



**DEPARTMENT OF POLITICAL SCIENCE  
FACULTY OF ARTS**

**POLI 431 –L01  
Fall 2020  
Canadian Political Parties**

<b>INSTRUCTOR:</b>	Julie Croskill
<b>TELEPHONE:</b>	587 894 3866
<b>EMAIL:</b>	<a href="mailto:jlcroski@ucalgary.ca">jlcroski@ucalgary.ca</a> All course communications must occur through students' @ucalgary.ca email address. Emails will be replied to within 24 hours, Monday – Friday.
<b>OFFICE HOURS</b>	Available via remote meetings only (telephone or Zoom). Contact instructor via email to schedule an appointment.
<b>COURSE DAY/TIME</b>	Asynchronous. Course material is scheduled by week, with all assignments/evaluations due on Fridays, 11:59 pm MST.
<b>DELIVERY METHOD</b>	Web-based
<b>COURSE PRE-REQUISITES</b>	Political Science 321 or consent of the Department.

**COURSE DESCRIPTION**

Political parties are a central feature of Canadian democracy. This course introduces students to Canada's federal political parties, focusing on their evolution, placement within Canada's party system eras and ideological positionings. Students will gain an understanding of the distinctive features of parties including their leadership selection process, membership practices, notable campaigns, and voting and financial support bases. Students will critically examine the parties in terms of their democratic practices and how well they represent Canadians.

**COURSE OBJECTIVES & LEARNING OUTCOMES**

After completing this course, students will:

- Demonstrate a knowledge of Canada's main political parties, their electoral successes and political ideology
- Be able to trace Canada's party system from confederation to present day
- Offer a critique and policy solutions to enhance the democratic nature of Canadian political parties
- Develop their research and writing skills

**REQUIRED TEXTBOOK**

The following textbook is available from the University of Calgary Bookstore website. Students

may choose to purchase a hard copy, or purchase/rent an electronic copy:

Gagnon, Alain and Brian Tanguay (eds.) 2016. Canadian Parties in Transition, Fourth Edition. University of Toronto Press.

\* Abbreviated to G and T in course reading schedule\*

A selection of readings outside of the course textbook have also been assigned. These readings are available through electronic copies, and access instructions are posted under “Readings” on the Course D2L website.

### **REQUIRED TECHNOLOGY**

There is a D2L site for this course which contains required readings and other relevant class resources and materials (see d2L.ucalgary.ca). All assignments and tests will be submitted via D2L.

To successfully engage in this course, students will require a computer device, and internet connection. Students have access to Microsoft Office Suite through their university IT account and will be required to use Word. A web camera is not necessary; however, students are welcome to utilize a web camera for video calls with their instructor.

### **COURSE COMPONENT WEIGHTS AND DUE DATES**

<b>COMPONENT</b>	<b>WEIGHTING</b>	<b>DUE DATES</b>
<b>Quiz Questions (4 x 5%)</b>	20%	Quiz No. 1: Oct 2 Quiz No. 2: Oct 23 Quiz No. 3: Nov 20 Quiz No. 4: Dec 9
<b>Party Reports (2 x 20%)</b>	40%	Party Report No. 1: October 16  Party Report No. 2: Nov. 6
<b>Research Paper</b>	40%	Due Nov 27
<b>Total</b>	100%	

If a student misses a required course component, please get in touch with the instructor as soon as possible.

### **EVALUATION DETAILS**

#### **QUIZ QUESTIONS**

Every few weeks, students will be required to submit a response to a question related to the previous weeks’ lecture and reading material. Each response is worth five percent of the student’s total grade. These responses will be submitted via the D2L course website. Responses should be akin to a typical short answer provided on a traditional mid-term or final exam (maximum 400 words). Further research beyond the assigned course readings and lecture

material is not required. Responses are due no later than 11:59 pm on the Friday of the week the quiz question is posted. No late submissions will be accepted.

### **PARTY RESEARCH REPORTS**

Students will submit two research reports. Reports should be 750 – 1000 words in length, and draw on course readings, lecture materials and external research. There is no minimum number of academic sources required, however students should be critical of the quality of their data sources. More information on locating appropriate sources will be discussed via lecture. Students should follow the guidelines associated with citation style and general formatting posted under “Assignment Instructions” on the class D2L website. Submissions are due via D2L by 11:59 pm on their listed due date. Late submissions will be penalized by five percentage points per day, and submissions more than seven days late will not be accepted.

#### **Report #1: Leadership Selection**

Due: Oct. 16, 2020

Students should select a leadership election (e.g. 2013 Liberal Leadership Race). Sketch out the selection process and rules and identify the democratic strengths and weaknesses of the process.

#### **Report #2: Comparative Representation**

Due: Nov 6, 2020

Students should select two parties to compare. Based on the most recent election, sketch out how well parties represented minority or other distinctive groups via their policies and candidate selections, and provide an assessment on which party did the best job of providing “representation” to Canadians.

### **TERM RESEARCH PAPER**

Students are required to submit a 3500 – 4000-word research paper that investigates the electoral fortunes of a given political party during a specific election of the student’s choosing. Students should present an argument that explains how at least one factor contributed to their selected party’s result. Students are required to cite at least 12 academic sources, and must follow the guidelines associated with academic sources, citation style and general formatting posted under “Assignment Instructions” on the class D2L website. Research papers are due via D2L by 11:59 pm on Nov. 27, 2020. Late submissions will be penalized by five percentage points per day, and submissions more than seven days late will not be accepted.

### **WRITING STATEMENT**

Written assignments are often required in Political Science courses, and the quality of writing skills, including but not limited to such elements as grammar, punctuation, sentence structure, clarity, citation, and organization, will be taken into account in the determination of grades. Students are encouraged to make use of the services offered through Writing Support Services in the Student Success Centre by contacting them at <http://www.ucalgary.ca/ssc/writing-support>.

### **GRADE SCALE:**

The following grading scale will be used:

A+ (91-100)	B+ (77-79)	C+ (67-69)	D+ (55-59)
A (85-90)	B (73-76)	C (63-66)	D (50-54)
A- (80-84)	B- (70-72)	C- (60-62)	F (0-49)

### **LATE PENALTIES**

Late submissions will be subject to a 5-percentage point penalty per day (including weekends). Submissions that are more than 5 days late will not be accepted.

### **COURSE SCHEDULE & TOPICS**

The schedule is tentative and may change as the need arises.

<b>WEEK/DATE</b>	<b>TOPIC</b>	<b>READINGS</b>	<b>IMPORTANT DATES</b>
<b>Week One</b>	Political Party Foundations and The Canadian Party System	G and T Part I, Chapter 1 & 11  Carty R.K. et al. 2000. "The Party Question in Canada" See "Readings"	
<b>Week Two</b>	Political Ideologies and Brokerage Politics	G & T Chapter 3 & 6  Carty, R. K. 2002. "The politics of Tecumseh Corners: Canadian political parties as franchise organizations" See "Readings"	
<b>Week Three</b>	The Liberals – Canada's Natural Governing Party?	G and T Chapter 7  Carty, Kenneth. "Four Eras, Four Liberal Parties" See "Readings"  Stephen Clarkson. 2005 "Introduction: Party Systems and Liberal Leaders" See "Readings"	

<b>Week Four</b>	The Conservatives (in their many forms)	G and T Chapter 8  Flanagan, T. 2011. "The emerging Conservative coalition" See "Readings"  Bélanger, É., & Godbout, J. F. 2010. "Why do parties merge? The case of the Conservative Party of Canada" See "Readings"	Quiz Question No. 1 Due by Friday Oct. 2
<b>Week Five</b>	The "Usual" Third Party? The NDP	G and T Chapter 9  Savage, L. 2010. "Contemporary Party-Union Relations in Canada." See "Readings"  Fournier, P et al. 2013. "Riding the orange wave: leadership, values, issues, and the 2011 Canadian election." See "Readings"	
<b>Week Six</b>	Other Third Parties	G and T Chapter 10  Crete, Jean and Guy Lachapelle. 2000. "The Bloc Quebecois" See "Readings"  Lucardie, Paul. 2008. "The Canadian Greens: Veering Away From Grass-roots Democracy So Soon?" See "Readings"	Assignment No. 1 Due by Friday Oct 16
<b>Week Seven</b>	Leadership Selection and Deselection	Cross, W., & Blais, A. 2012. Who selects the party leader? See "Readings"  Preyra, Leonard. 2000. "From Conventions to Closed Primaries? New Politics and Recent Changes in National Party Leadership Selection in Canada" See "Readings"	Quiz 2 Due by Friday Oct. 23

		O'Neill, B., Pruyers, S., & Stewart, D. K. 2019. "Glass Cliffs or Partisan Pressure? Examining Gender and Party Leader Tenures and Exits" See "Readings"	
<b>Week Eight</b>	Parties and Membership	<p>Cross, W., &amp; Young, L. 2008. "Factors Influencing the Decision of the Young Politically Engaged To Join a Political Party: An Investigation of the Canadian Case." See "Readings"</p> <p>Farney, J., &amp; Koop, R. 2018. "Auditing party democracy: the case of Canadian party constituency associations." See "Readings"</p> <p>Cross, W., &amp; Young, L. 2006. "Are Canadian political parties empty vessels? Membership, engagement and policy capacity." See "Readings"</p>	
<b>Week Nine</b>	Campaigning and Political Marketing	<p>G and T Chapter 16 &amp; 17</p> <p>Lalancette, M., &amp; Raynauld, V. 2019. "The power of political image: Justin Trudeau, Instagram, and celebrity politics." See "Readings"</p> <p>Marland, A., &amp; Flanagan, T. 2013. Brand new party: Political branding and the Conservative Party of Canada. See "Readings"</p>	Assignment No. 2 Due by Nov. 6
<b>Week Ten</b>	***Term Break***		

<b>Week Eleven</b>	Local Candidates and Localized Campaigns	<p>Cross, W., &amp; Young, L. 2015. "Personalization of campaigns in an SMP system: The Canadian case." See "Readings"</p> <p>Killin Julie and Tamara Small. 2018. "The National Message, The Local Tour: Candidates' Use of Twitter during the 2015 Canadian Election" See "Readings"</p> <p>Cross, William and Lisa Young. 2013. "Candidate Recruitment in Canada: The Role of Political Parties" See "Readings"</p>	Quiz No. 3 Due by Friday Nov. 20
<b>Week Twelve</b>	Women and Minorities in Canadian Political Parties	<p>G and T Chapter 14</p> <p>Black, Jerome. 2008. "Ethnoracial Minorities in the 38th Parliament: Patterns of Change and Continuity" See "Readings"</p> <p>O'Neill, B., &amp; Stewart, D. K. 2009. Gender and political party leadership in Canada. See "Readings"</p>	Research Paper due by Friday Nov. 27
<b>Week Thirteen</b>	Political Party Finance	<p>G &amp; T Chapter 2</p> <p>Coletto, D. et al. 2011. "Stratarchical party organization and party finance in Canada." See "Readings"</p> <p>Jansen, Herold and Lisa Lambert. 2013. "Too Little, Too Soon. State Funding and Electoral District Associations in the Green</p>	Quiz No. 4 Due by Friday Dec 9.

		Party of Canada” See “Readings”	
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## **MODERATED QUESTION AND DISCUSSION BOARD**

Students are encouraged to utilize the discussion board on the course D2L website to ask questions about lecture and reading content, as well as participate in course-related discussion groups. Questions emailed to the instructor that would benefit the entire class will be posted to the discussion board anonymously. Content posted on each week’s discussion board is considered “course content” for the purposes of quiz questions, and as such, students should include each week’s message thread(s) as a component of their study preparation.

## **IMPORTANT POLICIES AND INFORMATION**

### **Supporting Documentation and the Use of a Statutory Declaration**

As stated in the University Calendar:

Students may be asked to provide supporting documentation for an exemption/special request. This may include, but is not limited to, a prolonged absence from a course where participation is required, a missed course assessment, a deferred examination, or an appeal. Students are encouraged to submit documentation that will support their situation. Supporting documentation may be dependent on the reason noted in their personal statement/explanation provided to explain their situation. This could be medical certificate/documentation, references, police reports, invitation letter, third party letter of support or a statutory declaration etc. The decision to provide supporting documentation that best suits the situation is at the discretion of the student. Students cannot be required to provide specific supporting documentation, such as a medical note.

Students can make a Statutory Declaration as their supporting documentation (available at [ucalgary.ca/registrar](http://ucalgary.ca/registrar)). This requires students to make a declaration in the presence of a Commissioner for Oaths. It demonstrates the importance of honest and accurate information provided and is a legally binding declaration. Several registered Commissioners for Oaths are available to students at no charge, on campus. For a list of locations to access a Commissioner for Oaths, visit [ucalgary.ca/registrar](http://ucalgary.ca/registrar)).

Falsification of any supporting documentation will be taken very seriously and may result in disciplinary action through the Academic Discipline regulations or the Student Non-Academic Misconduct policy.

This statement is accessible at: <https://www.ucalgary.ca/pubs/calendar/current/m-1.html>

### **Absence From a Mid-term Examination**

Students who are absent from a scheduled term test or quiz for legitimate reasons are responsible for contacting the instructor via email within 48 hours of the missed test to discuss alternative arrangements. A copy of this email may be requested as proof of the attempt to contact the instructor. Any student who fails to do so forfeits the right to a makeup test.



### **Deferral of a Final Examination**

Deferral of a final examination can be granted for reasons of illness, domestic affliction, and unforeseen circumstances, as well as to those with three (3) final exams scheduled within a 24-hour period. Deferred final exams will not be granted to those who sit the exam, who have made travel arrangements that conflict with their exam, or who have misread the examination timetable. The decision to allow a deferred final exam rests not with the instructor but with Enrolment Services. Instructors should, however, be notified if you will be absent during the examination. The Application for Deferred Final Exam, deadlines, requirements and submission instructions can be found on the Enrolment Services website at <https://www.ucalgary.ca/registrar/exams/deferred-exams>.

### **Appeals**

If a student has a concern about the course or a grade they have been assigned, they must first discuss their concerns with the instructor. If this does not resolve the matter, the student then proceed with an academic appeal. The first step in an academic appeal is to set up a meeting with the Department Head. Appeals must be requested within 15 days of receipt of the graded assignment.

### **University Regulations**

Students are responsible for familiarizing themselves with the University policies found in the Academic Regulations sections of the Calendar at [www.ucalgary.ca/pubs/calendar/current/academic-regs.html](http://www.ucalgary.ca/pubs/calendar/current/academic-regs.html).

### **Student Accommodations**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/).

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>.

### **Plagiarism and Other Forms of Academic Misconduct**

Academic misconduct in any form (e.g. cheating, plagiarism) is a serious academic offence that can lead to disciplinary probation, suspension or expulsion from the University. Students are expected to be familiar with the standards surrounding academic honesty; these can be found in the University of Calgary calendar at <http://www.ucalgary.ca/pubs/calendar/current/k.html>. Such offences will be taken seriously and reported immediately, as required by Faculty of Arts policy.

### **Required Access to Technology**

Please see the University's resource page at [https://ucalgary.service-now.com/it?id=kb\\_article&sys\\_id=86e7438013753ac06f3afbb2e144b031](https://ucalgary.service-now.com/it?id=kb_article&sys_id=86e7438013753ac06f3afbb2e144b031)

### **Copyright Legislation**

As stated in the University of Calgary Calendar, Academic Regulations, “students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright and requirements of the copyright act to ensure they are aware of the consequences of unauthorised sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.”

<https://www.ucalgary.ca/policies/files/policies/acceptable-use-of-electronic-resources-and-information-policy.pdf> and <https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>

### **Instructor Intellectual Property**

Course materials created by instructors (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the course at the same time may be allowed under fair dealing.

### **Freedom of Information and Protection of Privacy (FOIP)**

FOIP legislation requires that instructors maintain the confidentiality of student information. In practice, this means that student assignment and tests cannot be left for collection in any public place without the consent of the student. It also means that grades cannot be distributed via email. Final exams are kept by instructors but can be viewed by contacting them or the main office in the Department of Political Science. Any uncollected assignments and tests meant to be returned will be destroyed after six months from the end of term; final examinations are destroyed after one year.

### **Faculty of Arts Program Advising and Student Information Resources**

For program planning and advice, please consult with the Arts Students’ Centre by calling 403-220-3580 or by email at [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit [arts.ucalgary.ca/advising](https://arts.ucalgary.ca/advising) for program assistance.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625].

### **Important Contact Information**

Faculty of Arts Undergraduate Students’ Union Representatives

Phone: 403-220-6551

Email: [arts1@su.ucalgary.ca](mailto:arts1@su.ucalgary.ca), [arts2@su.ucalgary.ca](mailto:arts2@su.ucalgary.ca), [arts3@su.ucalgary.ca](mailto:arts3@su.ucalgary.ca),  
[arts4@su.ucalgary.ca](mailto:arts4@su.ucalgary.ca)

Students’ Union URL: [www.su.ucalgary.ca](http://www.su.ucalgary.ca)

Graduate Students’ Association

Phone: 403-220-5997

Email: [askgsa@ucalgary.ca](mailto:askgsa@ucalgary.ca)  
URL: [www.ucalgary.ca/gsa](http://www.ucalgary.ca/gsa)

Student Ombudsman  
Phone: 403-220-6420  
Email: [ombuds@ucalgary.ca](mailto:ombuds@ucalgary.ca)

### **Campus Mental Health Resources**

The University of Calgary recognizes the pivotal role that student mental health plays in physical health, social connectedness and academic success, and aspires to create a caring and supportive campus community where individuals can freely talk about mental health and receive supports when needed. We encourage you to explore the excellent mental health resources available throughout the university community, such as counselling, self-help resources, peer support or skills-building available through the following resources:

*SU Wellness Centre:* <http://www.ucalgary.ca/wellnesscentre/>

*Student Wellness Services:*  
<https://www.ucalgary.ca/wellness-services/services/mental-health-services>

*Campus Mental Health Strategy website:* <https://www.ucalgary.ca/mentalhealth/>.