



UNIVERSITY OF
CALGARY

FACULTY OF ARTS
DEPARTMENT OF PHILOSOPHY

**PHIL 329 Lec 01 - "Business Ethics"
Winter Term 2015**

Course Outline

Lectures: Mon/Wed/Fri 09:00-09:50, in KNB 133

Instructor: Shelley Hulbert
Office: SS 1231
Office Phone: (403) 220-8622
Email: sasmi@ucalgary.ca
Office Hours: Mon/Wed 10:00-12:00, and by appointment

Course Description

This course introduces the topic of applied ethics in professional business contexts. We will consider questions relevant to ethical decision-making, corporate responsibility and accountability, employee rights, environmental sustainability and international business practices. Our approach will be both theoretical and case-based, exploring the connection between theory and practice.

Required Texts

Business Ethics: Readings and Cases in Corporate Morality, W. Michael Hoffman, Robert E. Frederick, and Mark S. Schwartz (editors), Wiley Blackwell, 2014.
ISBN: 978-1-118-33668-7

Additional materials will be indicated via the D2L site for this class.
Available at: <https://d2l.ucalgary.ca/>

Course Requirements

Item	% of Course Grade	Due Date
Short case studies (4)	20 (5% each)	Feb 6, Mar 4, Mar 20, Apr 10
Mid-term exam	25	Feb 13
Paper 1 (1,000 – 1,200 words)	25	Mar 11
Paper 2 (1,200 – 1,500 words)	30	Apr 15

Case studies are short writing assignments (maximum 2 pages double-spaced) intended to get you thinking about the application of ethical theory to actual scenarios in business. I will assign case studies from the text and post an example of what I am looking for on D2L.

All assignments (case studies and papers) are to be submitted electronically through D2L, no later than 11:59pm on the stated due date.

There will be no Registrar scheduled final exam for this course.

Writing and the grading thereof is a factor in the evaluation of your work for this course. For further explanation, see the University Calendar at <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Letter Grade Conversion Table

A+ 96-100	B+ 80-84	C+ 65-69	D+ 50-54
A 90-95	B 75-79	C 60-64	D 45-49
A- 85-89	B- 70-74	C- 55-59	F 0-44

Course Policies

Late Assignments

Students are expected hand in all assignments (case studies and term papers) by the due date except when the student has extraordinary and documented serious emergencies and has made arrangements to hand the assignment on at a later day. Where no alternative arrangements have been made late term papers will be penalized at the rate of 5% per day (24 hours). For example, a term paper due at 11:59pm on Wednesday, handed in at 11:59pm on Friday will be counted as 2 days late and be penalized 10%. Case studies more than 1 day (24 hours) late will not be accepted.

A make-up exam will only be considered in extraordinary circumstances and I will ask for appropriate documentation. You must make every effort to contact me by email (sasmi@ucalgary.ca) prior to the exam.

How to Contact Me

You can see me during my office hours or make an appointment to see me at some other time. If you wish to make an appointment, e-mail is the most efficient means. Please give me two or three options as to when you are available. For all email communication, include the course number 'Phil329' in the subject line. I also welcome your feedback about any aspect of the course – it is important for me to know how you think things are going, and to be flexible enough to adjust to your needs.

D2L

I will use the web-based D2L system to post the class schedule, reading list, relevant lecture information, and submission of all assignments. I will use the email function to send out important notices. Therefore, please make sure your email address in D2L is current. If you are unfamiliar with D2L, please refer to <http://elearn.ucalgary.ca/desire2learn/home/students>.

Recording Lectures

The use of any audio and/or visual devices to record lectures is prohibited without my prior permission. For further explanation, see the University Calendar at <http://www.ucalgary.ca/pubs/calendar/current/e-6.html>

Plagiarism

Plagiarism will not be tolerated. Any instance of plagiarism will be reported to the Faculty of Arts and I will assign an F for the course or the assignment.

Academic Honesty

Cheating or plagiarism on any assignment or examination is regarded as an extremely serious academic offence, the penalty for which may be an F on the assignment, an F in the course, academic probation, or requirement to withdraw from the University. See the relevant sections on 'Academic Misconduct' in the current University Calendar. Intellectual honesty requires that your work include adequate referencing to sources. Plagiarism occurs when you do not acknowledge or correctly reference your sources. If you have questions about correct referencing, consult your instructor.

Academic Accommodation

It is the student's responsibility to request academic accommodation. If you are a student with a permanent disability or temporary impairment who may require academic accommodation, you must first register with the Student Accessibility Resource Office located in MacEwan Student Centre 452; phone 403-220-8237; email access@ucalgary.ca. Students who have not registered with the Student Accessibility Office are not eligible for academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course. Go to <http://www.ucalgary.ca/access/> for further information.

D2L Help

Desire2Learn is the University of Calgary's learning management system which has now replaced BlackBoard. Go to <http://www.elearn.ucalgary.ca/desire2learn/> for help in using Desire2Learn.

Student Advising and Information Resources

- General Academic Concerns and Program Planning– Have a question but not sure where to start? The Faculty of Arts' Program Information Centre (PIC) is your information resource for everything in Arts. Drop in at SS110, call 403-220-3580, or email artsads@ucalgary.ca. Advisors in the PIC Office can also provide assistance and advice in planning your program through to graduation. You can visit the Faculty of Arts website at <http://arts.ucalgary.ca/undersgraduate> for detailed information on common academic concerns.
- **Advice on Philosophy Courses** - You may find answers to your more specific questions about a philosophy degree on the Department of Philosophy's website <http://phil.ucalgary.ca> or contact one of Philosophy's current Undergraduate Advisors (see below)
- **Registration Overload/Prereq Waivers** – If you are seeking to register in a Philosophy course that is full or to get permission to waive the prereqs for a course, email the instructor of the course.

Protection of Privacy

The University of Calgary is under the jurisdiction of the provincial Freedom of Information and Protection of Privacy (FOIP) Act. The Department of Philosophy ensures the student's right to privacy by requiring all graded assignments be returned to the student directly from the instructor.

Student Ombudsperson and Students' Union Representatives

The Student Ombuds Office provides independent, impartial, and confidential support for students who require assistance or advice in addressing issues and concerns related to their academic careers. For more information, see www.ucalgary.ca/provost/students/ombuds. For the Students' Union Faculty of Arts rep: arts1@ucalgary.ca.

Safewalk

Call 403-220-5333 (24/7/365) for a Safewalk volunteer to accompany you safely to your destination on campus including parking lots, housing, and the LRT station or use a Campus Help Phone.

PHILOSOPHY DEPARTMENT

The Department of Philosophy is located on the 12th floor of the Social Sciences Building
and on the web at www.phil.ucalgary.ca

PHILOSOPHY UNDERGRADUATE PROGRAM ADVISORS FOR WINTER 2015:

Chris Framarin (Undergrad Director) chris.framarin@ucalgary.ca

Reid Buchanan buchanan@ucalgary.ca

Mark Migotti (Honours Program Advisor) migotti@ucalgary.ca

For assistance with registration issues in Philosophy courses, contact
Merlette Schnell (schnell@ucalgary.ca)