

PSYC 345	Social Psychology	Spring 2024	
<b>Instructor:</b>	Elaine Jane Atay	<b>Lecture Location:</b>	AD 142
<b>Email:</b>	<a href="mailto:elaine.atay1@ucalgary.ca">elaine.atay1@ucalgary.ca</a>	<b>Lecture Days/Time:</b>	MW 9:00-11:45am
<b>Office:</b>	EDC 170		
<b>Office Hours:</b>	Coordinate appointment via email (Zoom or in-person)		

### Course Description

This course surveys a broad range of key topics in social psychology. It will familiarize you with theoretical and empirical strategies social psychologists have developed to understand social psychological phenomena such as attitudes, conformity, aggression, prejudice, altruism, and attraction.

### Course Learning Outcomes

The Department of Psychology is committed to student knowledge and skill development. The table below lists the key learning outcomes for this course, the program-learning outcomes they facilitate (see <https://live-arts.ucalgary.ca/psychology/about#program-learning-outcomes>), and the expected level of achievement.

Course Learning Outcomes	Assessment Methods	PLO(s)	Level(s)
Evaluate and reflect on social psychological research	Multiple choice exams, in-class presentation	1,2,4	C
Describe major theories of and key empirical studies on social psychology	Multiple choice exams, in-class presentation	1,2,4,5	C
Apply theory and research on social psychology to one's own everyday experiences	Multiple choice exams	1,2,7	C
Describe how social psychological theory and methods have been employed to analyze and address social issues	Multiple choice exams, in-class presentation	1,2,4,5,6	I, C
Demonstrate understanding of the salient issues and difficulties pertaining to the study of social psychology	Multiple choice exams, in-class presentation	1,2,4,6,8	C
Work in groups to present the theoretical and empirical literature on a social psychological concept from an equity, diversity, inclusion, and accessibility (EDIA) lens	In-class presentation	1,2,4,5,6,8	I

Notes. PLOs = Program-Learning Outcomes: 1 = demonstrate knowledge of psychological sciences, 2 = think critically and solve problems, 3 = conduct research and analyze data, 4 = communicate effectively, 5 = demonstrate information literacy, 6 = understand and implement ethical principles in a diverse world, 7 = apply psychological knowledge and skills, 8 = Demonstrate multicultural competence and awareness of issues related to equity, diversity, and inclusion. Level of PLO achievement facilitated by this course: I = introductory, C = competency, A = advanced.

### Acknowledgments and Respect for Diversity

Our classrooms view diversity of identity as a strength and resource. Your experiences and different perspectives are encouraged and add to a rich learning environment that fosters critical thought through respectful discussion and inclusion. The Department of Psychology would also like to acknowledge the traditional territories of the people of the Treaty 7 region in southern Alberta. The City of Calgary is also home to the Métis Nation of Alberta (Districts 5 and 6).

### Course Format

This is an in-person class held on campus.

### Prerequisites

PSYC 200 and PSYC 201 (or equivalent) - Principles of Psychology I & II

### Required Text

There is no textbook for this course. However, I recommend reading along using the following open-source (free) social psychology textbook on NOBA:

<https://nobaproject.com/textbooks/together-the-science-of-social-psychology>

This will help you further understand the concepts taught in class and may also be helpful for your group presentation. Again, this is not *required*, but recommended.

Important note: There will be some overlap between class material and the online textbook; but there will be material covered in class that is not covered in the textbook and vice versa. Tests/exams will focus on material covered in class. The text is meant to complement what you learn in class, further your knowledge, and give you additional ideas for the group presentation. However, you will not be able to do well in the course by only reading the textbook. If you were going to choose one or the other, better to focus on class material. However, the ideal would be to do both. That is, good = read textbook only, better = come to class only, best = read textbook and come to class.

### Assessment Methods

	Weight	Format	Material Covered	Date
In-class group presentation	15%	Oral presentation in groups of 4-5 students (12%); Individual contributions to presentation (2%); Evaluation of group members (1%)	Variable	Mon, Jun 17
Term 1 Exam	25%	Multiple-choice exam (non-cumulative)	Weeks 1 & 2 content	Wed, May 22
Term 2 Exam	25%	Multiple-choice exam (non-cumulative)	Weeks 4 & 5 content	Wed, Jun 5
Final Exam	35%	Multiple-choice exam (cumulative)	All course content	TBD – scheduled by registrar

### Exams:

Three exams covering lecture content are scheduled for this course. **The first two exams are non-cumulative**, consist of multiple-choice questions, are each worth 25% of your final grade (i.e., 50% together), and will overlap with our regular class time. The **first term exam is on Wednesday, May 22**, and covers content from Weeks 1 and 2. The **second term exam is on Wednesday, June 5**, and covers content from Weeks 4 and 5. **The final IS cumulative**, consists of multiple-choice questions, is worth 35% of your final grade, and will be 2-hours in length during the final exam period. The final exam is scheduled by the registrar's office (currently TBD) and will be sometime during the final exam period (i.e., June 19-22).

- Note regarding the Final Exam: Most of the content tested will be from Week 6 (i.e., the newest content following the preceding exam); however, there is an expectation that you should be able to recall the main *overarching* concepts, ideas, and research findings covered earlier in the course. Hence, a portion of questions will be dedicated to assessing your grasp of these earlier content.

**Exams in this course are closed book.** The use of resources, including class notes, the textbook, online resources, and calculators is prohibited during the exams in this course. Students may not communicate with others about course material or the exam either in person or electronically during exams.

### In-class Group Presentation:

It is important for students to understand theory and research in social psychology and how it relates to the broader context of the diverse world we live in. This assignment is geared to have you critically reflect about social psychological theory and research from an equity, diversity, inclusion, and accessibility (EDIA) lens, which we will initially cover during the first week of classes. Further, this assignment aims to foster effective communication and teamwork skills through interactions with group members and via oral communication in a formal group presentation. Together, you and your team will present your work (see below) to the class in a **5-minute oral presentation with slides on the last day of class** (i.e., **Monday, June 17**). Each group member must be involved in speaking during the presentation.

To create groups, I will have you indicate your top three choices of social psychology topics you want to present on (see the list of topics in the course schedule from Weeks 2 to 6 below) by the end of the first day of class. I will then use your choices to group you into teams of 4-5 students, depending on the numbers of students that indicate the same topic(s). By the end of the first week, I will inform you of the groups and your topic. **It will then be your responsibility to coordinate with your group to complete the project throughout the semester.** There will be no changes to the groups once they are confirmed. Further assignment details, instructions, and a rubric will be posted on D2L at the beginning of the semester.

This component of the course is worth 15% of your final grade and is broken up as follows:

- a) Overall Presentation (12%):** Your group's overall score on the presentation, as evaluated by me (the course instructor). This score will be the same for all group members *who are involved in the presentation*. A rubric will be provided at the beginning of the course showing the evaluation breakdown. Students who miss their group's final presentation without prior approval from me will receive 0% for this portion.
- b) Individual Contribution (2%):** This score is based on your individual contributions to the project leading up to the presentation and during the presentation, as evaluated by your group

members. It will be a composite score based on confidential responses provided to me by your group members after your group's presentation (e.g., if 3 out of 4 of your group members evaluate you, the score will be calculated based on the average of the 3 responses, not 4). Hence, this score will vary among persons. You will also receive anonymous feedback highlighting your strengths in group work, as well as areas for improvement.

c) **Evaluation of Group Members (1%)**: Your evaluations of all your group members' contributions to the project. If you do not provide an evaluation for a group member, your score will be tabulated accordingly (e.g., if you only evaluate 3 out of 4 of your group members, you will receive 0.75% out of the full 1%; if you do not provide any evaluations, you will receive 0%). You do not evaluate yourself.

Without instructor approval, any missed presentations will receive a 0%. Once approved by the course instructor, and at their discretion, alternative arrangements for missed assessments may be considered. <https://calendar.ucalgary.ca/pages/78a7b12034b64946b663e1cec5605d38>. Students may be asked for documentation <https://calendar.ucalgary.ca/uofcregs/university-regulations/additional-regulations>.

### **University of Calgary Academic Integrity Policy**

Academic integrity is the foundation of the development and acquisition of knowledge and is based on values of honesty, trust, responsibility, and respect. We expect members of our community to act with integrity.

Research integrity, ethics, and principles of conduct are key to academic integrity. Members of our campus community are required to abide by our institutional code of conduct and promote academic integrity in upholding the University of Calgary's reputation of excellence. It is your responsibility to ensure that you have read and are familiar with the student academic misconduct policy:

<https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Student-Academic-Misconduct-Policy.pdf>.

### **Department of Psychology Criteria for Letter Grades**

Psychology course instructors use the following criteria when assigning letter grades:

**A+ grade: *Exceptional Performance***. An A+ grade indicates near perfect performance on multiple choice and short answer exams. For research papers/essays/course projects/presentations, an A+ grade is awarded for exceptional work deserving of special recognition and is therefore not a common grade.

**A, A- Range: *Excellent Performance***. Superior understanding of course material. Written work is very strong in terms of critical and original thinking, content, organization, and the expression of ideas, and demonstrates student's thorough knowledge of subject matter.

**B Range: *Good Performance***. Above average understanding of course material. Written work shows evidence of critical thinking and attention to organization and editing but could be improved in form and/or content.

**C Range: *Satisfactory Performance***. Adequate understanding of course material. Knowledge of basic concepts and terminology is demonstrated. Written work is satisfactory and meets essential

requirements but could be improved significantly in form and content. Note: All prerequisites for courses offered by the Faculty of Arts must be met with a minimum grade of C-.

D range: *Marginally meets standards*. Minimal understanding of subject matter. Written work is marginally acceptable and meets basic requirements but requires substantial improvements in form and content. Student has not mastered course material at a level sufficient for advancement into more senior courses in the same or related subjects.

F grade: *Course standards not met*. Inadequate understanding of subject matter. Written work does not meet basic requirements. Student has not demonstrated knowledge of course material at a level sufficient for course credit.

### Grading Scale

A+	96-100%	B+	80-84%	C+	67-71%	D+	54-58%
A	90-95%	B	76-79%	C	63-66%	D	50-53%
A-	85-89%	B-	72-75%	C-	59-62%	F	0-49%

It is at the instructor's discretion to round off either upward or downward to determine a final grade when the average of term work and final examinations is between two letter grades.

To determine final letter grades, final percentage grades will be rounded up or down to the nearest whole percentage (e.g., 89.5% will be rounded up to 90% = A but 89.4% will be rounded down to 89% = A-).

### Tentative Lecture Schedule

	Date	Topic/Activity	Relevant NOBA Modules	Notes
Week 1	M May 6	Course overview, considerations for group work, and introduction to social psychology	<ul style="list-style-type: none"> <li>An Introduction to the Science of Social Psychology</li> </ul>	Spring term lectures begin * Create groups for presentations by week's end
	W May 8	Research methods in social psychology and having an EDIA mentality in research	<ul style="list-style-type: none"> <li>Research Methods in Social Psychology</li> <li>Statistical Thinking</li> <li>Conducting Psychology Research in the Real World</li> </ul>	
	R May 9	Last day to drop classes without penalty and last day to add or swap classes		
Week 2	M May 13	Social cognition and perception	<ul style="list-style-type: none"> <li>Social Cognitions and Attitudes</li> <li>Functions of Emotions</li> <li>Culture and Emotions</li> </ul>	
	W May 15	Attitudes and attitude change		
Week	M May 20	Victoria Day UNIVERSITY CLOSED		

	W May 22	Term 1 Exam (25% - non-cumulative)		
Week 4	M May 27	The self and group processes	<ul style="list-style-type: none"> <li>• Self and Identity</li> <li>• The Psychology of Groups</li> <li>• Cooperation</li> </ul>	
	W May 29	Prejudice and intergroup relations	<ul style="list-style-type: none"> <li>• Prejudice, Discrimination, and Stereotyping</li> </ul>	
Week 5	M Jun 3	Conformity, compliance, and obedience	<ul style="list-style-type: none"> <li>• Conformity and Obedience</li> <li>• Persuasion: So Easily Fooled</li> </ul>	
	W Jun 5	Term 2 Exam (25% - non-cumulative)		
Week 6	M Jun 10	Prosocial behavior	<ul style="list-style-type: none"> <li>• Helping and Prosocial Behavior</li> </ul>	
	W Jun 12	Interpersonal attraction and relationships	<ul style="list-style-type: none"> <li>• Attraction and Beauty</li> <li>• Love, Friendship, and Social Support</li> <li>• Positive Relationships</li> </ul>	
Week 7	M Jun 17	In-class group presentations (15%)		End of Spring Lectures and last day to withdraw from a course.
	W Jun 19	Start of Final Exams (Final Exam [35%], exact schedule TBD)		
	S Jun 22	End of Final Exams		

## Extra Research Participation Course Credit is Offered for this Course.

### Course Credits for Research Participation (Max 2% of final grade)

Students in most psychology courses are eligible to participate in Departmentally approved research and earn credits toward their final grades. **A maximum of two credits (2%) per course, including this course, may be applied to the student's final grade. Students earn 0.5% (0.5 credits) for each full 30 minutes of participation.** The demand for timeslots may exceed the supply in a given term. Thus, students are not guaranteed that there will be enough studies available to them to meet their credit requirements. Students should seek studies early in the term and should frequently check for open timeslots. Students can create an account and participate in Departmentally approved research studies at <http://ucalgary.sona-systems.com>. The last day to participate in studies and to assign or reassign earned credits to courses is **June 17, 2024**.

### Seating During Exams

Instructors and exam invigilators are free to ask students to move seats before an exam begins or even during an exam. Students must comply with this request and refusal to do so may warrant a charge of academic misconduct.

### **Absence From Test/Exam**

Makeup tests/exams are **NOT** an option without the approval of the instructor <https://calendar.ucalgary.ca/pages/6fcc1fb40bb54524809685d7096c8b76>. At the instructor's discretion, a makeup test/exam may differ significantly (in form and/or content) from a regularly scheduled test/exam. **Once approved by the instructor a makeup test/exam must be written within 2 weeks of the missed test/exam on a day/time scheduled by the instructor. If a student cannot write their final exam on the date assigned by the Registrar's Office, they need to apply for a deferred exam** <https://calendar.ucalgary.ca/pages/e53034e7579d4455815e37ce1c1f80da>.

### **Travel During Exams**

Consistent with University regulations, students are expected to be available to write scheduled exams at any time during the official December and April examination periods. Requests to write a make-up exam because of conflicting travel plans (e.g., flight bookings) will NOT be considered by the department. Students are advised to wait until the final examination schedule is posted before making any travel arrangements. **If a student cannot write their final exam on the date assigned by the Registrar's Office, they need to apply for a deferred exam** [Deferred Final Exams | University of Calgary \(ucalgary.ca\)](https://calendar.ucalgary.ca/pages/e53034e7579d4455815e37ce1c1f80da) **Students with an exceptional extenuating circumstance (e.g., a family emergency) should contact the Department of Psychology** [psyugrd@ucalgary.ca](mailto:psyugrd@ucalgary.ca)

### **Reappraisal of Graded Term Work**

<https://calendar.ucalgary.ca/pages/e31a7115dca740ec83579e946d4a4193>

### **Reappraisal of Final Grade**

<https://calendar.ucalgary.ca/pages/030b5a67a21048c7b4e6a5d167c628d8>

### **Academic Accommodations**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/). Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at <https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Student-Accommodation-Policy.pdf>.

### **Academic Misconduct**

For information on academic misconduct and its consequences, please see the University of Calgary Calendar at <https://calendar.ucalgary.ca/uofcregs/university-regulations/integrity-conduct>

### **Instructor Intellectual Property**

Course materials created by professor(s) (including course outlines, presentations and posted notes, labs, case studies, assignments, and exams) remain the intellectual property of the professor(s). These materials may NOT be reproduced, redistributed, or copied without the explicit consent of the

professor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the course at the same time may be allowed under fair dealing.

### **Copyright Legislation**

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright

([https://library.ucalgary.ca/services/copyright?\\_gl=1\\*\\_bcjlpn\\*\\_ga\\*OTY1ODc0Njg0LjE2NjkxNTA1NTM.\\*\\_ga\\_X4GN9Y4W7D\\*MTY3Nzc5MjM3Ni4xNy4xLjE2Nzc3OTI4MDYuMC4wLjA](https://library.ucalgary.ca/services/copyright?_gl=1*_bcjlpn*_ga*OTY1ODc0Njg0LjE2NjkxNTA1NTM.*_ga_X4GN9Y4W7D*MTY3Nzc5MjM3Ni4xNy4xLjE2Nzc3OTI4MDYuMC4wLjA)) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorized sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

### **Freedom of Information and Protection of Privacy**

Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary

### **Student Support and Resources**

<https://www.ucalgary.ca/registrar/registration/course-outlines>

### **Important Dates**

The last day to drop this course with no "W" notation and **still receive a tuition fee refund** is **Thursday, May 9<sup>th</sup>, 2024**. Last day add/swap a course is **Thursday, May 9<sup>th</sup>, 2024**. The last day to withdraw from this course is **Monday, June 17, 2024**.