



GEOGRAPHY FINAL COURSE OUTLINE: WINTER 2014
GEOGRAPHY 597
H (3-0)

Adventure Tourism

Section	Days	Time	Location
LEC01	MoTuThFrSa	09:00 – 16:30	SA 107

Instructor: Carol Patterson	Office: ES446
Tel: 220 6200	Email:

Official Course Description:

Adventure tourism is one of the largest segments of the travel industry and growing rapidly. Once dominated by sports such as downhill skiing and scuba diving, adventure travel has expanded to include activities such as wildlife watching, rock climbing, mountain biking and extreme adventure challenges. People who once were happy to sit on a beach are now looking for adventure and challenge on their vacations. They depart for their trips in various states of preparedness and with high expectations for personal fulfillment. While many businesses rejoice at the growth in this form of travel, resource managers at popular destinations often are overwhelmed by these tourists who place high demands on cultural and natural environments.

In this class we learn about Adventure travel, its origins, the people who are drawn to it and the resource management issues surrounding it. We explore issues concerning user conflicts, access to sensitive environments, and destination management. We also consider what can be done to help ensure sustainability of cultural and natural resources on which Adventure tourism depends.

Please note: The appropriate emergency evacuation assembly point for all classes taught in Science B is ICT Food Court.

Course Objective:

- Understand the nature of adventure tourism
- Explore the issues associated with the rapid growth of adventure tourism
- Discuss the risk elements of adventure and extreme adventure activities
- Understand approaches and techniques involved in planning, managing, implementing and monitoring effective tourism and recreational activities and development.

Course content:

- Range of Adventure Travel Opportunities (tours, travelogue shows, Survivor and other reality-based shows, Internet, festivals and special events)
- History of Adventure Travel
- Components of an Adventure Travel Product
- Characteristics of Adventure Travelers
- Reasons for Adventure Travel
- Effects of Technology
- Growth of Extreme Adventure Events
- The Roles of Guides
- Adventure Travel And Economic Development
- Access issues
- Conflicts Among Users

- Risk Management issues
- Management of Adventure Tourism Destinations
- Trade Associations
- Ethical issues
- Future Trends

The instructor reserves the right to include topics not identified here and to exclude topics in this list as appropriate to the focus and/or enhancement of the course.

Blackboard

Class pre-readings and assignments will be posted on blackboard. Students can access this material at <http://www.blackboard.ucalgary.ca>

Text(s)/Readings:

Course pre-readings will be placed on Blackboard at <http://www.ucalgary.ca> there will be an exam on the readings on the second day of class so students are asked to be familiar with this material before the class commences.

Swarbrook, John, Colin Beard, Suzanne Leckie & Gill Pomfret (2003) Adventure Tourism the New Frontier. Oxford, GB: Butterworth-Heinemann

Teo, Albert & Carol Patterson (2005) Saving Paradise: the Story of Sukau Rainforest Lodge. Kota Kinabalu, Malaysia: Sabah Handicraft Centre

Grading

Students are asked to do pre-readings for the course and this is the basis for an exam at the start of the course. As well, students will be asked to do an in-class interpretation demonstration. (Details of assignment are provided in Blackboard).

Students also are asked to prepare a case study on adventure travel. (Details of assignment are provided in Blackboard). A final exam (in class) constitutes the remainder of the course evaluation. There will be no final exam scheduled by the Registrar.

Marks are allocated as follows:

Exam	35%	(due dates specified)
Interpretation Demonstration	15%	
Case Study	40%	
Final Exam	10% (in class)	

Notes:

- i) Although all graded components of the course must be completed, it is *not* necessary to receive a passing grade on any one component of the course in order to receive a passing grade in the course as a whole. There are no 'make-up' exams (but consideration is given to medical or other reasons, accompanied by acceptable documentation)
- ii) There is a penalty for not submitting assignments on time. Assignments submitted after the deadline will be penalized with the loss of a grade (e.g. A- to B+) for each day late. (Consideration is given to medical or other reasons, accompanied by acceptable documentation).

Grading system

96-100 A+ 77-80 B 59-61 C-

90-95	A	71-76	B-	55-58	D+
86-89	A-	65-70	C+	50-54	D
81-85	B+	62-64	C	0-49	F

For additional detailed course information posted by the Instructor see Blackboard at:
<http://blackboard.ucalgary.ca/>

Writing across the Curriculum

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Centre in the Effective Writing Office can be utilized by all undergraduate and graduate students who feel they require further assistance.

Principles of Conduct

The University of Calgary Calendar includes a statement on the Principles of conduct expected of all members of the University community (including students, faculty, administrators, any category of staff, practicum supervisors and volunteers) whether on or off the University's property. This statement applies in all situations where the members of the University community are acting in their University capacities. All Members of the University Community have a responsibility to familiarize themselves with this statement which is available at: <http://www.ucalgary.ca/pubs/calendar/current/j-2.html>

Plagiarism

Academic dishonesty is not an acceptable activity at the University of Calgary and students are **strongly advised** to read the Student Misconduct section in the University Calendar. Quite often, students are unaware of what constitutes academic dishonesty or plagiarism. The most common are 1) presenting another student's work as your own 2) presenting an author's work or ideas as your own without proper referencing and 3) using work completed for another course. This activity will not be tolerated in this course and students conducting themselves in this manner will be dealt with according to the procedures outlined in the calendar. <http://www.ucalgary.ca/honesty/plagiarism>

Student Accessibility Services Accommodations

If you are a student with a documented disability who may require academic accommodation and have not registered with Student Accessibility Services, please contact their office at 220-8237. Students who have not registered with Student Accessibility Services are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course.

Freedom of Information and Protection of Privacy

FOIP: The Freedom of Information and Protection of Privacy (FOIP) legislation disallows the practice of having students retrieve assignments from a public place, e.g., outside instructor's office, the department office, etc. Term assignments will be returned to students individually, during class or during the instructor's office hours; if students are unable to pick up their assignments from the instructor, they provide the instructor with a stamped, self-addressed envelope to be used for the return of the assignment.

Re: Posting of Grades and Picking-up of Assignments

- All assignments will be handled through Blackboard or personally.

- Their own grades will be available to each student on Blackboard by password access. Grades will **not** be available at Geography's main office.

Contact Information for Student and Faculty Representation

- SU VP Academic Phone: 220-3911 and e-mail: suypaca@ucalgary.ca
- SU Faculty Rep. Phone: 220-3913 and e-mail: arts1@ucalgary.ca

The students ombudsman office information can be found at:

<http://www.su.ucalgary.ca/page/affordability-accessibility/su-structure/contact-info>

Campus Safewalk

Campus Security, in partnership with the Students' Union, provides the Safewalk service, 24 hours a day, to any location on Campus including the LRT, parking lots, bus zones and University residences. Contact Campus Security at 220-5333 or use a help phone, and Safewalkers or a Campus Security officer will accompany you to your Campus destination.

Faculty of Arts Program Advising and Student Information Resources

- Have a question, but not sure where to start? The new Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts! Drop in at SS110, call us at 403-220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.
- For program planning and advice, contact the Student Success Centre (formerly the Undergraduate programs Office) at (403) 220-5881 or visit them in their new space on the 3rd Floor of the Taylor Family Digital Library.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.

Contact for Students Union Representatives for the Faculty of Arts:

arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca, arts4@su.ucalgary.ca