

**University of Calgary – Faculty of Environmental Design
Critical Thinking and Research Methods
Fall 2015**

EVDS 753 (3-3)

PF 2140 Mondays and Wednesdays 9:30 - 12:20

Instructors:

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Introduction

Design research is directed at the design or construction of products or processes that satisfy previously determined demands (Kuipers et al. 1992, p.38). Dorst (2008) admonished that focusing mainly on professional practice of design causes "a large gap in the logical progression from observation to description, to explanation and then to prescription" (methods and tools that support the practitioner). He argued that we should enrich design research by focusing on deep and systematic understanding of the 'design object' [content of a problem], the design context and the designer. In its simplest explanation, environmental design research involves understanding, informing and creating products or processes/plans (designs) that contribute to achieving desired outcomes for the world we live in. A variety of problems are dealt with and at all scales, acknowledging a long tradition of our Faculty of Environmental Design, including Architecture, Planning, Industrial, Environmental and Urban Design, and Environmental Science focuses. This course emphasizes the nature of inquiry of environmental design research, framing environmental design research problems, and skills for writing research proposals.

Objectives

The purpose of the course is to teach students about developing environmental design research proposals that exhibit thoughtful, thorough, theoretical and practical understanding of the background, purposes and processes employed in scholarly research in the Faculty of Environmental Design. Course objectives are to:

1. Introduce writing an academic proposal and its components, with a focus on being able to produce a conceptual framework (a model of the system under investigation), rationale, research purpose and objectives, and an overview of appropriate methods.
2. Relate personal background, education, skill sets and interests to your research focus.
3. Make progress towards developing an in depth understanding of a research subject.
4. Improve skills for accessing and using literature and precedents as a basis for research.
5. Learn how to critically review literature and precedents for framing a research problem.
6. Learn how to create a conceptual framework for a research project.
7. Learn how to think critically as a researcher by testing assumptions and ideas.
8. Understand the iterative nature of environmental design research, including the evolution of research questions or objectives, and allowing ideas to mature through debate and inquiry.
9. Develop a real research proposal following guidelines of the Canadian Institutes of Health Research (CIHR), the Natural Sciences and Engineering Research Council of Canada (NSERC), or the Social Sciences and Humanities Research Council of Canada (SSHRC) (called 'Tri-Council'), or equivalent.

Teaching Approach

Students will be assisted in developing a focused research topic, which will likely become their Thesis topic. Lectures, group exercises, tutorials, discussion and feedback on assignments are employed in experience-based, inquiry-focused explorations for intervention-oriented environmental design research. Emphasis is placed on collegial exchanges among class participants including students, instructors, advisors or supervisors, and mentors. Through a series of individual and group exercises and assignments students will build a foundation for research, develop a conceptual framework (the system of concepts, assumptions, expectations, beliefs, and theories that supports and informs a research project), and write and present an academic proposal (guidelines of Tri-Council or equivalent) on a research topic.

Content: Topic Areas & Detailed Class Schedule

Date	Topic and activities
September	
9	Lecture: Course introduction and introduction to environmental design research. Exercise: form thematic groups; address question - What is a Master/PhD Thesis? Oral report by groups at end of class.
14	Lecture: Relationships between background, research interests and literature. Group exercise: What are you bringing new, original to your thesis research; how is it relevant? Oral group report.
16	Discussion and Class Activity
21	Lecture: Critical thinking lecture (Tom Harper).
September 29: Assignment #1 due: Written Brief on Your Research Interests.	
23	Discussion and Class Activity
28	Lecture: Using the literature and information management - sources, search engines, peer-reviewed vs. gray literature and web information. Group exercise: Annotated bibliography on a negotiated topic. Oral report.
30	Discussion and Class Activity
October	
<i>October 5 Assignment # 2 due - written report - literature and information sources for your research topic</i>	
5	Lecture: Theoretical foundations and conceptual frameworks (system of concepts, assumptions, expectations, beliefs, and theories that supports and informs a research project). Group exercise: develop a conceptual model (diagram) of a research problem and report key concepts. Oral report and diagram.
7	Discussion and Class Activity
OCTOBER 12-16 Block Week	
19	Lecture: Research methods I - qualitative, quantitative and mixed methods frequently used in environmental design research.
21	Discussion and Class Activity
26	Lecture: Research methods II - qualitative, quantitative and mixed methods frequently used in environmental design research.
28	Discussion and Class Activity

November

2 **Presentations of assignment #3: research purpose and objectives, and review of appropriate methods.**

4 Discussion and Class Activity

9: Lecture

Reading Days November 11 – 15

16 Grant writing skills and tutorial on purpose, objectives and methods

18 Discussion and Class Activity

23 Grant writing skills and tutorial: completing a Tri-Council application.

November 26 Assignment # 4 due: Written research proposal

25 Discussion and Class Activity

November 30: Lecture

December

December 7 December 2 Individual Work and tutorials with instructors – written proposals

December 7 Course Review Individual work and tutorials with instructors - written proposals

Means of Evaluation

The course evaluation will be based on assignments completed during the term, which include written assignments and presentations. There will be no final examination. Written assignments must be submitted as MS Word documents. Presentations and graphics must be presented as MS Power Point slides or in portable document format (.pdf). Be aware that presentations may not display the same on different computers (especially fonts), so check to be certain this will not be a problem before you present.

Assignment 1 (written): Brief statement of research interest; maximum 300 words of text

10%

This report outlines the nature of the topic the student intends to develop as a research proposal. Briefly: describe the topic; the need for research; your academic and professional background and experience relevant to conducting research on the topic (optional); and provide a summary of necessary skills and knowledge to be enhanced or acquired for conducting successful research on the topic. This is a starting point only. It is expected that the research focus will evolve as the problem is explored throughout the remainder of the course, and subsequently during the degree program.

Assignment 2 (written): Literature review and annotated bibliography

20%

The report begins with a brief review (250 word limit) of the research topic, including: key theories and concepts. The annotated bibliography includes the citation and your abstracted review of information in the article including its content, the author's arguments, and most importantly, key words and your thoughts on the relevance of the article to your research interests noted for future reference. The abstracted review of information normally should not exceed 150 words per source. This written assignment must be formatted according to provided guidelines. The **minimum** number of annotated entries in the bibliography is 10 papers, book chapters, books, or other peer reviewed references (i.e. primary academic literature).

Assignment 3 (presentation): Research problem statement, purpose and objectives, and review of relevant methods; Presentations in class 25%

The research problem statement provides a brief overview of the phenomenon and a specific research problem (focus). The purpose describes the qualitative end point of the project (what you propose to achieve). Objectives or research questions are specific foci for the research, which if addressed will accomplish the purpose of the project. Provide a brief review of methods used by previous authors to address similar research objectives or questions.

Ideally, the presentation would highlight all material to be included in a written research proposal, for submission to the Canadian Institutes of Health Research (CIHR), Natural Sciences and Engineering Research Council of Canada (NSERC), or Social Sciences and Humanities Research Council of Canada (SSHRC) (called 'Tri-Council'), or equivalent.

Assignment 4 (written): Complete research proposal 45%

Written research proposal, following guidelines of the Canadian Institutes of Health Research (CIHR), the Natural Sciences and Engineering Research Council of Canada (NSERC), or the Social Sciences and Humanities Research Council of Canada (SSHRC) (called 'Tri-Council'), or equivalent.

Total 100%

Note: A passing grade in Assignment 4 is required to pass the course as a whole.

Grading Scale

Final grades will be reported as letter grades, with the final grade calculated according to the 4-point range. Assignment(s) will be evaluated by percentage grades, with their letter grade equivalents as shown.

Grade	Grade Point Value	4-Point Range	Percent	Description
A+	4.00	4.00	92.5-100	Outstanding - evaluated by instructor
A	4.00	3.85-4.00	85-92.49	Excellent - superior performance showing comprehensive understanding of the subject matter
A-	3.70	3.50-3.84	80-84.99	Very good performance
B+	3.30	3.15-3.49	76-79.99	Good performance
B	3.00	2.85-3.14	73-75.99	Satisfactory performance
B-	2.70	2.50-2.84	70-72.99	Minimum pass for students in the Faculty of Graduate Studies
C+	2.30	2.15-2.49	66-69.99	All final grades below B- are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements.
C	2.00	1.85-2.14	63-65.99	
C-	1.70	1.50-1.84	60-62.99	
D+	1.30	1.15-1.49	56-59.99	
D	1.00	0.50-1.14	50-55.99	
F	0.00	0-0.49	0-49.99	

Notes:

- A student who receives a "C+" or lower in any one course will be required to withdraw regardless of their grade point average (GPA) unless the program recommends otherwise. If the program permits the student to retake a failed course, the second grade will replace the initial grade in the calculation of the GPA, and both grades will appear on the transcript.

Readings

Required –to study in-depth all information linked to the following websites:

Canada Graduate Scholarships-Master's Program

http://www.nserc-crsng.gc.ca/Students-Etudiants/PG-CS/CGSM-BESCM_eng.asp#Deadlines

Tri-Agency Harmonization of the Canada Graduate Scholarships

http://www.nserc-crsng.gc.ca/Students-Etudiants/CGSHarmonization-HarmonizationBESC_eng.asp

Alexander Graham Bell Canada Graduate Scholarships-Doctoral Program and NSERC Postgraduate Scholarships-Doctoral Program

http://www.nserc-crsng.gc.ca/Students-Etudiants/PG-CS/BellandPostgrad-BelletSuperieures_eng.asp

Joseph-Armand Bombardier Canada Graduate Scholarships Program Doctoral Scholarships, and SSHRC Doctoral Fellowships

<http://www.sshrc-crsh.gc.ca/funding-financement/programs-programmes/fellowships/doctoral-doctorat-eng.aspx>

ResearchNet – RechercheNet

Program Name Doctoral Research Award : 2014-2015

<https://www.researchnet-recherchenet.ca/mnr16/viewOpportunityDetails.do?progCd=10517&language=E&fodAgency=CIHR&view=browseArchive&browseArc=true&org=CIHR>

Suggested

The following are suggested readings for the course. Journal articles are available through University of Calgary Library digital resources. Books may be found in the library or purchased from the bookstore, Chapters/Indigo (www.chapters.indigo.ca), or Amazon (Amazon.ca).

Allio, R. 2003. Russell L. Ackoff, iconoclastic management authority, advocates "systemic" approach to innovation. *Strategy & Leadership* 31(3): 19-26.

Bradley, C. and E. Green. 2011. Reflective journaling. Centre for teaching and Learning. University of Regina. <http://www.uregina.ca/ctl/blog/reflective-journaling>

Dorst, K. (2008). Design research: a revolution-waiting-to-happen. *Design Studies* 29: 4-11.

Friedman, K. 2003. Theory construction in design research: criteria, approaches, and methods. *Design Studies* 24:507-522.

Guthery, F. 2008. Statistical ritual versus knowledge accrual in wildlife science. *The Journal of Wildlife Management* 72(8): 1872-1875.

Kuipers, T.A., Vos, R., and Hauke, S. 1992. Design Research Programs and the Logic of Their Development. *Erkenntnis* 37: 37-63.

Maxwell, J.A. 2013. Chapter 3 Conceptual framework: What do you think is going on? Pages 39-72 in L. Bickman and D. Rog (eds.) *Qualitative research design: An interactive approach*. Sage Publications Inc., Los Angeles.

Ortlipp, M. 2008. Keeping and using reflective journals in the qualitative research process. *The Qualitative Report* 13(4): 695-705.

Zerubavel, E. 1999. *The clockwork muse: A practical guide to writing theses, dissertations, and books*. Harvard University Press. 128 pp.

Web Sites by Topic

Annotated bibliographies: <http://www.writing.utoronto.ca/advice/specific-types-of-writing/annotated-bibliography>

Reflective journaling: <http://www.uregina.ca/ctl/blog/reflective-journaling>

Additional recommended Reading

- Antrop, M. (2003). Expectations of scientists towards interdisciplinary and transdisciplinary research. *Interdisciplinary and transdisciplinary landscape studies: potential and limitations*. B. Tress, G. Tress, A. van der
- Valk and G. Fry. Wageningen, Netherlands, Delta Series 2: 44-54.
- Bayazit, N. (2004). "Investigating design: A review of forty years of design research." *Design Issues* 20(1): 16-29.
- Buchanan, R. 2001. Design research and the new learning. *Design Issues* 17(4):3-23
- Castán Broto, V., M. Gislason, et al. (2009). "Practicing interdisciplinarity in the interplay between disciplines: experiences of established researchers." *Environmental Science & Policy* 12(7): 922-933.
- Dalrymple, J. and W. Miller (2006). "Interdisciplinarity: a key for real-world learning." *Planet* 17: 29-31.
- Dimagio, P.J. (1995). Comments on "What Theory is Not". *Administrative Science Quarterly*, 40(3), 391-397.
- Dorst, K. (2008). Design research: a revolution-waiting-to-happen. *Design Studies* 29: 4-11.
- Downton, Peter (2005). *Design Research*. Melbourne, AUS: RMIT University Press.
- Eastman C., W.C. Newstettler and W.M. McCracken, eds. 2001. *Design knowing and learning: cognition in design education*. Elsevier, Oxford.
- Friedman, K. 2003. Theory construction in design research: criteria, approaches, and methods. *Design Studies* 24:507-522.
- Guthery, F. 2008. Statistical ritual versus knowledge accrual in wildlife science. *The Journal of Wildlife Management* 72(8): 1872-1875.
- Koestler, A. (1973). *The Act of Creation*. New York, NY: Dell Publishing Co., Inc.
- Kuhn, T. (1970). *The Structure of Scientific Revolutions*. Chicago, IL: University of Chicago Press.
- Kuipers, T.A., Vos, R., & Hauke, S. (1992). Design Research Programs and the Logic of Their Development. *Erkenntnis*, Kluwer Academic Publishers, 37, 37-63.
- Lakatos, I., & Musgrave, A. (eds.) (1974). *Criticism and the Growth of Knowledge*. London, UK: Cambridge University Press.
- Lawson, B. (2007). *What Designers Know*. Burlington, MA: Architectural Press, Elsevier Ltd.
- Lieblich, A., Tuval-Mashiach, R., & Zilber, T. (1998). *Narrative Research: Reading, Analysis, and Interpretation*. Thousand Oaks, CA: Sage Publications, Inc.
- Locke, L.F., Spirduso, W.W., & Silverman, S.J. (1993). *Proposals that Work*. Newbury Park, CA: Sage Publications.
- Magee, B. (1973). *Popper*. London, UK: Fontana.
- Mason, J. (1996). *Qualitative Researching*. Thousand Oaks, CA: Sage Publications, Inc.

McGregor, S. L. T. (2004). "The nature of transdisciplinary research and practice." [unpublished, but I like her synthesis]

Morgan, G. (Ed.) (1983). *Beyond Method, Strategies for Social Research*. Thousand Oaks, CA: Sage Publications, Inc.

Nicolescu, B. (2005). *Transdisciplinarity past, present and future. Moving Worldviews*. Soesterberg, the Netherlands.

Oxman, R. 2004. Think-maps: teaching design thinking in design education. *Design Studies* 25:63-91.

Pacanowsky, M. (1995). "Team tools for wicked problems." *Organizational Dynamics*, 23(3), 36-52.

Popper, K.R. (1992). *The Logic of Scientific Discovery*, London, UK: Routledge.

Schön, D. A. (1983) *The Reflective Practitioner: How professionals think in action*. London, UK: Temple Smith

Schön, D. A. (1987) *Educating the Reflective Practitioner*. San Francisco, CA: Jossey-Bass.

Schön, D.A. and G. Wiggins. 1992. Kinds of seeing and their functions in designing. *Design Studies* 13:135-156.

Simon, H.A. (1996). *The Sciences of the Artificial*. Cambridge, MA: MIT Press.

Slife, B.D., & Williams, R.N. (1995). *What's Behind the Research?* Thousand Oaks, CA: Sage Publications, Inc.

Sommer, R., & Sommer, B.B. (1980). *A Practical Guide to Behavioral Research*. New York, NY: Oxford University Press.

Sutton, R.I., & Staw, B.M. (1995). What Theory is Not. *Administrative Science Quarterly*, 40(3), 371-384.

Tress, B., G. Tress, et al. (2009). "Integrative research on environmental and landscape change: PhD students' motivations and challenges." *Journal of Environmental Management* 90(9): 2921-2929.

Wener, R. (2008). "History and Trends in Environmental Design Research (EDR)." *Journal of Architectural and Planning Research* 25(4): 282-97.

Weick, K.E. (1995). What Theory is Not, Theorizing Is. *Administrative Science Quarterly*, 40(3), 385-390.

Zeisel, J. (1988). *Inquiry by Design*. New York, NY: Cambridge University Press.

Zerubavel, E. 1999. *The clockwork muse: A practical guide to writing theses, dissertations, and books*. Harvard University Press. 128 pp.

Special Budgetary Requirements

None

Notes:

1. Written work, term assignments and other course related work may only be submitted by e-mail if prior permission to do so has been obtained from the course instructor. Submissions must come from an official University of Calgary (ucalgary) email account.
2. Academic Accommodations. Students who require an accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to their Instructor or the designated contact person in EVDS, Jennifer Taillefer (jtaillef@ucalgary.ca). Students who require an accommodation unrelated to their coursework or the requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to the Vice-Provost (Student Experience). For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/
3. Plagiarism - Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Most commonly plagiarism exists when:(a) the work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test),(b) parts of the work are taken from another source without reference to the original author,(c) the whole work (e.g., an essay) is copied from another source, and/or,(d) a student submits or presents work in one course which has also been submitted in another course(although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved. While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism is an extremely serious academic offence. It is recognized that clause (d) does not prevent a graduate student incorporating work previously done by him or her in a thesis. Any suspicion of plagiarism will be reported to the Dean, and dealt with as per the regulations in the University of Calgary Graduate Calendar.
4. Information regarding the Freedom of Information and Protection of Privacy Act (<http://www.ucalgary.ca/secretariat/privacy>) and how this impacts the receipt and delivery of course material
5. Emergency Evacuation/Assembly Points (<http://www.ucalgary.ca/emergencyplan/assemblypoints>)
6. Safewalk information (<http://www.ucalgary.ca/security/safewalk>)
7. Contact Info for: Student Union (<http://www.su.ucalgary.ca/page/affordability-accessibility/contact>); Graduate Student representative(<http://www.ucalgary.ca/gsa/>) and Student Ombudsman's Office (<http://www.su.ucalgary.ca/page/quality-education/academic-services/student-rights>).