



DEPARTMENT OF POLITICAL SCIENCE
FACULTY OF ARTS

POLITICAL SCIENCE 581.2 S01
SELECTED TOPICS IN INTERNATIONAL LAW AND ORGANIZATIONS: PRIVATE
POWER & AUTHORITY IN GLOBAL GOVERNANCE
Winter 2020

INSTRUCTOR: Mark Machacek

TELEPHONE: (403) 220 3869

OFFICE: SS 721

EMAIL: mark.machacek@ucalgary.ca

OFFICE HOURS: Virtual office hours every Friday (11:00 – 13:00) using Zoom (D2L)

WEBSITE: <http://d2l.ucalgary.ca>

COURSE DAY/TIME: Ongoing throughout the week

COURSE LOCATION: Remote

COURSE PRE-REQUISITES: POLI 483 or 487

COURSE DESCRIPTION:

The purpose of this course is to engage students in a focused and in-depth analysis of power and authority in global governance, with a particular emphasis on business and the private sector. The course will outline the question of private authority more generally (including civil society, NGOs) and focus in on the for-profit sector's interaction with other non-state actors, states, international law and organizations (particularly the United Nations). Students will learn about the contentious politics between civil society/social movements and big business and how the states in the Global North and South differ in their relations with the private sector. Students will also learn the international law governing the private sector, the private sector's role in international law and the history and nature of UN-business relations in global governance. This course will also give special attention to the role of private authority in specific areas of global governance including international development, refugees and the environment.

This is a seminar-style course with student participation being an essential component. Students are expected to have completed the readings prior to class and engage in in-depth discussions on the weekly topics. The course will begin with a general review of international law and organizations and an introduction into private authority and related theoretical perspectives. It will then look at the role of business in global governance and how the private sector relates with civil society (NGOs/social movements) and states across the Global North and South. Attention will then turn to the international law on corporate conduct, the private sector's role in establishing international norms and standards (including corporate social responsibility initiatives), UN-business relations and global public-private partnerships. Finally, the course will discuss the role of business and the private sector in the international development, refugee, and environmental regimes.

POLI 581 Private Power & Authority in Global Governance, Winter 2020

Beginning the week of Monday March 16th, this course will resume online with changes made to the course instruction format, the methods of communication with the instructor, the research assignment due date and submission process, the course participation process and the remaining presentation assignments. Course instruction and discussions will resume on D2L and is expected to follow the course as previously scheduled below. As this is a seminar-style course with participation being an essential component, students will be expected to participate in (and/or create) ongoing discussions using the Discussion tool on D2L. Student participation in forum discussions will go toward the student's final participation grade.

By the end of every week the instructor will upload a (relatively brief) lecture video regarding the week's readings and topic along with the usual summary notes. Correspondence with the instructor will resume through email, D2L News updates, and virtual office hours using Zoom (on D2L). The instructor will respond to email inquiries and discussions in a timely manner between 09:00-17:00 Mon-Fri. Students are also encouraged to check for News updates regularly on D2L for any further updates from the instructor. Non-mandatory virtual office hours will also be hosted using Zoom (accessible under the Communication section of D2L) every Fri 11:00-13:00. Email correspondence is also meant to supplement office hours.

COURSE OBJECTIVES & LEARNING OUTCOMES:

The objectives of this course are to:

- Introduce students to the concept of private authority in global governance and how it relates to international law and organization
- Acquaint students with the particular roles of business and the private sector in global governance
- Facilitate theoretically-informed discussions and critical analysis of global governance
- Strengthen skills in analysis, discussion, research, writing, and oral presentation

Upon completion of this course students should be able to:

- Engage in informed discussions on real-world issues related to private authority, international law and organizations
- Apply various theoretical perspectives to the issue of private authority, the private sector and global governance more generally
- Conduct effective research, reporting, and presentations

REQUIRED TEXTBOOK(S):

There is no textbook for this course. Course readings will be made available on D2L or are accessible electronically through the Taylor Family Digital Library (TFDL).

COURSE COMPONENT WEIGHTS AND DUE DATES:

COMPONENT	WEIGHTING	DUE DATES
Presentation	15%	TBD
Short Paper	10%	TBD
Research Paper	30%	Monday March 23 rd
Class Participation	20%	
Take Home Final Exam	25%	April 8 th – 15 th

POLI 581 Private Power & Authority in Global Governance, Winter 2020

Total	100%	
-------	------	--

COURSE SCHEDULE & TOPICS: The schedule is tentative and may change as the need arises.

DATE	TOPIC	READINGS
Introduction		
Week 1 January 17 th	Core Concepts: International Organization, Law, Global Governance, & Private Authority	<p>Karns et al (2015) <i>International Organizations: The Politics & Processes of Global Governance</i>. Boulder, CO: Lynne Rienner Publishers -Chapter 1 (pp 1-19, 25-38) [D2L]</p> <p>Abbott & Snidal (2000) Hard and Soft Law in International Governance. <i>International Organization</i>, 54(3): 421-456. [TFDL]</p> <p>Hall & Biersteker (2002) The Emergence of Private Authority in the International System. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>. New York: Cambridge University Press. -Chapter 1 (pp 3-16) [TFDL]</p>
Week 2 January 24 th	Theoretical Perspectives in International Organization and Global Political Economy	<p>Karns et al (2015) <i>International Organizations</i>. -Chapter 2 (pp 43-70) [D2L]</p> <p>Ruggie (2004) Reconstituting the Global Public Domain – Issues, Actors, and Practices. <i>European Journal of International Relations</i>, 10(4): 499-53. [TFDL]</p> <p>Levy & Newell (2005) A Neo-Gramscian Approach to Business in International Environmental Politics: An Interdisciplinary, Multilevel Framework. In (eds) Levy & Newell <i>The Business of Global Environmental Governance</i>. Cambridge, MA: MIT Press: pp 47-69. [D2L]</p>
Non-State Actors & Private Authority in Global Governance		
Week 3 January 31 st	Civil Society, NGOs, Social Movements and Global Civil Regulation	<p>Scholte (2002). Civil Society and Democracy in Global Governance. <i>Global Governance</i>, 8: 281-304 [TFDL]</p> <p>Lipschutz & Fogel (2002). ‘Regulation for the rest of us?’ Global civil society and the privatization of transnational regulation. In</p>

POLI 581 Private Power & Authority in Global Governance, Winter 2020

		<p>(eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>: pp 115-140 [TFDL]</p> <p>Vogel (2010). The Private Regulation of Global Corporate Conduct: Achievements and Limitations. <i>Business & Society</i>, 49(1): 68-87. [TFDL]</p>
<p>Week 4 February 7th</p>	<p>Business & the For-Profit Sector</p>	<p>Levy & Prakash (2003) Bargains Old and New: Multinational Corporations in Global Governance. <i>Business and Politics</i>, 5(2): 131-150. [TFDL]</p> <p>Bull et al (2004) Private Sector Influence in the Multilateral System: A Changing Structure of World Governance. <i>Global Governance</i>, 10(4): 481-498. [TFDL]</p> <p>Bexell et al (2010) Democracy in Global Governance: The Promises and Pitfalls of Transnational Actors. <i>Global Governance</i>, 16(1): 81-101. [TFDL]</p>
<p>States & Global Private Authority</p>		
<p>Week 5 February 14th</p>	<p>The Experiences of States in the Global North & South</p>	<p>Sassen (2002) The State and Globalization. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>: pp 91-112. [TFDL]</p> <p>Utting (2000) UN-Business Partnerships: Whose Agenda Counts? Occasional Paper No. 2, Geneva: United Nations Research Institute for Social Development. [open source]</p> <p>Therien & Pouliot (2006). The Global Compact: Shifting the Politics of International Development? <i>Global Governance</i>, 12(1): 55-75. [TFDL]</p>
<p>Week 6 February 16th - 22nd</p>	<p>READING WEEK No Classes</p>	
<p>International Law & the Private Sector</p>		
<p>Week 7 February 28th</p>	<p>International Law on the Private Sector & the Role of Business in International Law</p>	<p>Cutler (2002) The Emergence of Private International Regimes in the International System. In (eds) Hall & Biersteker <i>The Emergence of Private Authority</i>: pp 23-40. [TFDL]</p>

		<p>Pattberg (2006) The Influence of Global Business Regulation: Beyond Good Corporate Conduct. <i>Business and Society Review</i>, 111(3): 241-268. [TFDL]</p> <p>Berliner & Prakash (2015) ‘Bluewashing’ the Firm? Voluntary Regulations, Program Design, and Member Compliance with the United Nations Global Compact. <i>The Policy Journal</i>, 43(1): 115-138. [TFDL]</p>
<p>Week 8 March 6th</p>	<p>Corporate Social Responsibility</p>	<p>Bondy et al (2012) An Institution of Corporate Social Responsibility (CSR) in Multi-National Corporations (MNCs): Form and Implications. <i>Journal of Business Ethics</i>, 111(2): 281-299. [TFDL]</p> <p>Scherer & Palazzo (2011) The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR and its Implications for the Firm, Governance, and Democracy. <i>Journal of Management Studies</i>, 48(4): 899-931. [TFDL]</p> <p>Banerjee (2014) A Critical Perspective on Corporate Social Responsibility: Towards a Global Governance Framework. <i>Critical Perspectives on International Business</i>, 10(1/2): 84-95. [TFDL]</p>
<p>International Organizations & the Private Sector</p>		
<p>Week 9 March 13th</p>	<p>International Organizations and United Nations-Business Relations</p>	<p>Tallberg et al (2013) The Opening Up of International Organizations: Transnational Access in Global Governance. London: Cambridge University Press. -Chapter 1 (pp 1-21) [TFDL]</p> <p>Rasche et al (2012). The United Nations Global Compact: Retrospect and Prospect. <i>Business & Society</i>, 52(1): 6-30. [TFDL]</p> <p>Utting & Zammit (2009) United Nations-Business Partnerships: Good Intentions and Contradictory Agendas. <i>Journal of Business Ethics</i>, 90(1): 39-56. [TFDL]</p>
<p>Private Authority in International Regimes</p>		
<p>Week 10</p>	<p>The Development Regime</p>	<p>Gregoratti (2010) UNDP, Business</p>

POLI 581 Private Power & Authority in Global Governance, Winter 2020

<p>March 20th</p>	<p>RESEARCH ASSIGNMENT DUE</p>	<p>Partnerships, and the (UN)Democratic Governance of Development. In (eds) Bexell & Morth <i>Democracy and Public-Private Partnerships in Global Governance</i>. London: Palgrave Macmillan: 190-210. [D2L]</p> <p>Backstrand & Kylsater (2014). Old Wine in New Bottles? The Legitimation and Delegitimation of UN Public-Private Partnerships for Sustainable Development from the Johannesburg Summit to the Rio+20-Summit. <i>Globalizations</i>, 11(3): 1-17. [TFDL]</p> <p>Pingeot (2016). In Whose Interest? The UN’s Strategic Rapprochement with Business in the Sustainable Development Agenda. <i>Globalizations</i>, 13(2): 188-202. [TFDL]</p>
<p>Week 11 March 27th</p>	<p>The Refugee Regime</p>	<p>Betts et al (2012) Humanitarian Innovation and Refugee Protection. Humanitarian Innovation Project, Working Paper No 85, Refugee Studies Centre, University of Oxford [open source]</p> <p>Machacek (2018) Global Public-Private Partnerships and the New Constitutionalism of the Refugee Regime. <i>Global Constitutionalism</i>, 7(2): 204-235 [TFDL]</p>
<p>Week 12 April 3rd</p>	<p>The Environmental Regime</p>	<p>Levy & Egan (2000) Corporate Political Action in the Global Polity: National and Transnational Strategies in the Climate Change Negotiations. In (eds) Higgot et al <i>Non-State Actors and Authority in the Global System</i>. New York, NY: Routledge 138-154. [TFDL]</p> <p>Levy & Newell (2002) Business Strategy and International Environmental Governance: Toward a Neo-Gramscian Synthesis. <i>Global Environmental Politics</i>, 2(4) 84-101. [TFDL]</p> <p>Andonova (2010) Public-Private Partnerships for the Earth: Politics and Patterns of Hybrid Authority in the Multilateral System. <i>Global Environmental Politics</i>, 10(2): 25-52 [TFDL]</p>
<p>Week 13 April 10th</p>	<p>GOOD FRIDAY No Class</p>	

PRESENTATION & SHORT PAPER

Each student is expected to give a 10-12-minute presentation to the class on the readings assigned for a certain week. The presentation should capture the common theme across the readings, highlight the main points of each reading, and offer critical reflections and questions for the class to facilitate discussion.

Students are also expected to provide a short (4-5 page, double-spaced) paper on the presentation topic and assigned readings. This paper is expected to reflect both the students' summary and evaluation of the literature as well as the proceeding class discussion on the topic/readings.

Presentations will be conducted throughout the week (depending on how the topics will be distributed among students) and the short paper will be due in hard copy (in class) at the end of the week in which the student presents. Distribution of the topics and further information on expectations and evaluation will be given in class on the first day of class.

For the presentations that were assigned for Friday March 13th and later, students are expected to create a PowerPoint Presentation video (with narration) and submit it to the Presentation Dropbox on D2L. To create a narrated video version of your PowerPoint, use the 'Slide Show' option and then 'Record Slide Show'. You can then pause and stop recordings at your convenience. Once the 10-12 minute presentation has been recorded, save the video as a PowerPoint Show (.pps) using the 'Save As' option and then submit the file in the D2L Dropbox. Please let the instructor know if you have limited access to, or are facing challenges with, the required equipment (computer, Microsoft Office PowerPoint).

The video presentations will be due in the D2L Dropbox on the Friday in which the student was originally scheduled to present by 14:00. For those who were scheduled to present Friday March 13th, presentations are due Friday March 20th.

The short presentation papers submitted after March 16th should be uploaded to the Presentation Paper Dropbox on D2L.

PARTICIPATION

As a seminar-style course, student participation in class discussions is an essential component. Students are expected to come to class having read the assigned readings for the week and have prepared questions and/or points for discussion. Participation will be evaluated according to both the quantity and quality of student engagement.

Beginning the week of March 16th, participation in discussions on course content will be conducted on D2L throughout the week and according to the students' availability. A POLI 581 Discussion Forum has been created on D2L for each student to access. Within the forum will be the weekly topics up for discussion. Students are encouraged to start and/or contribute to a comment, idea or question thread during the week. The instructor will also offer question and comment threads for the students to contribute to. Like participation in a class setting, participation in discussion threads will be evaluated according to both the quantity and quality of student engagement.

POLI 581 Private Power & Authority in Global Governance, Winter 2020

RESEARCH PAPER

Students are expected to write a 12-15-page (double-spaced, 12-point Times New Roman font) research paper on a topic of the students choosing in relation to the course. The paper is expected to be a theoretically-informed position-based paper that demonstrates the students' grasp of theory and the particular topic as well as writing, analysis, and researching abilities. **The paper is now due Monday March 23rd by 14:00 and is to be submitted in the Research Assignment Dropbox on D2L.**

As feedback, students will receive a detailed breakdown of their grade using the comment section of the assignment rubric through email once all the assignments have been graded. See Research Assignment & Grading Rubric posted to D2L in the Content section.

Topics for the research paper should be approved by the instructor in office hours by Friday February 14th. Further information for the assignment will be given on the first day of class.

TAKE HOME FINAL EXAMINATION

The final exam will be an open-book take home exam. The exam will consist of a choice of two out of three questions. Students will be expected to write approximately **4-5 pages per question** (double-spaced, 12-point Times New Roman font). It must also include a title page and references (where necessary). The exam will be issued by email Wednesday April 8th and will be due (in hard copy) by 14:00 on Wednesday April 15th.

Further information for the final exam will be given in class Friday April 3rd.

Writing Statement:

Written assignments are often required in Political Science courses, including this one, and the quality of writing skills, including but not limited to such elements as grammar, punctuation, sentence structure, clarity, citation, and organization, will be taken into account in the determination of grades. Students are encouraged to make use of the services offered through Writing Support Services in the Student Success Centre (3rd floor of the Taylor Family Digital Library) or at <http://www.ucalgary.ca/ssc/writing-support>.

GRADE SCALE: The following grading scale will be used:

A+ (95-100)	B+ (77-79)	C+ (67-69)	D+ (55-59)
A (86-94)	B (73-76)	C (63-66)	D (50-54)
A- (80-85)	B- (70-72)	C- (60-62)	F (0-49)

LATE PENALTIES

For the written assignment, late submissions will receive a grade penalty of 5% for each day that they are late. The 5% per day penalty will not be applied to weekend days.

INSTRUCTOR GUIDELINES

POLI 581 Private Power & Authority in Global Governance, Winter 2020

Students requiring assistance are encouraged to speak to the instructor during class or their office hours. Should you wish to meet outside of office hours, please telephone or email to make an appointment. It is to the student's advantage to keep such appointments.

Email is a common form of communication but it is not always the most effective way of answering student questions. If you cannot make office hours, please request a one on one meeting outside of these hours.

Students are welcome to use laptops and other electronic note-taking devices in this course. Please be considerate of others and switch off all cell phones when you enter the classroom. Sending/receiving texts and browsing the Web is extremely disruptive to others and will not be tolerated.

IMPORTANT POLICIES AND INFORMATION

Supporting Documentation and the Use of a Statutory Declaration

As stated in the University Calendar:

Students may be asked to provide supporting documentation for an exemption/special request. This may include, but is not limited to, a prolonged absence from a course where participation is required, a missed course assessment, a deferred examination, or an appeal. Students are encouraged to submit documentation that will support their situation. Supporting documentation may be dependent on the reason noted in their personal statement/explanation provided to explain their situation. This could be medical certificate/documentation, references, police reports, invitation letter, third party letter of support or a statutory declaration etc. The decision to provide supporting documentation that best suits the situation is at the discretion of the student. Students cannot be required to provide specific supporting documentation, such as a medical note.

Students can make a Statutory Declaration as their supporting documentation (available at ucalgary.ca/registrar). This requires students to make a declaration in the presence of a Commissioner for Oaths. It demonstrates the importance of honest and accurate information provided and is a legally binding declaration. Several registered Commissioners for Oaths are available to students at no charge, on campus. For a list of locations to access a Commissioner for Oaths, visit ucalgary.ca/registrar).

Falsification of any supporting documentation will be taken very seriously and may result in disciplinary action through the Academic Discipline regulations or the Student Non-Academic Misconduct policy.

This statement is accessible at: <https://www.ucalgary.ca/pubs/calendar/current/m-1.html>

Please note that while the form of supporting documentation provided is at the discretion of the student, the instructor has the discretion not to accept the supporting documentation if it does not corroborate the reason(s) given for the exemption/special request.

Absence From a Mid-term Examination:

POLI 581 Private Power & Authority in Global Governance, Winter 2020

Students who are absent from a scheduled term test or quiz for legitimate reasons are responsible for contacting the instructor via email within 48 hours of the missed test to discuss alternative arrangements. A copy of this email may be requested as proof of the attempt to contact the instructor. Any student who fails to do so forfeits the right to a makeup test.

Deferral of a Final Examination:

Deferral of a final examination can be granted for reasons of illness, domestic affliction, and unforeseen circumstances, as well as to those with three (3) final exams scheduled within a 24-hour period. Deferred final exams will not be granted to those who sit the exam, who have made travel arrangements that conflict with their exam, or who have misread the examination timetable. The decision to allow a deferred final exam rests not with the instructor but with Enrolment Services. Instructors should, however, be notified if you will be absent during the examination. The Application for Deferred Final Exam, deadlines, requirements and submission instructions can be found on the Enrolment Services website at <https://www.ucalgary.ca/registrar/exams/deferred-exams>.

Appeals:

If a student has a concern about the course or a grade they have been assigned, they must first discuss their concerns with the instructor. If this does not resolve the matter, the student then proceed with an academic appeal. The first step in an academic appeal is to set up a meeting with the Department Head. Appeals must be requested within 15 days of receipt of the graded assignment.

Student Accommodations:

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/.

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>.

University Regulations:

Students are responsible for familiarizing themselves with the University policies found in the Academic Regulations sections of the Calendar at www.ucalgary.ca/pubs/calendar/current/academic-regs.html.

Plagiarism And Other Forms Of Academic Misconduct:

Academic misconduct in any form (e.g. cheating, plagiarism) is a serious academic offence that can lead to disciplinary probation, suspension or expulsion from the University. Students are expected to be familiar with the standards surrounding academic honesty; these can be found in the University of Calgary calendar at <http://www.ucalgary.ca/pubs/calendar/current/k.html>. Such offences will be taken seriously and reported immediately, as required by Faculty of Arts policy.

Copyright Legislation:

POLI 581 Private Power & Authority in Global Governance, Winter 2020

As stated in the University of Calgary Calendar, Academic Regulations, “students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright and requirements of the copyright act to ensure they are aware of the consequences of unauthorised sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.”

<https://www.ucalgary.ca/policies/files/policies/acceptable-use-of-material-protected-by-copyright.pdf> and <https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>

Freedom of Information and Protection of Privacy (FOIP):

FOIP legislation requires that instructors maintain the confidentiality of student information. In practice, this means that student assignment and tests cannot be left for collection in any public place without the consent of the student. It also means that grades cannot be distributed via email. Final exams are kept by instructors but can be viewed by contacting them or the main office in the Department of Political Science. Any uncollected assignments and tests meant to be returned will be destroyed after six months from the end of term; final examinations are destroyed after one year.

Evacuation Assembly Points:

In the event of an emergency evacuation from class, students are required to gather in designated assembly points. Please check the list found at www.ucalgary.ca/emergencyplan/assemblypoints and note the assembly point nearest to your classroom.

Faculty of Arts Program Advising and Student Information Resources:

For program planning and advice, visit the Arts Students’ Centre in Social Sciences 102, call 403-220-3580 or email artsads@ucalgary.ca. You can also visit arts.ucalgary.ca/advising for program assistance.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit their office in the MacKimmie Tower room 116.

Important Contact Information:

Campus Security and Safewalk (24 hours a day/7 days a week/365 days a year)
Phone: 403-220-5333

Faculty of Arts Undergraduate Students’ Union Representatives

Phone: 403-220-6551

Email: arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca,
arts4@su.ucalgary.ca

Students’ Union URL: www.su.ucalgary.ca

Graduate Students’ Association

POLI 581 Private Power & Authority in Global Governance, Winter 2020

Phone: 403-220-5997

Email: askgsa@ucalgary.ca

URL: www.ucalgary.ca/gsa

Student Ombudsman

Phone: 403-220-6420

Email: ombuds@ucalgary.ca

Campus Mental Health Resources:

SU Wellness Centre: <http://www.ucalgary.ca/wellnesscentre/>

Campus Mental Health Strategy: <https://www.ucalgary.ca/mentalhealth/>