



UNIVERSITY OF CALGARY
FACULTY OF ARTS
SCHOOL OF CREATIVE AND PERFORMING ARTS
Course Title: DRAM571: Smartphone Movie Making
Session: Fall 2013

Instructor	Lorene Shyba
Office	CHD 217
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Office Hours	Friday 12:00 – 2:00 and by appointment
Location and Time of class	Integrated Arts Media Lab F. 2:00 – 3:50 PM
Text(s)/Readings	McKee, Robert. <i>Story: Style, Structure, Substance, and the Principles of Screenwriting</i> . Methuen. 2005. (or Harper Collins ebook.) Other readings, and links to apps/screenings will be on the course website at http://lorishyba.pbworks.com .
Prerequisites	None
Course Description	<p>The aim of this course is to explore smartphone video and computer applications to participate in various styles of moviemaking; expressionistic, narrative, and documentary. Students will also be introduced to screenwriting and cinematic aesthetics such as composition and audio design, plus gain practical skills in editing and delivery systems.</p> <p>APPROACH The activities within this subject are:</p> <ol style="list-style-type: none"> 1. Brief weekly lectures and screenings corresponding to topics of background theory and best practices in cinema, as defined on the weekly subject outline. 2. In-class studio sessions for gaining competency with necessary computer, camera, lighting, and audio skills. 3. Discussion and critical analysis relational to the assignments' creative significance. <p>EQUIPMENT NEEDS Students will need to bring 1) a high capacity USB2 hard drive, 2) a smartphone running either a Mac or Android OS, 3) if Android, a removable mini SD card and adapter or if Mac O/S, the supplied USB changer cable.</p>
Course Objectives	<p>Course objectives are broken down into studio experience and background knowledge:</p> <ol style="list-style-type: none"> 1. To encourage students to experiment with the following practice-based studio skills: <ul style="list-style-type: none"> • Creating movies in the styles of expressionism, classical narrative, and documentary; • Best practices in composition, screenwriting, audio and lighting design. • Experiment with interactivity and acknowledge the interdisciplinarity of drama, dance and music, through moviemaking. • Critically responding to screenings of cinema art and the analyzing of works in process. 2. To gain introductory background knowledge in the areas of <ul style="list-style-type: none"> • Film history, style and genre, • Film aesthetics and structure, • How digital equipment works from the perspective of computational and industrial design.

Course Activities and Content	<p>Studio Projects: Using a combination of smartphone camera and computer apps, students will work individually and in groups to experiment with moviemaking in three styles; abstract expressionism, dramatic narrative and documentary. These will be shot or drawn/animated on smartphone video and supplemented with computer applications such as Photoshop for animation and special effects, Garageband for music and sound design, and Final Cut Pro X for editing. In critique sessions, students will be encouraged to articulate and reflect upon their own work and that of their peers, extending critical thinking and professional expertise.</p> <p>Theory and Best Practices: In addition to the studio work, students will gain insight into film history, style, and genre in order to understand and contextualize their own process and interests. Best practices in film aesthetics and structure will also be introduced including compositional mise-en-scène, camera kinetics, sound and editing techniques, story structure and the planning out of dramatic scenes. We also look briefly at digital moviemaking equipment and how it works from the perspective of computational and industrial design.</p> <p>Exams and extras: The takehome and in-class exams will review compositional skills and theory covered in class. Within projects and for extra credit, students will be encouraged to experiment with transmedia, i.e crossovers from video to other artistic media, and interactivity, especially videogame narrative development.</p> <p>Students must complete all assignments and exams to pass the course.</p>
Assessment	<p>Assignment One, Animated Movie = 10% Midterm Take Home Exam = 20% Assignment Three, Narrative Movie Storyboard = 20% Assignment Four, Documentary Movie = 20% Final Exam = 10% Attendance and participation = 20%</p> <p>TOTAL.....100%</p> <p style="text-align: center;"><i>Students must complete all assignments and exams in order to qualify for credit. Late work will be marked down 5% per day.</i></p>
Grading Scale	<p>Some assignments are graded by percentage rubric. Here are equivalent letter grades:</p> <p>A+...96-100 A... 93-95 A-.. 86-92 B+ .. 80-85 B... 75-79 B-.. 70-74 C+ .. 65-69 C... 60-64 C-...55-59 D+ .. 50-54 D... 45-49 F ... 0-44</p>
Attendance	<p>All tests and assignments will be discussed in class. If you are absent, please ask a classmate to inform you of any details you require or see instructor during office hours. Documented illness or family emergency are acceptable reasons for late written work or inability to attend class. "Documented" means an explanatory note from an appropriate authority, e.g., physician or counselor.</p>

FACULTY OF ARTS PROGRAM ADVISING AND STUDENT INFORMATION RESOURCES	<p>Have a question, but not sure where to start? The new Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts! Drop in at SS102, call us at 403-220-3580 or email us at picarts@ucalgary.ca. You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns.</p> <p>For program planning and advice, contact the Student Success Centre (formerly the Undergraduate programs Office) at (403) 220-5881 or visit them in their new space on the 3rd Floor of the Taylor Family Digital Library.</p> <p>For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.</p>
ACADEMIC ACCOMMODATION	http://www.ucalgary.ca/access
FOIP	http://www.ucalgary.ca/secretariat/privacy
ACADEMIC STANDING	http://www.ucalgary.ca/pubs/calendar/current/f.html
CAMPUS SECURITY	<p>220-5333. Help phones: located throughout campus, parking lots, elevators. They connect directly to Campus Security; in case of emergency, press the red button.</p>
COURSE OUTLINES FOR TRANSFER CREDIT	<p>It is possible that you will be asked for copies of this outline for credit transfers to other institutions or for proof of work done. It is the student's responsibility to keep these outlines and provide them to employers or other universities when requested. Please ensure that outlines of all the courses you take are kept in a safe place for your future reference. Departments/Programs do not guarantee that they will provide copies.</p>
DEFERRALS OF EXAMS/TERM WORK	<p>It is possible to request a deferral of term work or final examinations for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with your advisor if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.</p>
EMERGENCY EVACUATION	http://www.ucalgary.ca/emergencyplan/assemblypoints

LETTER OF PERMISSION	If you wish to study at another institution while registered at the UofC, you must have a letter of permission. You can submit your request through your Student Centre at MyUofC. Students must have the Letter of Permission before they take the course at another school. Failure to prepare may result in no credit awarded and could result in suspension from the faculty.
PLAGIARISM	Using any source whatsoever without clearly documenting it is a serious academic offense. For details see the University of Calgary Calendar. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or the Writing Centre (SS110) if you have any questions regarding how to document sources.
SAFEWALK	220-5333 anytime. http://www.ucalgary.ca/security/safewalk
STUDENT MISCONDUCT	http://www.ucalgary.ca/pubs/calendar/current/k.html
STUDENT UNION CONTACT STUDENT OMBUDSPERSON	Faculty of Arts reps: arts1@su.ucalgary.ca , arts2@su.ucalgary.ca , arts3@su.ucalgary.ca , arts4@su.ucalgary.ca
UNDERGRADUATE ASSOCIATIONS	DUS: Drama Undergraduate Society CH C 005 dusuofc@hotmail.com MUS: Music Undergraduate Society CH F 219 UofC Mus Group on Facebook PIVOT: Dance Undergraduate Society CH E 211 pivot@ucalgary.ca VSUS: Visual Studies Undergraduate Society AB 612 vsus@ucalgary.ca

Revised July 2012 in accordance with policy: <http://www.ucalgary.ca/pubs/calendar/current/e-1.html>