



UNIVERSITY OF CALGARY
FACULTY OF ARTS
Department of Philosophy

PHIL 329 Lec 01
Business Ethics
Winter 2021
TR 14:00 - 15:15 MS 319

COURSE OUTLINE

Instructor Name: Caleb Lee
Email: callee@ucalgary.ca
Office: TBD
Office Hours: 12:30 – 1:30

No Teaching Assistant

COURSE INFORMATION

A critical and analytical examination of some central moral problems that arise in and for business with emphasis on the details of the particular problems studied and the conceptual and other tools needed to understand and resolve or solve such problems. May include the moral responsibilities and rights of corporations and their officers, codes of business ethics, and conflicts of responsibilities and rights. This course may not be repeated for credit.

PREREQUISITE(S)

There are no prerequisites for this class

LEARNING OUTCOMES

- Broad knowledge of philosophical issues, problems, traditions, and views in business ethics
- Ability to critically digest, interpret, and analyze complex texts in ethics
- Ability to write a convincing argument that takes adequate account of alternative positions
- Ability to engage in constructive, respectful, oral and written argumentation

REQUIRED TEXTBOOKS

- Velasquez, M. G., & Velazquez, M. (2002). *Business ethics: Concepts and cases* (Vol. 111). Upper Saddle River, NJ: Prentice Hall.

COURSE ASSESSMENT AND EVALUATION

Assessment Components and Grading Schemes

- 3 short written assignments
 - 11 % each (33% total)
 - Submitted through D2L
- 3 online quizzes
 - 11% each (33 % total)
 - Posted on D2L
- 1 term paper
 - 24%
 - Submit through D2L
 - Due Tuesday April 12
- Various housekeeping tasks
 - 10% equally distributed
 - I will occasionally get you to do something like acknowledge you have read something, or click on a link, or answer a one or two question survey. I will give you full points for completing these tasks.
 - I will always give you at least one week to complete them.

Week	1		14-Jan
Week	2	A1	21-Jan
Week	3		28-Jan
Week	4	Q1	04-Feb
Week	5		11-Feb
Week	6	A2	18-Feb
Week	7	Break	25-Feb
Week	8		04-Mar
Week	9	Q2	11-Mar
Week	10		18-Mar
Week	11	A3	25-Mar
Week	12		01-Apr
Week	13	Q3	08-Apr
Week	14	Term Paper	15-Apr

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
≥	96	91	86	81	76	71	66	61	56	50	0

- A passing grade on any particular component of a course is NOT essential for the student to pass the course as a whole
- I will accept late work for one week after it is due without penalty but not after that. I will grade late work when I am able and will generally not provide comments
- Writing and the grading thereof is a factor in the evaluation of a student's work

Exams

- There is no final exam in this course

IMPORTANT DEPARTMENTAL, FACULTY AND UNIVERSITY INFORMATION

The following information is MANDATORY. You may choose to include additional policies, to be reviewed by the Department Head during the approval process.

Academic Accommodations

It is the student's responsibility to request academic accommodations according to the University policies and procedures. The student accommodation policy can be found at ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Student-Accommodation-Policy.pdf.

Students needing an Accommodation because of a disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities: ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf. Students needing an Accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to their instructor.

Absence or Missed Course Assessments

Students who are absent from class assessments (tests, participation activities, or other assignments) should inform their instructors as soon as possible. If the reason provided for the absence is acceptable,

instructors may decide that any arrangements made can take forms other than make-up tests or assignments. For example, the weight of a missed grade may be added to another assignment or test.

Student Support and Resources

Full details and information about the following resources can be found at ucalgary.ca/current-students/student-services

- Wellness and Mental Health Resources
- Student Success Centre
- Student Ombuds Office
- Student Union (SU) Information
- Graduate Students' Association (GSA) Information
- Emergency Evacuation/Assembly Points
- Safewalk

Academic Advising

If you are a student in the Faculty of Arts, you can speak to an academic advisor in the Arts Students' Centre about course planning, course selection, registration, program progression and more. Visit the Faculty of Arts website at <https://arts.ucalgary.ca/current-students/undergraduate/academic-advising> for contact details and information regarding common academic concerns.

For questions specific to the philosophy program, please visit arts.ucalgary.ca/philosophy. Further academic guidance is available by contacting Jeremy Fantl (Undergraduate Program Director jfantl@ucalgary.ca) or David Dick (Honours Advisor dgdick@ucalgary.ca).

Writing Assessment and Support

The assessment of all written assignments—and, to a lesser extent, written exam responses—is based in part on writing skills. This includes correctness (grammar, punctuation, sentence structure, etc.), as well as general clarity and organization. Research papers must include a thorough and accurate citation of sources. Students are also encouraged to use Writing Support Services for assistance. For more information, and other services offered by the Student Success Centre, please visit ucalgary.ca/student-services/student-success.

Required Technology

In order to successfully engage in their learning experiences at the University of Calgary, students taking online, remote, and blended courses are required to have reliable access to the following technology:

- A computer with a supported operating system, as well as the latest security, and malware updates;
- A current and updated web browser;
- Webcam (built-in or external);
- Microphone and speaker (built-in or external), or headset with microphone;
- Current antivirus and/or firewall software enabled;
- Broadband internet connection.

Most current laptops will have a built-in webcam, speaker and microphone.

Responsible Use of D2L

Important information and communication about this course will be posted on D2L (Desire2Learn), UCalgary's online learning management system. Visit <https://ucalgary.service-now.com/it> for how-to information and technical assistance.

All users of D2L are bound by the guidelines on the responsible use of D2L posted here: <https://elearn.ucalgary.ca/commitment-to-the-responsible-use-of-d2l/>. The instructor may establish additional specific course policies for D2L, Zoom, and any other technologies used to support remote

learning. Instructional materials, including audio or video recordings of lectures, may not be posted outside of the course D2L site. Students violating this policy are subject to discipline under the [University of Calgary's Non-Academic Misconduct policy](#).

Media Recording

Please refer to the following statement on media recording of students: https://elearn.ucalgary.ca/wp-content/uploads/2020/05/Media-Recording-in-Learning-Environments-OSP_FINAL.pdf

Academic Misconduct/Honesty

Cheating or plagiarism on any assignment or examination is as an extremely serious academic offense, the penalty for which will be an F on the assignment or an F in the course, and possibly a disciplinary sanction such as probation, suspension, or expulsion. For information on academic misconduct and its consequences, please see the University of Calgary Calendar at ucalgary.ca/pubs/calendar/current/k.html.

Intellectual honesty requires that your work include adequate referencing to sources. Plagiarism occurs when you do not acknowledge or correctly reference your sources. If you have questions about referencing, please consult your instructor.

University Policies

The Instructor Intellectual Property Policy is available at ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Intellectual-Property-Policy.pdf

The University of Calgary is under the jurisdiction of the provincial Freedom of Information and Protection of Privacy (FOIP) Act, as outlined at <https://www.ucalgary.ca/legal-services/access-information-privacy>. The instructor (or TA) must return graded assignments *directly* to the student UNLESS written permission to do otherwise has been provided.

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (<https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf>) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>).