



UNIVERSITY OF
CALGARY

FACULTY OF ARTS
DEPARTMENT OF PHILOSOPHY

**PHIL 329 Lec 01
Business Ethics
Summer Term 2015**

Course Outline

Instructor: Frank Jankunis
Office: SS 1235
Email: fjankun@ucalgary.ca
Office Hours: Wed. 15:00 – 16:00

Lectures: Mon. & Wed., 9:00 – 11:45 in SB 105

Required Texts

Hoffman, W. Michael, Frederick, Robert E., and Schwartz, Mark S. (2014) *Business Ethics: Readings and Cases in Corporate Morality*, 5th edition, Wiley Blackwell.

A reading schedule will be posted to the course's D2L page.

Course Description

This course introduces and examines from a philosophical perspective moral issues arising in the domain of business. We will begin the course with a survey of some influential ethical theories. As accounts of key moral concepts like right, good, bad, and vice, these theories will provide us with the concepts we will use to examine specific moral issues arising in the business domain. Some specific topics to be considered include sustainable development and the environment, marketing, whistleblowing, and corporate responsibility.

Learning Objectives

The main objective of this course is demonstrable understanding of the ethical dimensions of the moral issues examined. This will require demonstrable understanding of the ethical theories we will use to examine these issues. Other subsidiary objectives include the development and improvement of skills and strategies for understanding philosophical argumentation; the development and improvement of skills and strategies for criticizing philosophical argumentation; and the development and improvement of skills and strategies for formulating a defensible stance on a philosophical issue.

Students will be expected to participate in the meeting of these learning objectives by regularly attending and participating in class meetings, arriving to class meetings having read and considered the readings, and thoroughly completing all required assignments.

Course Requirements

ASSIGNMENT	WIEGHTED VALUE	DATE
Test 1	30%	July 15
Test 2	35%	July 29
Test 3	35%	Registrar-scheduled
Total	100%	

Evaluation for this course will consist of three tests. The first two tests will occur in class. The final test will be scheduled by the Registrar.

No course component is such that it must be passed in order to pass the course.

Writing and the grading thereof is a factor in the evaluation of students' coursework.

Late Policy

Tests can be written at an alternate date and time in truly exceptional circumstances only. Truly exceptional circumstances should be made known as soon as possible. Supporting documentation may be required to substantiate a claim of truly exceptional circumstances.

Letter Grade Conversion Table

All coursework will receive a numerical grade. These grades will determine your final percentage grade according to the table above. Your final percentage grade will be converted into a letter grade using the scale below.

A+ 95-100	B+ 77-79.9	C+ 67-69.9	D+ 55-59.9
A 85-94.9	B 74-76.9	C 64-66.9	D 50-54.9
A- 80-84.9	B- 70-73.9	C- 60-63.9	F 0-49.9