



**DEPARTMENT OF POLITICAL SCIENCE
FACULTY OF ARTS**

**POLI 581.2 (S01)
SELECTED TOPICS IN INTERNATIONAL LAW AND ORGANIZATIONS:
PRIVATE POWER & AUTHORITY IN GLOBAL GOVERNANCE
Fall 2021**

INSTRUCTOR: Mark Machacek

OFFICE: SS 721

EMAIL: mark.machacek@ucalgary.ca

OFFICE HOURS: Virtual office hours using Zoom (D2L) Tuesday 3:00 – 4:00 pm or by appointment

COURSE DAY/TIME: Tuesday 11:00 am – 1:45 pm

DELIVERY METHOD: In-person

COURSE LOCATION: SS 209

COURSE PRE-REQUISITES: POLI 483 or POLI 487

Please be advised that the Faculty of Arts, the Department of Political Science, and the instructor reserve the right to change the delivery method of this course from in person to online if it is determined that the situation warrants such a change.

COURSE DESCRIPTION

The purpose of this course is to engage students in a focused and in-depth analysis of power and authority in global governance, with a particular emphasis on business and the private sector. The course will outline the question of private authority more generally (including civil society, NGOs) and focus in on the for-profit sector's interaction with other non-state actors, states, international law and organizations (particularly the United Nations). Students will learn about the contentious politics between civil society/social movements and big business and how the states in the Global North and South differ in their relations with the private sector. Students will also learn the international law governing the private sector, the private sector's role in international law and the history and nature of UN-business relations in global governance. This course will also give special attention to the role of private authority in specific areas of global governance including in international development, refugee assistance, environmental protection and global health.

This is a seminar-style course with student participation being an essential component. Students are expected to have completed the readings prior to class and engage in in-depth discussions on the weekly topics. The course will begin with a general review of international law and organizations and an introduction into private authority and related theoretical perspectives. It will then look at the role of business in global governance and how the private sector relates with

civil society (NGOs/social movements) and states across the Global North and South. Attention will then turn to the international law on corporate conduct, the private sector's role in establishing international norms and standards (including corporate social responsibility initiatives), UN-business relations and global public-private partnerships. Finally, the course will discuss the role of business and the private sector in the international development, refugee protection, environmental and global health regimes.

COURSE OBJECTIVES & LEARNING OUTCOMES

The objectives of this course are to:

- Introduce students to the concept of private authority in global governance and how it relates to international law and organization
- Acquaint students with the particular roles of business and the private sector in global governance
- Facilitate theoretically-informed discussions and critical analysis of global governance
- Strengthen skills in analysis, discussion, research, writing, and oral presentation

Upon completion of this course students should be able to:

- Engage in informed discussions on real-world issues related to private authority, international law and organizations
- Apply various theoretical perspectives to the issue of private authority, the private sector and global governance more generally
- Conduct effective research, reporting, and presentations

REQUIRED TEXTBOOK

There is no textbook for this course. Course readings will be made available on D2L or are accessible electronically through the Taylor Family Digital Library (TFDL).

COURSE COMPONENT WEIGHTS AND DUE DATES

COMPONENT	WEIGHTING	DUE DATES
Presentation	15%	TBD
Short Paper	10%	TBD
Research Paper	30%	November 30 th
Class Participation	20%	
Take-Home Final Exam	25%	November 30 th – December 7 th
Total	100%	

If a student misses a required course component, please get in touch the instructor as soon as possible.

COURSE SCHEDULE & TOPICS

DATE	TOPIC	READINGS
INTRODUCING PRIVATE AUTHORITY IN GLOBAL POLITICS & GOVERNANCE		

<p>Week 1 Sept. 7th</p>	<p>Course Introduction & Core Concepts: Global Governance, International Organization, Law & Private Authority</p>	<p>Karns et al (2015) <i>International Organizations: The Politics & Processes of Global Governance</i>. Boulder, CO: Lynne Reinner Publishers -Chapter 1 (pp 1-19, 25-38) [D2L]</p> <p>Abbott & Snidal (2000) Hard and Soft Law in International Governance. <i>International Organization</i>, 54(3): 421-456. [TFDL]</p> <p>Hall & Biersteker (2002) The Emergence of Private Authority in the International System. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>. New York: Cambridge University Press. -Chapter 1 (pp 3-16) [TFDL]</p>
<p>Week 2 Sept. 14th</p>	<p>Interrogating the (International) ‘Public’ and ‘Private’ Spheres</p>	<p>Ruggie (1982) International Regimes, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order. <i>International Organization</i>, 32(2): 379-415. [TFDL]</p> <p>Gill (1995) Globalisation, Market Civilization, and Disciplinary Neoliberalism. <i>Millennium: Journal of International Studies</i>, 24(3): 399-423. [TFDL]</p> <p>Cahill (2018) Polanyi, Hayek and Embedded Neoliberalism. <i>Globalizations</i>, 15(7): 977-994. [TFDL]</p>
<p>Week 3 Sept. 21st</p>	<p>Theoretical Perspectives in International Organization and Global Political Economy</p>	<p>Karns et al (2015) <i>International Organizations</i>. -Chapter 2 (pp 43-70) [D2L]</p> <p>Ruggie (2004) Reconstituting the Global Public Domain – Issues, Actors, and Practices. <i>European Journal of International Relations</i>, 10(4): 499-53. [TFDL]</p> <p>Levy & Newell (2005) A Neo-Gramscian Approach to Business in International Environmental Politics: An Interdisciplinary, Multilevel Framework. In (eds) Levy & Newell <i>The Business of Global Environmental Governance</i>. Cambridge, MA: MIT Press: pp 47-69. [D2L]</p>
<p>Non-State Actors & Private Authority</p>		

<p>Week 4 Sept. 28th</p>	<p>Civil Society, NGOs, Social Movements and Global Civil Regulation</p>	<p>Scholte (2002). Civil Society and Democracy in Global Governance. <i>Global Governance</i>, 8: 281-304 [TFDL]</p> <p>Lipschutz & Fogel (2002). ‘Regulation for the rest of us?’ Global civil society and the privatization of transnational regulation. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>: pp 115-140 [TFDL]</p> <p>Vogel (2010). The Private Regulation of Global Corporate Conduct: Achievements and Limitations. <i>Business & Society</i>, 49(1): 68-87. [TFDL]</p>
<p>Week 5 Oct. 5th</p>	<p>Business & the For-Profit Sector</p>	<p>Levy & Prakash (2003) Bargains Old and New: Multinational Corporations in Global Governance. <i>Business and Politics</i>, 5(2): 131-150. [TFDL]</p> <p>Bull et al (2004) Private Sector Influence in the Multilateral System: A Changing Structure of World Governance. <i>Global Governance</i>, 10(4): 481-498. [TFDL]</p> <p>Bexell et al (2010) Democracy in Global Governance: The Promises and Pitfalls of Transnational Actors. <i>Global Governance</i>, 16(1): 81-101. [TFDL]</p>
<p>Week 6 Oct. 12th</p>	<p>Private Authority in the Global North & South</p>	<p>Sassen (2002) The State and Globalization. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>: pp 91-112. [TFDL]</p> <p>Utting (2000) UN-Business Partnerships: Whose Agenda Counts? Occasional Paper No. 2, Geneva: United Nations Research Institute for Social Development. [open source]</p> <p>Therien & Pouliot (2006). The Global Compact: Shifting the Politics of International Development? <i>Global Governance</i>, 12(1): 55-75. [TFDL]</p>
<p>International Law & the Private Sector</p>		
<p>Week 7 Oct. 19th</p>	<p>International Law on the Private Sector & the Role</p>	<p>Cutler (2002) The Emergence of Private International Regimes in the International</p>

	of Business in International Law	<p>System. In (eds) Hall & Biersteker <i>The Emergence of Private Authority</i>: pp 23-40. [TFDL]</p> <p>Pattberg (2006) The Influence of Global Business Regulation: Beyond Good Corporate Conduct. <i>Business and Society Review</i>, 111(3): 241-268. [TFDL]</p> <p>Berliner & Prakash (2015) 'Bluewashing' the Firm? Voluntary Regulations, Program Design, and Member Compliance with the United Nations Global Compact. <i>The Policy Journal</i>, 43(1): 115-138. [TFDL]</p>
Week 8 Oct. 26 th	Corporate Social Responsibility	<p>Bondy et al (2012) An Institution of Corporate Social Responsibility (CSR) in Multi-National Corporations (MNCs): Form and Implications. <i>Journal of Business Ethics</i>, 111(2): 281-299. [TFDL]</p> <p>Scherer & Palazzo (2011) The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR and its Implications for the Firm, Governance, and Democracy. <i>Journal of Management Studies</i>, 48(4): 899-931. [TFDL]</p> <p>Banerjee (2014) A Critical Perspective on Corporate Social Responsibility: Towards a Global Governance Framework. <i>Critical Perspectives on International Business</i>, 10(1/2): 84-95. [TFDL]</p>
International Organizations & the Private Sector		
Week 9 Nov. 2 nd	International Organizations and United Nations-Business Relations	<p>Tallberg et al (2013) <i>The Opening Up of International Organizations: Transnational Access in Global Governance</i>. London: Cambridge University Press. -Chapter 1 (pp 1-21) [TFDL]</p> <p>Rasche et al (2012). The United Nations Global Compact: Retrospect and Prospect. <i>Business & Society</i>, 52(1): 6-30. [TFDL]</p> <p>Utting & Zammit (2009) United Nations-Business Partnerships: Good Intentions and Contradictory Agendas. <i>Journal of Business Ethics</i>, 90(1): 39-56. [TFDL]</p>

Week 10 Nov. 7-13	READING WEEK No classes	
Private Authority Across International Regimes		
Week 11 Nov. 16 th	The Development Regime	<p>Gregoratti (2010) UNDP, Business Partnerships, and the (UN)Democratic Governance of Development. In (eds) Bexell & Morth <i>Democracy and Public-Private Partnerships in Global Governance</i>. London: Palgrave Macmillan: 190-210. [D2L]</p> <p>Backstrand & Kylsater (2014). Old Wine in New Bottles? The Legitimation and Delegitimation of UN Public-Private Partnerships for Sustainable Development from the Johannesburg Summit to the Rio+20-Summit. <i>Globalizations</i>, 11(3): 1-17. [TFDL]</p> <p>Pingeot (2016). In Whose Interest? The UN's Strategic Rapprochement with Business in the Sustainable Development Agenda. <i>Globalizations</i>, 13(2): 188-202. [TFDL]</p>
Week 12 Nov. 23 rd	The Refugee Regime	<p>Betts et al (2012) Humanitarian Innovation and Refugee Protection. Humanitarian Innovation Project, Working Paper No 85, Refugee Studies Centre, University of Oxford [open source]</p> <p>Machacek (2018) Global Public-Private Partnerships and the New Constitutionalism of the Refugee Regime. <i>Global Constitutionalism</i>, 7(2): 204-235 [TFDL]</p>
Week 13 Nov. 30 th	The Environmental Regime Research Paper Due Take Home Exam (Nov. 30th – Dec. 7th)	<p>Levy & Egan (2000) Corporate Political Action in the Global Polity: National and Transnational Strategies in the Climate Change Negotiations. In (eds) Higgot et al <i>Non-State Actors and Authority in the Global System</i>. New York, NY: Routledge 138-154. [TFDL]</p> <p>Levy & Newell (2002) Business Strategy and International Environmental Governance: Toward a Neo-Gramscian Synthesis. <i>Global Environmental Politics</i>, 2(4) 84-101. [TFDL]</p> <p>Andonova (2010) Public-Private Partnerships for the Earth: Politics and Patterns of Hybrid Authority in the Multilateral System. <i>Global</i></p>

		<i>Environmental Politics</i> , 10(2): 25-52 [TFDL]
Week 14 Dec. 7 th	Global Health Governance & Course Overview	Stevenson & Youde (2021) Public-Private Partnering as a Modus Operandi: Explaining the Gates Foundation’s Approach to Global Health Governance. <i>Global Public Health</i> , 16(3): 401-414. [TFDL] Ruckert & Labonte (2014) Public-Private Partnerships (PPPs) in Global Health: the Good, the Bad and the Ugly. <i>Third World Quarterly</i> , 35(9): 1598-1614. [TFDL]

Please note that the above schedule is tentative and may change as the need arises.

PRESENTATION (15%) & SHORT PAPER (10%)

Each student is expected to give a **10-12-minute in-person presentation** to the class on the readings assigned for a specific week. The presentation should capture the common theme(s) across the readings, highlight and compare/contrast the main points of each reading, and offer critical reflections and questions for the class to facilitate discussion.

Students are also expected to provide a short (**4-5 page, double-spaced**) **paper** on the presentation topic and assigned readings. This paper is expected to reflect both the students’ summary and evaluation of the literature as well as the proceeding class discussion on the topic/readings.

Presentations will be conducted throughout the week (depending on how the topics will be distributed among students) and the short paper will be due in the D2L Dropbox one week after the student conducts their presentation. Distribution of the topics and further information on expectations and evaluation will be given in-person on the first day of class.

RESEARCH PAPER (30%)

Students are expected to write a **12-15-page** (double-spaced, 12-point Times New Roman font) **research paper** on a topic of the students choosing in relation to the course. The paper is expected to be a theoretically-informed position-based paper that demonstrates the students’ grasp of theory and the particular topic as well as writing, analysis, and researching abilities. The paper is due in the D2L Dropbox no later than 11:59 on Tuesday November 30th. Further information for the paper will be provided on the first day of class.

PARTICIPATION (20%)

As a seminar-style course, student participation in class discussions is an essential component. Students are expected to come to class having read the assigned readings for the week and have prepared questions and/or points for discussion. Participation will be evaluated according to both the quantity and quality of student engagement.

FINAL EXAMINATION (25%)

The final exam will be an **open-book take home exam**. The exam will consist of a choice of two out of three questions. Students will be expected to write approximately **4-5 pages per question**

(double-spaced, 12-point Times New Roman font). It must also include a title page and references (where necessary).

The exam will be posted on D2L immediately after class on Tuesday November 30th and will be due in the D2L Dropbox no later than **11:59 on Tuesday December 7th**. Further information for the final exam will be given in class on Tuesday November 23rd.

WRITING STATEMENT

Written assignments are often required in Political Science courses, and the quality of writing skills, including but not limited to such elements as grammar, punctuation, sentence structure, clarity, citation, and organization, will be taken into account in the determination of grades. Students are encouraged to make use of the services offered through Writing Support Services in the Student Success Centre by contacting them at <http://www.ucalgary.ca/ssc/writing-support>.

GRADING SCALE: The following grading scale will be used:

A+ (91-100)	B+ (77-79)	C+ (67-69)	D+ (55-59)
A (85-90)	B (73-76)	C (63-66)	D (50-54)
A- (80-84)	B- (70-72)	C- (60-62)	F (0-49)

LATE PENALTIES

For the written assignment, late submissions will receive a grade penalty of 5% for each day they are late. The 5% per day penalty will also be applied to weekend days.

INSTRUCTOR GUIDELINES

Students requiring assistance are encouraged to speak to the instructor during class or their office hours. Should you wish to meet outside of office hours, please telephone or email to make an appointment. It is to the student's advantage to keep such appointments.

Email is a common form of communication but it is not always the most effective way of answering student questions. If you cannot make office hours, please request a one on one meeting outside of these hours.

Students are welcome to use laptops and other electronic note-taking devices in this course. Please be considerate of others and switch off all cell phones when you enter the classroom. Sending/receiving texts and browsing the Web is extremely disruptive to others and will not be tolerated.

IMPORTANT POLICIES AND INFORMATION

Supporting Documentation and the Use of a Statutory Declaration

As stated in the University Calendar:

Students may be asked to provide supporting documentation for an exemption/special request. This may include, but is not limited to, a prolonged absence from a course where participation

is required, a missed course assessment, a deferred examination, or an appeal. Students are encouraged to submit documentation that will support their situation. Supporting documentation may be dependent on the reason noted in their personal statement/explanation provided to explain their situation. This could be medical certificate/documentation, references, police reports, invitation letter, third party letter of support or a statutory declaration etc. The decision to provide supporting documentation that best suits the situation is at the discretion of the student. Students cannot be required to provide specific supporting documentation, such as a medical note.

Students can make a Statutory Declaration as their supporting documentation (available at [ucalgary.ca/registrar](https://www.ucalgary.ca/registrar)). This requires students to make a declaration in the presence of a Commissioner for Oaths. It demonstrates the importance of honest and accurate information provided and is a legally binding declaration. Several registered Commissioners for Oaths are available to students at no charge, on campus. For a list of locations to access a Commissioners for Oaths, visit [ucalgary.ca/registrar](https://www.ucalgary.ca/registrar)).

Falsification of any supporting documentation will be taken very seriously and may result in disciplinary action through the Academic Discipline regulations or the Student Non-Academic Misconduct policy.

This statement is accessible at: <https://www.ucalgary.ca/pubs/calendar/current/m-1.html>

Absence From a Mid-term Examination

Students who are absent from a scheduled term test or quiz for legitimate reasons are responsible for contacting the instructor via email within 48 hours of the missed test to discuss alternative arrangements. A copy of this email may be requested as proof of the attempt to contact the instructor. Any student who fails to do so forfeits the right to a makeup test.

Deferral of a Final Examination

Deferral of a final examination can be granted for reasons of illness, domestic affliction, and unforeseen circumstances, as well as to those with three (3) final exams scheduled within a 24-hour period. Deferred final exams will not be granted to those who sit the exam, who have made travel arrangements that conflict with their exam, or who have misread the examination timetable. The decision to allow a deferred final exam rests not with the instructor but with Enrolment Services. Instructors should, however, be notified if you will be absent during the examination. The Application for Deferred Final Exam, deadlines, requirements and submission instructions can be found on the Enrolment Services website at <https://www.ucalgary.ca/registrar/exams/deferred-exams>.

Reappraisals

The University Calendar states that for reappraisals of graded term work:

“A student who feels that a piece of graded term work (term paper, essay, test, etc.) has been unfairly graded, may have the work reappraised as follows. The student shall discuss the work with the instructor **within ten business days** of being notified about the mark or of the item's return to the class. If not satisfied, the student shall take the matter to the head of the department offering the course **within 2 business days of receiving the decision from the instructor**, who

will arrange for a reappraisal of the work **within the next ten business days**. The reappraisal will only be considered if the student provides a detailed rationale that outlines where and for what reason an error is suspected.” See <https://www.ucalgary.ca/pubs/calendar/current/i-2.html>

The University Calendar states that for reappraisal of academic assessments (final grades):

“A student may request a reappraisal of a final grade. The only element that will be considered is the final assessment(s) that makes up the final mark (e.g., final examination, final project, and final paper). The exception is when a grade for a piece of graded term work is made available to students after the last day of classes for the term in which the course is scheduled; that grade may also be considered in a reappraisal of the final grade.”

“A student seeking a reappraisal of a final grade should first attempt to review the final assessment with the department or faculty offering the course. After which the student shall obtain a Reappraisal of Final Grade form from ucalgary.ca/registrar (under Student Forms). The student must indicate exactly what error was made in marking the final assessment and/or in computing the final grade. The reappraisal will only be considered if the student provides a detailed rationale that outlines where and for what reason an error is suspected.” More information is available at: <https://www.ucalgary.ca/pubs/calendar/current/i-3.html>

University Regulations

Students are responsible for familiarizing themselves with the University policies found in the Academic Regulations sections of the Calendar at www.ucalgary.ca/pubs/calendar/current/academic-regs.html.

Student Accommodations

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/.

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>.

Plagiarism And Other Forms Of Academic Misconduct

Academic misconduct in any form (e.g. cheating, plagiarism) is a serious academic offence that can lead to disciplinary probation, suspension or expulsion from the University. Students are expected to be familiar with the standards surrounding academic honesty; these can be found in the University of Calgary calendar at <http://www.ucalgary.ca/pubs/calendar/current/k.html>. Such offences will be taken seriously and reported immediately, as required by Faculty of Arts policy.

Required Access to Technology

Please see the University’s resource page at https://ucalgary.service-ow.com/it?id=kb_article&sys_id=86e7438013753ac06f3afb2e144b031

Copyright Legislation

As stated in the University of Calgary Calendar, Academic Regulations, “students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright and requirements of the copyright act to ensure they are aware of the consequences of unauthorised sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.”

<https://www.ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf> and <https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>

Instructor Intellectual Property

Course materials created by instructors (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the course at the same time may be allowed under fair dealing.

Freedom of Information and Protection of Privacy (FOIP)

FOIP legislation requires that instructors maintain the confidentiality of student information. In practice, this means that student assignment and tests cannot be left for collection in any public place without the consent of the student. It also means that grades cannot be distributed via email. Final exams are kept by instructors but can be viewed by contacting them or the main office in the Department of Political Science. Any uncollected assignments and tests meant to be returned will be destroyed after six months from the end of term; final examinations are destroyed after one year.

Evacuation Assembly Points

In the event of an emergency evacuation from class, students are required to gather in designated assembly points. Please check the list found at www.ucalgary.ca/emergencyplan/assemblypoints and note the assembly point nearest to your classroom.

Faculty of Arts Program Advising and Student Information Resources

For program planning and advice, visit the Arts Students’ Centre in Social Sciences 102, call 403-220-3580 or email artsads@ucalgary.ca. You can also visit arts.ucalgary.ca/advising for program assistance.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit their office in the MacKimmie Tower, MT 116..

Important Contact Information

Campus Security and Safewalk (24 hours a day/7 days a week/365 days a year)
Phone: 403-220-5333

Faculty of Arts Undergraduate Students’ Union Representatives
Phone: 403-220-6551
Email: arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca,

arts4@su.ucalgary.ca

Students' Union URL: www.su.ucalgary.ca

Graduate Students' Association

Phone: 403-220-5997

Email: askgsa@ucalgary.ca

URL: www.ucalgary.ca/gsa

Student Ombudsman

Phone: 403-220-6420

Email: ombuds@ucalgary.ca

Campus Mental Health Resources

The University of Calgary recognizes the pivotal role that student mental health plays in physical health, social connectedness and academic success, and aspires to create a caring and supportive campus community where individuals can freely talk about mental health and receive supports when needed. We encourage you to explore the excellent mental health resources available throughout the university community, such as counselling, self-help resources, peer support or skills-building available through the following resources:

SU Wellness Centre: <http://www.ucalgary.ca/wellnesscentre/>

Student Wellness Services:

<https://www.ucalgary.ca/wellness-services/services/mental-health-services>

Campus Mental Health Strategy website: <https://www.ucalgary.ca/mentalhealth/>.