

# Pengfei Li

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## Employment

Associate Professor (with tenure), Strategy and Global Management, Haskayne School of Business, University of Calgary, 2021-

Assistant Professor, Department of International Business, HEC Montréal, Canada, 2016–2020

Banting Postdoctoral Fellow, Department of Political Science, University of Toronto, Canada 2013–2015.

Consultant, World Bank, 2012–2013

Lecturer, Department of Urban and Regional Economics, East China Normal University, Shanghai, P.R.China, 2011–2013.

## Education

Ph.D. Peking University, P.R.China, 2011.

B.S. Northwest University, P.R.China, 2006.

## Grants

PI, New Faculty Grant, CAD 57,150, The Fonds de recherche du Québec — Société et culture (FRQSC). 2019–2021. (1<sup>st</sup> out of 12)

PI, Internal Grant, CAD 7,306, HEC Montreal, 2018–2020.

Co-applicant, Insight Grant, CAD 100,314, Social Sciences and Humanities Research Council of Canada (SSHRC), 2017–2019

Co-PI, Policy Research Grant, CAD 15,000, Asia Pacific Foundation of Canada, 2015–2016

Banting Postdoctoral Fellowship, CAD 140,000, Government of Canada (one of the 70 global fellows in 2013), 2013–2015

PI, Early Career Grant, RMB 230,000, National Science Foundation of P. R. China, 2013–2016

Collaborator, Insight Grant, CAD 150,150, Social Sciences and Humanities Research Council of Canada (SSHRC). 2013–2016

## Awards

*Best Paper Award*, Academy of International Business, US Northeast Chapter, 2018.

*Best Reviewer Award*, Journal of Economic Geography, 2015.

*Best Paper Award*, Regional Studies Association, Global Conference, 2012.

*Travel Award*, Association of American Geographers, 2009.

## Publications

### Journal Articles

1. Bathelt, Harald and Li, Pengfei. 2020. Building better methods in economic geography. *Zeitschrift für Wirtschaftsgeographie (German Journal for Economic Geography)* <https://doi.org/10.1515/zfw-2020-0014>
2. Bathelt, Harald and Li, Pengfei. 2020. Processes of building cross-border knowledge pipelines. *Research Policy* <https://doi.org/10.1016/j.respol.2020.103928>.
3. Li, Pengfei and Bathelt, Harald. 2020. Headquarters-subsidiary knowledge strategies at the cluster level. *Global Strategy Journal*. 10(3):585-618.

*Best Paper Award*, Academy of International Business, US Northeast Chapter, 2018.

4. Zhu, Huasheng and Li, Pengfei. 2019. Dancing in shackles: interactive learning of industrial design firms in Beijing. *Industry and Innovation*. 26(5):568-591.
5. Li, Pengfei. 2018. A tale of two clusters: knowledge and emergence. *Entrepreneurship and Regional Development*. 30(7-8): 822-847. (IF: 2.9)
6. Li, Pengfei and Bathelt, Harald. 2018. Location strategy in cluster networks. *Journal of International Business Studies*. 49(8): 967-998.
7. Bathelt, Harald., Li, Pengfei and Zhu, Yi-Wen. 2017. Geographies of temporary markets: an anatomy of the Canton Fair. *European Planning Studies*. 25(9): 1497-1515.
8. Li, Pengfei and Bathelt, Harald. 2017. From temporary market to temporary cluster: evolution of the Canton Fair. *Area Development and Policy*. 2(2): 154-172.
9. Li, Pengfei. 2014. Global temporary networks of clusters: structures and dynamics of trade fairs in Asian economies. *Journal of Economic Geography*. 14(5): 995-1021.
10. Bathelt, Harald and Li, Pengfei. 2014. Global cluster networks: foreign direct investment flows from Canada to China. *Journal of Economic Geography*. 14(1): 45-71.

*Best Paper Award*, Regional Studies Association, Global Conference, 2012.

11. Li, Pengfei. 2014. Horizontal vs. vertical learning: divergence and diversification of lead firms in Hangji toothbrush cluster, China. *Regional Studies*. 48(7): 1227-1241.

12. Li, Pengfei., Bathelt, Harald and Wang, Jici. 2012. Network dynamics and cluster evolution: changing trajectories of aluminum extrusion industry in Dali, China. *Journal of Economic Geography*. 12(1): 127-155.

*Travel Award, Association of American Geographers, 2009*

### *Book Chapters*

1. Li, Pengfei. Horizontal learning. 2017. In Harald Bathelt., Patrick Cohendet., Sebastian Henn and Laurent Simon (eds) *The Elgar Companion to Innovation and Knowledge Creation: A Multi-disciplinary Approach*, Edward Elgar, pp.392-404.
2. Wang, Jici. and Li, Pengfei. 2017. Growth poles and growth centers. In Douglas Richardson, Noel Castree, Michael Goodchild, Audrey Kobayashi, Weidong Liu and Richard Marston. (eds) *The International Encyclopedia of Geography*. John Wiley & Sons, Ltd.
3. Li, Pengfei. 2017. Family networks for learning and knowledge creation in developing countries. In Johannes Gluckler, Emmanuel Lazega and Ingmar Hammer (eds) *Knowledge and Networks*, Springer, pp.67-84.
4. Li, Pengfei. 2015. Temporary clustering in developing economies: trade fairs in South and Southeast Asia. In Harald Bathelt and Gang Zeng (eds) *Temporary Knowledge Ecologies: the Rise and Evolution of Trade Fairs in Asia-Pacific*, Edward Elgar. pp.93-114.
5. Bathelt, Harald, Li, Pengfei and Zeng, Gang. 2015. Towards temporary knowledge ecologies in the Asia-Pacific region: a synthesis. In Harald Bathelt and Gang Zeng (eds) *Temporary Knowledge Ecologies: the Rise and Evolution of Trade Fairs in Asia-Pacific*, Edward Elgar. pp.293-309.
6. Li, Pengfei. 2013. How industrial clusters helped light manufacturing. In Hinh T. Dinh, Thomas Rawski, Ali Zafar, Lihong Wang and Eleonora Mavroeidi. *Tales from the Development Frontier: How China and Other Countries Harness Light Manufacturing to Create Jobs and Prosperity*, Washington, D.C.: World Bank Press. pp.122-145.
7. Bathelt, Harald and Li, Pengfei. 2020 and 2013. Evolutionary Economic Geography and Relational Geography. In Fischer Manfred and Peter Nijkamp (Eds.) *Handbook in Regional Science*, Springer. Volume 2, Chapter 31, pp. 591-609.

### *Working Papers*

Li, Pengfei and Bathelt, Harald. Spatial knowledge strategies. R&R at *Economic Geography*

### *Report*

Bathelt, Harald and Li, Pengfei. 2015. Mapping networks of innovative clusters between China and Canada. Asia Pacific Foundation of Canada, Vancouver.

## Cases

1. Durand, Aurelia., Toteva, Teodora., Li, Pengfei. 2020. Montréal International: going abroad further. with teaching note in English and French.
2. Li, Pengfei. 2019. Amazon's 2<sup>nd</sup> headquarters. with teaching note in English.
3. Li, Pengfei. 2018. Competing with dragons: Amazon in China/Face aux dragons: Amazon en Chine. with teaching note in English and French. *International Journal of Case Studies in Management*, 16(1). 1-19.

*Between 2018 June and 2019 June, the case generated 6,887 \$ in sales, used in 40 universities worldwide including University of Pennsylvania and Northwestern University.*

## Conferences

2019: AAG, RSA Montréal

2018: AIB US Northeast Chapter, iBEGIN, AIB Canada Chapter

2016: iBEGIN, AAG

2015: AAG

2014: Global Conference on Economic Geography, University of Toronto, AAG

2013: University of Heidelberg, RSA

2012: AAG, RSA

2011: Global Conference on Economic Geography, AAG, RSA

2009: AAG

2007: Global Conference on Economic Geography

## Teaching

*International Business: An Integrated View*, Master student course, Department of International Business, HEC Montreal, 2017. 4/4 (4 the highest)

*Managing International Business Networks*, Master student course, Department of International Business, HEC Montreal, 2016, 2017, 2018. 3.4/4; 3.5/4; 3.6/4; 3.6/4 (4 the highest)

*Gestion des réseaux d'affaires internationaux* (French version of the course *Managing International Business Networks*), Master student course, Department of International Business, HEC Montreal, 2019. 3.6/4 (4 the highest)

*Global Business Environment*, Undergraduate course, Department of International Business, HEC Montreal, 2018. 3.1/4 (4 the highest)

*New Economic Spaces*, Undergraduate course, Department of Geography and Program in Planning, University of Toronto, 2014. 3.5/5 (5 the highest)

*Regional Development in a Global Perspective*, Master student course, Department of Urban and Regional Economics, East China Normal University, 2012, 2013. No student evaluation. Enrolled students: 5(2012) → 13(2013)

*Introduction to Geography*, Undergraduate course, Department of Urban and Regional Economics, East China Normal University, 2012. No student evaluation.

## **Supervising**

PhD student at HEC Montreal: Yihan Wang (2019)

Master students at HEC Montreal: Jingjing Liu (2018); Sicong Liu (2018); Quentin Tige (2019); Chunyu Luo (2019); Ying Shu (2020); Qianyue Lin (2020); Émilie Bergeron (2020)

## **Editorial**

Special Issue Editor: *Zeitschrift für Wirtschaftsgeographie*, 2020, with Harald Bathelt

Associate Editor: *Management International* (2020-)

## **Referee**

Economic geography, planning and urban studies journals: *Journal of Economic Geography* (Best Reviewer Award 2015), *Economic Geography*, *Regional Studies*, *Environment and Planning A*, *Urban Studies*, *Journal of Planning Literature*, *The Geographical Journal*, *Geoforum*, *Zeitschrift für Wirtschaftsgeographie*, *Geografiska Annaler: Series B, Human Geography*, *Tijdschrift voor economische en sociale geografie*, *Geographical Research*, *Professional Geographer*, *GeoJournal*

International business, management and economics journals: *Journal of International Business Studies*, *Journal of World Business*, *Management International*, *Canadian Journal of Administrative Sciences*, *M@nagement*, *China Economic Review*, *Accounting and Finance*

Innovation and entrepreneurship journals: *Research Policy*, *Journal of Business Venturing*, *Strategy Entrepreneurship Journal*, *Industry and Innovation*

## **Medias Coverage**

Radio-Canada (2019/10/1), Radio VM (2018/10/1), Journal of Montreal(2018/03/28)

## **Others**

Software: Stata, Python, ArcGIS, fsQCA, CorelDRAW

Languages: Chinese, English, French