

WELCOME TO PHIL 329! THIS COURSE IS AN INTRODUCTION TO BUSINESS ETHICS. FOR NOW, YOU CAN THINK OF ETHICS AS THE STUDY OF GOODNESS AND BADNESS. IN THIS CLASS WE WILL STUDY GOODNESS AND BADNESS IN THE WORLD OF BUSINESS. SOME OF THE ISSUES WE WILL LOOK AT ARE: CORPORATE RESPONSIBILITY, TRUTH IN ADVERTISING, AND THE MORAL LIMITS OF MARKETS.



UNIVERSITY OF CALGARY

FACULTY OF ARTS

Department of Philosophy

PHIL 329, Business Ethics

Spring Term 2018

TR 12:00 – 14:45, ST 130

There are **4** ways to contact me.

Each is best for a different purpose.



My email is callee@ucalgary.ca. Feel free to email me about things unique to you like marking errors, life emergencies, special accommodations etc.



You can ask general questions about assignments, expectations, clarifications etc. in the **discussion board on D2L**. This way everyone can benefit.



It is difficult to talk about course content electronically. So please **come to class and ask questions**.



Or come see me in my **Office, SS1226**, after class from **15:00 -16:00**. We can review content, talk about marks, go over your assignments etc. Or we can set up an appointment.

My name is

Caleb Lee.

I did my PhD here at the University of Calgary. My research was on: *What the idea of belief tells us about what makes a belief good. I have been teaching here on and off since 2012.*



This is our Textbook! **Business Ethics 8th ed. Manuel G. Velasquez Pearson Canada**

It's a Revel Text, Pearson's e-text format. I will send a link for where you get it.

WHAT I HOPE YOU GET OUT OF THE CLASS

KNOWLEDGE OF POSITIONS, ARGUMENTS AND ISSUES IN BUSINESS ETHICS

AN ABILITY TO UNDERSTAND, INTERPRET, AND ANALYZE ARGUMENTS IN BUSINESS ETHICS

AN ABILITY TO WRITE A CONVINCING ARGUMENT AND DEAL WITH OBJECTIONS

AN ABILITY TO ARGUE IN A CONSTRUCTIVE AND RESPECTFUL WAY.

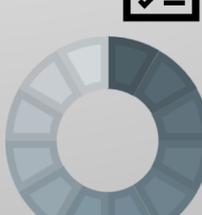
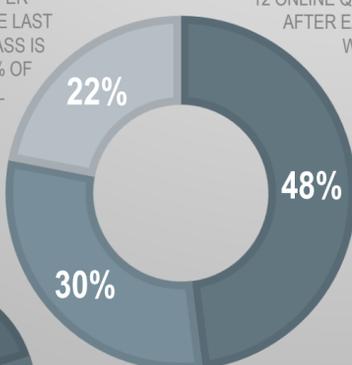
GRADE BREAK DOWN

Grade Scheme



A FINAL PAPER DUE ON THE LAST DAY OF CLASS IS WORTH 22% OF YOUR FINAL GRADE

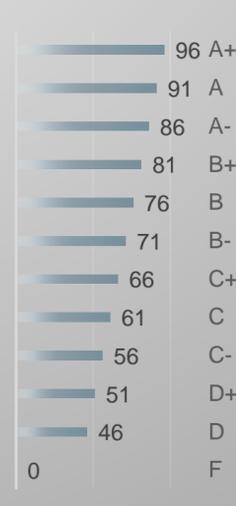
12 ONLINE QUIZZES POSTED AFTER EACH CLASS ARE WORTH 4% EACH



YOUR 5 BEST OF 6 WEEKLY WRITING EXERCISES ARE WORTH 6% EACH



NO LATE WORK WITHOUT GOOD REASON



IMPORTANT DEPARTMENTAL, FACULTY AND UNIVERSITY INFORMATION

Academic Honesty

Cheating or plagiarism on any assignment or examination is regarded as an extremely serious academic offense, the penalty for which will be an F on the assignment or an F in the course, and possibly a disciplinary sanction such as probation, suspension, or expulsion. See the relevant section K.5 on 'Academic Misconduct' in the current University Calendar <http://www.ucalgary.ca/pubs/calendar/current/k-5.html>.

Intellectual honesty requires that your work include adequate referencing to sources. Plagiarism occurs when you do not acknowledge or correctly reference your sources. If you have questions about correct referencing, consult your instructor.

Academic Accommodation

The student accommodation policy can be found at: ucalgary.ca/access/accommodations/policy.

Students needing an Accommodation because of a disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>.

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to their instructor.

D2L Help

Desire2Learn is UCalgary's online learning management system. Important information and communications about this course may be posted on D2L. Go to <https://ucalgary.service-now.com/it> for help.

General Academic Concerns and Program Planning

Have a question but not sure where to start? The Arts Students Centre is your information resource for everything in the Faculty of Arts. Drop in at SS102, call 403-220-3580, or email ascarts@ucalgary.ca. Advisors in the ASC can also provide assistance and advice in planning your program through to graduation. Visit the Faculty of Arts website at <https://arts.ucalgary.ca/undergraduate> for detailed information on common academic concerns

Advice on Philosophy Courses

You may find answers to your more specific questions about a philosophy degree on the Department of Philosophy's website <http://phil.ucalgary.ca>, or contact one of Philosophy's Undergraduate Advisors. Jeremy Fantl (jfantl@ucalgary.ca), Allen Habib (anh Habib@ucalgary.ca), Megan Delehanty (mdelehan@ucalgary.ca).

Registration Overload/Prereq Waivers

If you are seeking to register in a Philosophy course that is full or to get permission to waive the prereqs for a course, email the Department Manager, Tram Nguyen (tram.nguyen1@ucalgary.ca). Include the specific course information and your UCID number in your request.

Writing

This course will include written assignments. Faculty policy directs that all written assignments (including, although to a lesser extent, written exam responses) will be assessed at least partly on writing skills. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc.) but also general clarity and organization. Research papers must be properly documented. Students are also encouraged to use Writing Support Services and other Student Success Centre Services, located on the 3rd floor of the Taylor Family Digital Library. Writing Support Services assist with a variety of assignments, from essays to lab reports. Students can book 30-minute one-on-one appointments online, sign up for 15-minute drop-in appointments, and register for a variety of writing workshops. For more information on this and other Student Success Centre services, please visit www.ucalgary.ca/ssc.

Protection of Privacy

The University of Calgary is under the jurisdiction of the provincial Freedom of Information and Protection of Privacy (FOIP) Act. The Department of Philosophy ensures the student's right to privacy by requiring all graded assignments be returned to the student directly from the instructor or teaching assistant.

Internet and Electronic Communication Devices

The instructor reserves the right to establish course policies regarding the use of devices such as laptops, tablets, and smartbooks. If allowed, these devices must be used exclusively for instructional purposes and must not cause disruption to the instructor or to fellow students. Cell phones and paging devices should be set to silent mode during lectures. Audio or video recording of lectures is not permitted without the written permission of the instructor. Students violating this policy are subject to discipline under the University of Calgary's Non-Academic Misconduct policy

Emergency Evacuation:

In case of an emergency evacuation during class, students must gather at the designated assembly point nearest to the classroom. The list of assembly points is found at <http://www.ucalgary.ca/emergencyplan/assemblypoints>. Please check this website and note the nearest assembly point for this course.

Other Helpful Contacts

Safewalk and Campus Security: 403-220-5333.
Faculty of Arts Student Representatives: 403-220-6552, arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca, arts4@su.ucalgary.ca
Student Union: <https://www.su.ucalgary.ca/>; 403-220-6551.
Student Ombudsman: <http://www.ucalgary.ca/provost/students/ombuds>
Campus Mental Health Strategy: <https://www.ucalgary.ca/mentalhealth/>