to pass the course. However because of the varying abilities of students attending the course, evaluation will also be based upon individual improvement and progress. Evaluation will be as follows:

Part 1: Design Drawing/Sketching 50% Part 2: PPT Slideshow work/Adobe Illustrator work. 50%

Each part will consist of class exercises submitted as a portfolio for evaluation.

GRADING SCALE

Final grades will be reported as letter grades, with the final grade calculated according to the 4-point range.

Grade	Grade Point Value	4-Point Range	Percent	Description
A+	4.00	4.00	92.5-100	Outstanding - evaluated by instructor
А	4.00	3.85-4.00	85-92.49	Excellent - superior performance showing comprehensive understanding of the subject matter
A-	3.70	3.50-3.84	80-84.99	Very good performance
B+	3.30	3.15-3.49	76-79.99	Good performance
В	3.00	2.85-3.14	73-75.99	Satisfactory performance
B-	2.70	2.50-2.84	70-72.99	Minimum pass for students in the Faculty of Graduate Studies
C+	2.30	2.15-2.49	66-69.99	All final grades below B- are indicative of failure atthe graduate level and cannot be counted toward Faculty of Graduate Studies course requirements.
С	2.00	1.85-2.14	63-65.99	
C-	1.70	1.50-1.84	60-62.99	
D+	1.30	1.15-1.49	56-59.99	
D	1.00	0.50-1.14	50-55.99	
F	0.00	0-0.49	0-49.99	

SPECIAL BUDGETARY REQUIREMENTS

DRAWING MATERIALS REQUIRED:

FOR THE FIRST CLASS STUDENTS ARE REQUIRED TO HAVE:

- 18 x 26" block of newsprint
- drawing pencils: 2H, HB, 3B, 4B, 6B or higher
- White drawing eraser

Other drawing supplies useful for the course include (similar to the studio course):

- A roll of tracing paper;
- Drawing templates (circle, ellipse, large ellipse, etc.)
- Drawing straight edges (drafting triangles, set squares, etc.)
- A metric scale
- Drafting masking tape
- Matt knife and 18" steel ruler

Notes:

- 1. Written work, term assignments and other course related work may only be submitted by e-mail if prior permission to do so has been obtained from the course instructor. Submissions must come from an official University of Calgary (ucalgary) email account.
- 2. It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 220-8237. (http://www.ucalgary.ca/drc/node/46) Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course.
- 3. Plagiarism Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Most commonly plagiarism exists when:(a) the work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test),(b) parts of the work are taken from another source without reference to the original author,(c) the whole work (e.g., an essay) is copied from another source, and/or,(d) a student submits or presents work in one course which has also been submitted in another course(although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved. While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism is an extremely serious academic offence. It is recognized that clause (d) does not prevent a graduate student incorporating work previously done by him or her in a thesis. Any suspicion of plagiarism will be reported to the Dean, and dealt with as per the regulations in the University of Calgary Graduate Calendar.
- 4. Information regarding the Freedom of Information and Protection of Privacy Act (http://www.ucalgary.ca/secretariat/privacy) and how this impacts the receipt and delivery of course material
- 5. Emergency Evacuation/Assembly Points (http://www.ucalgary.ca/emergencyplan/assemblypoints)
- 6. Safewalk information (http://www.ucalgary.ca/security/safewalk)
- 7. Contact Info for: Student Union (http://www.su.ucalgary.ca/page/affordability-accessibility/contact); Graduate Student representative(http://www.su.ucalgary.ca/page/guality-education/academic-services/student-rights).