

PHIL 329 BUSINESS ETHICS

2020
SPRING

HI, MY NAME IS CALEB LEE, YOU CAN CALL ME CALEB. I RECEIVED A PHD HERE AT THE U OF C IN 2016. MY RESEARCH WAS ON HOW THE CONCEPT OF BELIEF IS RELATED TO THE STANDARDS OF GOOD BELIEVING. I HAVE BEEN TEACHING HERE REGULARLY SINCE 2012. I ALSO TEACH AT SAIT AND WORK PART TIME AS A FLIGHT ATTENDANT FOR WESTJET (AT LEAST FOR NOW).

THERE ARE NO PREREQUISITES FOR THIS CLASS.

I WILL RUN THIS COURSE ASYNCHRONOUSLY: YOU WILL BE ABLE TO COMPLETE EVERY ASPECT OF IT IN YOUR OWN TIME ONLINE.

EACH WEEK, I WILL POST MATERIAL INCLUDING TEXTS, VIDEOS, QUIZZES AND ASSIGNMENTS FOR YOU TO COMPLETE ON D2L.

OUR TA, CHLOE STEPHENSON, AND I WILL HOLD VIRTUAL OFFICE HOURS THROUGH ZOOM, FOR YOU TO TALK TO US IN REAL TIME. CALEB – M – 11:00-12:00, CHLOE TBD

A FEW OF THESE WILL BE RECORDED INFORMATION SESSIONS ABOUT ASSIGNMENTS, QUIZZES, THE TERM PAPER ETC. WHERE YOU CAN PARTICIPATE IN REAL TIME, IF YOU ARE ABLE.

BECAUSE THIS COURSE WILL BE RUN ENTIRELY ONLINE, IT WOULD BE GREAT FOR YOU TO ASK GENERAL QUESTIONS ABOUT MATERIAL AND ASSIGNMENTS IN THE DISCUSSION BOARDS. THAT WAY EVERYONE WILL BENEFIT FROM THEM.

LET'S RESERVE EMAIL COMMUNICATION FOR CONCERNS SPECIFIC TO YOU LIKE GRADE CORRECTIONS, FEEDBACK, EMERGENCIES ETC.

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PHIL 329

BUSINESS

ETHICS

IN THIS COURSE YOU WILL...

A ■ LEARN SOME OF THE MORE IMPORTANT CONCEPTS, ISSUES AND ARGUMENTS IN BUSINESS ETHICS, THE AREA OF PHILOSOPHY CONCERNED MORAL GOODNESS IN THE CONTEXT OF COMMERCE AND...

B ■ BECOME MORE FAMILIAR WITH THE TYPICAL PHILOSOPHICAL METHODS OF ARGUMENTATION, CONCEPT CONSTRUCTION AND ANALYSIS BY...

- 1. READING PHILOSOPHICAL TEXTS,**
 - Our textbook is free to download here:
 - <https://openstax.org/details/books/business-ethics>
- 2. DEMONSTRATING UNDERSTANDING OF THOSE TEXTS THROUGH 6 ONLINE QUIZZES,**
 - WORTH 6% EACH FOR A TOTAL OF 36% TOTAL
 - YOU WILL HAVE A WEEK TO COMPLETE EACH QUIZ, BUT THEY CAN'T BE LATE AS I HAVE TO RELEASE THE ANSWERS
- 3. WRITING CRITICAL ASSESSMENTS OF PHILOSOPHICAL POSITIONS IN 4 SHORT WRITTEN ASSIGNMENTS,**
 - WORTH 8% EACH FOR A TOTAL OF 32%
 - I WILL ACCEPT LATE ASSIGNMENTS WITHOUT PENALTY (OR COMMENTS) FOR A WEEK AFTER THEIR DUE DATE BUT NOT AFTER THAT.
 - SUBMIT TO D2L, AND TAKE A SCREEN SHOT
- 4. A TERM PAPER DUE LAST DAY OF CLASS,**
 - WORTH 22%
 - SUBMIT TO D2L, AND TAKE A SCREEN SHOT
- 5. AND BY ENGAGING IN RESPECTFUL, CHARITABLE DISCUSSION ON D2L.**
 - WORTH 10%
 - 2 SUBSTANTIVE THREAD OPENERS THAT RAISE A QUESTION, DESCRIBE A CASE, EXPLORE AN IDEA ETC.
 - 8 SUBSTANTIVE REPOSSES TO YOUR PEERS

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Tentative Schedule

96 91 86 81 76 71 66 61 56 51 46 0

A+ A A- B+ B B- C+ C C- D+ D F

Psychology Department Grading Scheme

No final exam. You can fail any component of the course and still pass. Writing and the grading thereof is a factor in the evaluation of your work.

Week	Date	Reading	Topic	Due Friday 23:59
1	06-may	Chapter 2	Moral Considerations	
2	13-may	TBD	Distribution	Q1
3	20-may	Chapter 3 – 4	Stakeholders	Q2, A1
4	27-may	Chapter 7	Employees	Q3, A2
5	03-jun	Chapter 6	Employers	Q4, A3
6	10-jun	Chapter 8	Diversity	Q5, A4
7	17-jun	Chapter 9	Advertising	Q6, Term Paper

IMPORTANT DEPARTMENTAL, FACULTY AND UNIVERSITY INFORMATION

Academic Accommodations

It is the student's responsibility to request academic accommodations according to the University policies and procedures. The student accommodation policy can be found at ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf.

Students needing an Accommodation because of a disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities: ucalgary.ca/policies/files/policies/procedure-for-accommodations-for-students-with-disabilities.pdf. Students needing an Accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to their instructor.

Absence or Missed Course Assessments

Students who are absent from class assessments (tests, participation activities, or other assignments) should inform their instructors as soon as possible. Instructors may request that evidence in the form of documentation be provided. If the reason provided for the absence is acceptable, instructors may decide that any arrangements made can take forms other than make-up tests or assignments. For example, the weight of a missed grade may be added to another assignment or test. For information on possible forms of documentation, including statutory declarations, please see ucalgary.ca/pubs/calendar/current/m-1.html

Student Support and Resources

Full details and information about the following resources can be found at ucalgary.ca/Registrar/registration/course-outlines

- Wellness and Mental Health Resources
- Student Success Centre
- Student Ombuds Office
- Student Union (SU) Information
- Graduate Students' Association (GSA) Information
- Emergency Evacuation/Assembly Points
- Safewalk

Academic Advising

If you are a student in the Faculty of Arts, you can speak to an academic advisor in the Arts Students' Centre about course planning, course selection, registration, program progression and more. Visit the Faculty of Arts website at arts.ucalgary.ca/advising for contact details and information regarding common academic concerns.

For questions specific to the philosophy program, please visit phil.ucalgary.ca. Further academic guidance is available by contacting David Dick (Undergraduate Program Director dgdick@ucalgary.ca) or Jeremy Fantl (Honours Advisor jfantl@ucalgary.ca). If you have questions regarding registration, please email Rebecca Lesser (Undergraduate Program Administrator phildept@ucalgary.ca).

Writing Assessment and Support

The assessment of all written assignments—and, to a lesser extent, written exam responses—is based in part on writing skills. This includes correctness (grammar, punctuation, sentence structure, etc.), as well as general clarity and organization. Research papers must include a thorough and accurate citation of sources. Students are also encouraged to use Writing Support Services for assistance (one-on-one appointments, drop-in support and writing workshops). For more information, and other services offered by the Student Success Centre, please visit ucalgary.ca/ssc.

Online Resources and Electronic Devices

Important information and communication about this course may be posted on D2L (Desire2Learn), UCalgary's online learning management system. Visit ucalgary.service-now.com/it for how-to information and technical assistance.

The instructor reserves the right to establish specific course policies regarding the use of electronic devices. If permitted, the use of devices must be exclusively for instructional purposes, and without disruption to the instructor or fellow students. Devices should be set to silent mode during lectures. Audio or video recording of lectures is not permitted without the written permission of the instructor. Students violating this policy are subject to discipline under the University of Calgary's Non-Academic Misconduct policy.

Academic Misconduct/Honesty

Cheating or plagiarism on any assignment or examination is as an extremely serious academic offense, the penalty for which will be an F on the assignment or an F in the course, and possibly a disciplinary sanction such as probation, suspension, or expulsion. For information on academic misconduct and its consequences, please see the University of Calgary Calendar at ucalgary.ca/pubs/calendar/current/k.html.

Intellectual honesty requires that your work include adequate referencing to sources. Plagiarism occurs when you do not acknowledge or correctly reference your sources. If you have questions about referencing, please consult your instructor.

University Policies

The Instructor Intellectual Property Policy is available at ucalgary.ca/policies/files/policies/Intellectual%20Property%20Policy.pdf

The University of Calgary is under the jurisdiction of the provincial Freedom of Information and Protection of Privacy (FOIP) Act, as outlined at ucalgary.ca/legalservices/foip. The instructor (or TA) must return graded assignments *directly* to the student UNLESS written permission to do otherwise has been provided.

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf) and requirements of the copyright act (laws-lois.justice.gc.ca/eng/acts/C-42/index.html).