



Department of History

HTST 341 History of Popular Culture in Canada, 1850-Present
Fall, 2020

Instructor: Dr. Rebecca Ralph

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Teaching Assistant(s):

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Office Hours and Method for Instructor and TAs: By appointment via zoom

Course Delivery: Online via Zoom

Synchronous Class Times: MWF 13:00 – 13:50

Description: This course will explore popular culture in Canada from the 1850s to present day. The course will begin with the urban-industrial revolution in Canada and explore various cultural trends overtime including holidays, festivals, sporting culture, hobbies, music, clothing trends, literary movements, and major events. The course will examine which groups of people at different times have shaped cultural trends and how this information helps us understand what cultural trends and activities meant to different groups. The course will also consider what makes trends Canadian, and how debates over regional vs national culture and cultural appropriation from Indigenous peoples shape our understanding of Canadian culture. The course will introduce students to scholarly debates about what is popular culture through a focus on understanding the three participants in the making of popular culture, *creators* (such as artists, performers, athletes) *suppliers* (media organizations, institutions, event promoters, theaters), and *consumers* of culture. This course will also examine how people engage in cultural activities, and consider how popular culture, which is formed through struggle between the three groups listed above, is a dynamic force shaped by all those who participate in cultural activities. Throughout the course students will be asked to consider two questions in relation to the history of Canadian popular culture: what constitutes Canadian culture and what is the significance of historical responses to the question of if anything should be done to support Canadian culture?

Learning Outcomes: In this course students will learn how to examine primary sources related to cultural activities such as clothing, popular literature, monuments, and media items like songs, photographs, and films. Students will develop their historical knowledge about trends in popular culture, significant cultural figures, and debates in Canada about popular culture's significance for understanding the complexities of Canadian culture and identity. Students will also develop their research and writing skills through learning to analyze cultural artefacts and writing critical assessments of major Canadian cultural trends and phenomena, and scholarly debates about the history of Canadian popular culture.

Required Text for Purchase

Vance, Jonathan F. *A History of Canadian Culture*. Oxford: Oxford University Press, f.p.2009.

Note: This book is available as a e-book via the library

Library Link for E-Book Access: https://ucalgary-primo.hosted.exlibrisgroup.com/permalink/f/mtt0p8/01UCALG_ALMA51738219010004336

Assessments	Weight	Due Date
Cultural Artefact Analysis 1	30%	Due Monday October 19 th by Midnight on D2L
Cultural Artefact Analysis 2	30%	Due Friday November 27 th by Midnight on D2L
Take-Home Final Exam	40%	Due Monday December 14 th by Midnight on D2L

Late Submissions Policy: Late assignments may be accepted at the discretion of the instructor with a grade penalty. Please communicate with the instructor about any issue or concern relating to completing an assignment on time ahead of the assignment due date. There will be no extensions for the final exam.

On-Line Instruction Statement:

This class will have three synchronous zoom sessions a week that will include both lecture and review activities, such as discussions of cultural artefacts and assignments. The link for the zoom classes will be posted on D2L and included in your weekly Monday email, which you will receive each week by 9:00 am, outlining the activities for the week. Please ensure you do not share the zoom link with anyone outside the class. All lectures will be recorded and posted to D2L by the end of each week. Any discussion portions of the Zoom class where students share their ideas will not be recorded. Students are expected to stay on top of the readings, attend class regularly, and participate in all activities. At times throughout the term the instructor may assign a film for viewing in lieu of one or two Zoom sessions. Students will be notified of this the week before and the film's streaming link will be posted to D2L and in the Monday email. Also, at times, students will be asked to view short videos or other cultural artefacts such as poems or images before a review class. These items will be posted to their week's folder on D2L, discussed beforehand in class, and highlighted in the Monday email.

Learning Technologies Requirements

There is a D2L site for this course which contains a link to the required text and other relevant class resources and materials, which will be posted throughout the term, (see d2l.ucalgary.ca) and the course will use Zoom. In order to successfully engage in their learning experiences at the University of Calgary, students in this course will need reliable access to the following technology: A computer with a supported operating system; a current and updated web browser; a webcam (built-in or external); a microphone and speaker (built-in or external or headset); current antivirus and/or firewall software enabled; broadband internet connection. A microphone or webcam will not be required for this course, but these technologies will be useful for participating in activities.

Course Schedule

Date	Topic & Assigned Reading	Assignments/Due Dates
Week 1: Sept 8-11	Topic: Introduction to Studying Popular Culture in Canada Reading: Vance, A History of Canadian Culture, Introduction, Chapter 1 and 2	
Week 2: Sept 14 – 18	Topic: Sports, Leisure, and Life in the Mid-Nineteenth Century Reading: Vance, A History of Canadian Culture, Chapter 3 and 4	
Week 3: Sept 21– 25	Topic: Ordering from Eaton's: The Victorian Middle Class and Consumer Culture Reading: Vance, A History of Canadian Culture, Chapters 5	
Week 4: Sept 28- Oct 2	Topic: Anxiety over Industrialization: The Rise of Tourism and the Cult of Nature Reading: Vance, A History of Canadian Culture, Chapters 6	
Week 5: Oct 5-9	Topic: Individuals in Canadian Society: Popular Literary Figures and Their Reaction to a Changing Society ➔ Spotlight on Stephen Leacock and Pauline Johnson Reading: Vance, A History of Canadian Culture, Chapters 7, 8	
Week 6: Oct 13-16	Topic: Expressions of Trauma and Acts of Myth Making: Cultural Responses to The Great War Reading: Vance, A History of Canadian Culture, Chapter, 9, 10	
Week 7: Oct 19-23	Topic: The Need for a National Culture, Modernism in Art, and Tensions over American Influence Reading: Vance, A History of Canadian Culture, Chapters 11 and 12	Cultural Artefact Analysis Paper 1 Due Monday October 19th by Midnight on D2L

Week 8: Oct 26-30	<p>Topic: Canada and WW2: The National Film Board and Propaganda</p> <p>Film: Robert Lower, <i>Shameless Propaganda</i>, 2014</p> <p>Reading: Vance, A History of Canadian Culture, Chapter 13</p>	
Week 9: Nov 2-6	<p>Topic: Addressing America: The Significance of The Royal Commission on the National Development of Arts, Letters & Sciences</p> <p>Reading: Vance, A History of Canadian Culture, Chapter 14</p>	
Week 10: Nov 9-13	Reading Week – No Classes/ No Assigned Readings	
Week 11: Nov 16-20	<p>Topic: Hockey in Canada: Nationalism, Regionalism, and a Changing Canada</p> <p>Media Item: TBA</p> <p>Reading: Chapter 15</p>	
Week 12: Nov 23-27	<p>Topic: Celebrating the Centennial and Shoring up National Culture</p> <p>Reading: Vance, A History of Canadian Culture, Chapter 16</p>	<p>Cultural Artefact Analysis Paper Due Friday November 27th by Midnight on D2L</p>
Week 13: Nov 30-Dec 4	<p>Topic: Folk Culture Revival, Indigenous People's Cultural Resilience, and New Voices: Exploring the Changing Canadian Cultural Landscape</p> <p>Reading: Vance, A History of Canadian Culture, Chapter 17</p>	
Week 14: Dec 7-9	<p>Topic: A Complex Multi-Cultural Marketplace: Regionalism, Race, and Ethnicity and the Struggle to Define Canadian Culture</p> <p>Reading: Vance, A History of Canadian Culture, Conclusion</p> <p>Note: Last day of class is a Wednesday. Final Exam will be distributed that morning and reviewed in the final Zoom session.</p>	
Final Exam Period		Take Home Final Exam Due

Saturday December 12- Wednesday December 23 rd		Monday December 14th by Midnight – Submitted on D2L
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Course Assessments

Cultural Artefact Analysis Papers - 30 % Each

Paper 1 Due Monday October 19th by Midnight on D2L

Paper 2 Due Friday November 27th by Midnight on D2L

Each artefact analysis paper should be approximately 4-5 pages. (excluding notes and bibliography) or approximately 1,000 – 1,250 words –typed in 12-point Times New Roman, double-spaced with regular margins. These analysis papers are to take the form of a formal History essay. They must conform to the guidelines set out in *The History Student's Handbook: A Short Guide to Writing History Essays*, especially in relation to the citation of sources and footnote or endnote style. This guide is posted to D2L. Each analysis paper should use a **minimum** of **six** academic peer reviewed sources. These sources should include a mix of articles and books. The source requirement does not include the artefact, which must also be cited in the bibliography. The paper should be submitted as either a Microsoft word document or a pdf. A cover page is expected.

For the first Cultural Artefact Analysis paper students will select an artefact created between 1850 – 1919.

For the second Cultural Artefact Analysis paper students will select an artefact created between 1920- present day.

A guide for this assignment is posted on D2L and the assignment will be reviewed in class.

Final Take Home Exam - 40 %

Due Monday December 14th by Midnight – submitted on D2L

The Final exam will be distributed via D2L on the last day of classes, Wednesday December 9th, at 9 am. It will be reviewed in class that afternoon during our regular synchronous zoom session.

The final exam will consist of a selection of essay topics/questions in two sections. Students will choose two essays topics/ questions and write an essay response that is a maximum of 4 pages double-spaced, Times 12 New Roman, regular margins per essay. For the exam students will write two essays, each essay should be a maximum of four pages double spaced for a total of eight pages.

The exam should be submitted as one document. Please submit it as either as a Microsoft word document or a pdf.

Guidelines for Synchronous Sessions

Zoom is a video conferencing program that will allow us to meet at specific times for a “live” video conference, so that we can have the opportunity to meet each other virtually and discuss relevant course topics as a learning community. To help ensure Zoom sessions are private, do not share the Zoom link or password with others, or on any social media platforms. Zoom links and passwords are only intended for students registered in the course. Zoom recordings and materials presented in Zoom, including any teaching materials, must not be shared, distributed or published without the instructor’s permission.

The use of video conferencing programs relies on participants to act ethically, honestly and with integrity; and in accordance with the principles of fairness, good faith, and respect (as per the Code of Conduct). When entering Zoom or other video conferencing sessions (such as MS Teams), you play a role in helping create an effective, safe and respectful learning environment. Please be mindful of how your behaviour in these sessions may affect others. Participants are required to use names officially associated with their UCID (legal or preferred names listed in the Student Centre) when engaging in these activities. Instructors/moderators can remove those whose names do not appear on class rosters. Non-compliance may be investigated under relevant University of Calgary conduct policies (e.g Student Non-Academic Misconduct Policy). If participants have difficulties complying with this requirement, they should email the instructor of the class explaining why, so the instructor may consider whether to grant an exception, and on what terms. For more information on how to get the most out of your zoom sessions visit: <https://elearn.ucalgary.ca/guidelines-for-zoom/>.

If you are unable to attend a Zoom session, please contact your instructor to arrange an alternative activity for the missed session (e.g., to review a recorded session). Please be prepared, as best as you are able, to join class in a quiet space that will allow you to be fully present and engaged in Zoom sessions. Students will be advised by their instructor when they are expected to turn on their webcam (for group work, presentations, etc.).

The instructor will record online Zoom class sessions for the purposes of supporting student learning in this class – such as making the recording available for review of the session or for students who miss a session. Students will be advised before the instructor initiates a recording of a Zoom session. These recordings will be used to support student learning only and will not be shared or used for any other purpose.

Departmental Grading System

The following percentage-to-letter grade conversion scheme is used in all Canadian Studies, History, and Latin American Studies courses, except for HTST 200.

Percentage	Letter Grade	Grade Point Value	Description
90-100	A+	4.00	Outstanding performance

Percentage	Letter Grade	Grade Point Value	Description
85-89	A	4.00	Excellent performance
80-84	A-	3.70	Approaching excellent performance
77-79	B+	3.30	Exceeding good performance
73-76	B	3.00	Good performance
70-72	B-	2.70	Approaching good performance
67-69	C+	2.30	Exceeding satisfactory performance
63-66	C	2.00	Satisfactory performance
60-62	C-	1.70	Approaching satisfactory performance.
56-59	D+	1.30	Marginal pass. Insufficient preparation for subsequent courses in the same subject
50-55	D	1.00	Minimal Pass. Insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Failure. Did not meet course requirements.

Program Advising and Student Information Resources:

- For program advising in the Faculty of Arts, contact the Arts Students Centre (ASC). For information on how to reach the ASC team please see <https://arts.ucalgary.ca/current-students/undergraduate/academic-advising>
- For Enrolment Services advising (such as admissions, student awards, course registration support, financial aid and student fees) or registration issues, contact the Office of the Registrar. For information on how to reach their team please see <https://www.ucalgary.ca/registrar/contact-us/enrolment-services-advising>
- For information on Registration Changes and Exemption Requests please see <https://www.ucalgary.ca/registrar/registration/appeals>

Attention history majors: *History 300 is a required course for all history majors. You should normally take it in your second year.*

Writing:

All written assignments and written exam responses are assessed partly on writing skills. Writing skills include surface correctness (grammar, punctuation, sentence structure, etc.) and general clarity and organization. Research papers must be properly documented according to the format described in the History Student's Handbook.

D2L: There are assignment guides and other general writing guides available on D2L.

Plagiarism:

Plagiarism occurs when one submits or presents one's work in a course, or ideas and/or passages in a written piece of work, as if it were one's own work done expressly for that particular course, when, in fact, it is not. Please see <https://arts.ucalgary.ca/history/current-students/undergraduate/student-handbook>.

Plagiarism may take several forms:

- Failing to cite sources properly
- Submitting borrowed, purchased, and/or ghostwritten papers
- Submitting one's own work for more than one course without the permission of the instructor(s) involved
- Extensive paraphrasing of one or a few sources, even when referenced properly, unless the essay is a critical analysis of those works

Plagiarism is a serious academic offence, and written work that appears to contain plagiarized passages will not be graded. All such work will be reported to the Faculty of Art's associate deans of students who will apply the penalties specified in the *University of Calgary Calendar, Section K: Integrity and Conduct*, <https://www.ucalgary.ca/pubs/calendar/current/k.html>

Academic Accommodations:

Students needing an accommodation because of a disability or medical condition should contact Student Accessibility Services (<https://www.ucalgary.ca/access/>) in accordance with the Procedure for Accommodations for Students with Disabilities ucalgary.ca/policies/files/policies/student-accommodation-policy.

Students needing an accommodation based on a protected ground other than disability should contact, preferably in writing, the course instructor.

Copyright:

The University of Calgary has opted out of the Access Copyright Interim Tariff proposed by the Copyright Board. Therefore, instructors in all University of Calgary courses will strictly adhere to Copyright Act regulations and the educational exceptions permitted by the Act for both print and digital course material. No copyrighted reading material may be placed on course D2L or web sites without the prior permission of the copyright holders. In some cases, this may mean that instructors will require you to purchase a print course pack from the University of Calgary bookstore or consult books on reserve at the library. For more information on the University of Calgary's copyright policy, see <http://library.ucalgary.ca/copyright>.

Sexual Violence Policy

The University recognizes that all members of the University Community should be able to learn, work, teach and live in an environment where they are free from harassment, discrimination, and violence. The University of Calgary's sexual violence policy guides us in how we respond to incidents of sexual violence, including supports available to those who have experienced or witnessed sexual violence, or those who are alleged to have committed sexual

violence. It provides clear response procedures and timelines, defines complex concepts, and addresses incidents that occur off-campus in certain circumstances. Please see the policy available at <https://www.ucalgary.ca/policies/files/policies/sexual-violence-policy.pdf>

Other Useful Information:

Please see <https://www.ucalgary.ca/registrar/registration/course-outlines> for information on:

- Wellness and Mental Health
- Student Success
- Student Ombuds Office
- Student Union (SU) Information
- Graduate Students' Association (GSA) Information
- Emergency Evacuation/Assembly Points
- Campus Security and Safewalk (220-5333)

Department Twitter @ucalgaryhist

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